

Notes of e-file no. SUDA-14012(15)/3/2019-NULM.

Ministry of Housing & Urban Affairs, GOI has shared a draft MoU to be signed between the State & the Flipkart. Detail note flagged 'Y'.

As instructed by Director, the draft MoU (flagged-'Y') may kindly be vetted by the Law Cell of UD & MA Department. This is urgently required as the onboarding has to be completed within 15<sup>th</sup> March, 2020, as the timeline set by the Ministry.

~~Director~~

*Chandhan*  
AMD 24.02.2020

~~Commissioner  
UD & MA Deptt.~~

*The Document may kindly be vetted  
by the Law Cell in Deptt.*

*24/2/20*

~~Sr LO (S.Das)~~

*may pls examine, as per  
existing norms*

*24/2*

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NOTE SHEET

SUDA

1. The MOU entered into between DAY – NULM of Ministry of Home Affairs, Govt. of India and Flipkart Internet Pvt. Ltd. dated 30.12.2019 has been examined.
2. The issue that there shall be an independent contract between State Centres and the third party recommended by Flipkart where Flipkart shall not be