

**Minutes of the 3 rd Meeting of the Bid Evaluation cum Tender Sub-Committee for selection of Agency for Pillar for Outdoor Publicity, Sign Board of Stall, Print Media & Electronic Media and for Outdoor advertisement through framed Banner & Branding and for Pole Kiosks installation for outdoor publicity for STATE SWAYAMSIDDHA MELA 2021**

**Name of the Works:**

1. For Pillar for Outdoor Publicity, Sign Board of Stall, Print Media & Electronic Media for STATE SWAYAMSIDDHA MELA 2021
2. For Outdoor advertisement through framed Banner & Branding for STATE SWAYAMSIDDHA MELA 2021
3. For Pole Kiosks installation for outdoor publicity for STATE SWAYAMSIDDHA MELA 2021

**Tender Reference Nos.**

1. SUDA-14012(15)/12/2020-NULM SEC(SUDA)/7986	Dated: 21.01.2021
2. SUDA-14012(15)/12/2020-NULM SEC(SUDA)/7988	Dated: 21.01.2021
3. SUDA-14012(15)/12/2020-NULM SEC(SUDA)/7987	Dated: 21.01.2021

**Venue:** Conference Hall- SUDA

**Date:** 09.02.2021

**Time:** 03.00 pm

**Members present:**

Sl. No.	Name	Designation
1.	Smt. Shaon Sen	Addl. Director, SUDA
2.	Shri Amitava Das	Deputy Director, SUDA
3.	Shri Dipak Naskar	TUO/SE, SUDA
4.	Shri Goutam Hore	Finance Officer, SUDA
5.	Shri. Soumen De	SMM-S & SI, NULM SUDA

The Bid Evaluation cum Tender Committee duly formed as per approval of the Principal Secretary, UD&MA Department, Govt. of West Bengal to evaluate the financial bids as received for selection of Agency for Pillar for Outdoor Publicity, Sign Board of Stall, Print Media & Electronic Media and for Outdoor advertisement through framed Banner & Branding and for Pole Kiosks installation for outdoor publicity for STATE SWAYAMSIDDHA MELA 2021

Addl. Director – SUDA started the meeting with a brief note on the proceedings of the 2 nd meeting of the Bid Evaluation cum Tender Sub Committee of SWAYAMSIDDHA MELA 2021 and placed the minutes of the 2 nd meeting before the committee for its confirmation. The Committee perused and confirmed the same.

The tender for the subject work was floated offline through official website & news papers on 21.01.2021 with bid due date being 04.02.2021. After the due evaluation of technical bids, the Bid Evaluation cum Tender Sub -Committee recommended opening of financial bids of the technically qualified bidders on 08.02.2021. The financial bid evaluation sheets of the technically qualified bidders for Pillar for Outdoor Publicity, Sign Board of Stall, Print Media & Electronic Media and for Outdoor advertisement through framed Banner & Branding and for Pole Kiosks installation for outdoor publicity for STATE SWAYAMSIDDHA MELA 2021 enclosed herewith.



The summary of the financial bids are as follows:

1.Item Description: For Outdoor advertisement through framed Banner & Branding for STATE SWAYAMSIDDHA MELA 2021									
		Width	height	Total Sq. Ft.	Approx Total Sq. Ft.	KARUKRIT	KAUSHIK EVENTS	UUNAYAN	
Total Quoted Rate ( Inclusive of all taxes & duties, except GST) in Rs.	Size of each Banner	8ft	4ft	32 Sq. Ft.		Rs. 42.48/- per sq ft	Rs. 16.50/- per sq ft	Rs. 23.60/- per sq ft	
	Usage of Media	14 Oz Front Lit Star flex							
	Fabrication	2 inches Iron bar frame							
	Creative, Printing, fixing, Mounting and Transportation cost of per Sq. Ft.								
		Sub Total=					Rs. 42.48/- per sq ft	Rs. 16.50/- per sq ft	Rs. 23.60/- per sq ft
	Facia of Stall	10	3		10000	Rs. 42.48/- per sq ft	Rs. 6.85/- per sq ft	Rs. 10.44/- per sq ft	
	Usage of Media	14 Oz Front Lit Star flex							
	Rate Per Sq. FT for creative and Printing of Facia								
	Mela Entry Gate					Rs. 94.40/- per sq ft	Rs. 16.50/- per sq ft	Rs. 70.80/- per sq ft	
	Rate Per Sq. FT for creative and Printing of Entry Gate								
		Sub Total=					Rs. 136.88 per sq ft	Rs. 23.35 per sqft	Rs. 81.20 per sqft
	Total=					Rs. 179.36 per sq ft	Rs. 39.85 per sqft	Rs. 104.80 per sqft	



The Committee observed the above rates as quoted by the technically qualified bidders and inferred that the rate quoted by **KAUSHIK EVENTS (Rs. 39.85 per sqft )** for selection of Agency Outdoor advertisement through framed Banner & Branding for STATE SWAYAMSIDDHA MELA 2021 was the lowest rate (L1). Committee recommended to issue Work order to the L1 bidder as per ToRs of aforesaid NIT.

<b>2. Item Description: For Pillar for Outdoor Publicity, Sign Board of Stall, Print Media &amp; Electronic Media for STATE SWAYAMSIDDHA MELA 2021</b>							
SI No.	Particulars	Width	height	Total Sq. Ft.	KARUKRIT	KAUSHIK EVENTS	UUNAYAN
Total Quoted Rate (Inclusive of all taxes & duties, except GST) in Rs.	Size of Each 4 sided Pillar	4ft	12ft	192 Sq. Ft.	Rs. 70.80/- per sq ft	Rs. 16.50/- rate per sq ft	Rs. 23.60/- rate per sq ft
	Usage of Media	14 Oz Front Lit Star flex					
	Fabrication	2 inches Iron bar frame					
	Quantity of Pillar	80					
	Creative, Printing, fixing, Mounting and Transportation cost						
		Sub Total=					
	Print Media and Electronic Media Pr Swayamsiddha Mela				3,54,000/-	1,18,000/-	1,77,000/-
	Sign Board Of Stalls for 300 unit through sun board				Rs. 82.60/- per sq ft	Rs. 35.40/- rate per sq ft	Rs. 47.20/- rate per sq ft
		Sub Total=			Rs. 82.60/- per sq ft & Rs. 3,54,000.00	Rs. 35.40/- rate per sq ft Rs. 118,000.00	Rs. 47.20/- rate per sq ft
		Total=			Rs. 153.40/- per sq ft & Rs. 3,54,000/-	Rs. 51.90/- per sq ft & Rs.1,1800/-	Rs. 70.80 per sqft & Rs. 1,77,00.00

The Committee observed the above rates as quoted by the technically qualified bidders and inferred that the rate quoted by **KAUSHIK EVENTS (Rs. 51.90/- per sq ft & Rs.1,1800/-)** for Pillar for Outdoor



**Publicity, Sign Board of Stall, Print Media & Electronic Media for STATE SWAYAMSIDDHA MELA 2021** to organize STATE SWAYAMSIDDHA MELA 2021 was the lowest rate (L1). Committee recommended to issue Work order to the L1 bidder as per ToRs of aforesaid NIT.

3. Item Description: For Pole Kiosks installation for outdoor publicity for STATE SWAYAMSIDDHA MELA 2021							
		Width	height	Total Sq. Ft.	KARUKRIT	KAUSHIK EVENTS	UUNAYAN
Total Quoted Rate ( Inclusive of all taxes & duties, GST, Transportation freight & sample testing ) in Rs.	Size of each Kiosk	3ft	5ft	15 Sq. Ft.	Rs.44.05/- per sq. Ft.	Rs. 14.16/- per sq ft	23.60/- sq.ft. Rate per Sw. Ft.
	Usage of Media	14 Oz Front Lit Star flex					
	Fabrication	2 inches Iron bar frame					
	Creative, Printing, fixing, Mounting and Transportation cost of per Sq. Ft.						
	Stage Back Brop creative, Stage front Decor, food Zone Branding, and Creative for I Card, Artists Batch, Invitation Card and Branding of Per Sq. Ft.				354000/-	200600/-	236000/-
	Total =				Rs.44.05/- per sq. Ft. & Rs. 354000.00	Rs. 14.16/- per sq ft & Rs. 200600.00	23.60/- sq.ft. Rate per Sw. Ft. & Rs. 2,36,000.00

The Committee observed the above rates as quoted by the technically qualified bidders and inferred that the rate quoted by **KAUSHIK EVENTS (Rs. 14.16/- per sq ft & Rs. 200600.00)** for selection of Agency for **Pole Kiosks installation for outdoor publicity for STATE SWAYAMSIDDHA MELA 2021** was the lowest rate (L1). Committee recommended to issue Work order to the L1 bidder as per ToRs of aforesaid NIT.

The meeting ended with vote of thanks to and from the chair.

  
Addl. Director, SUDA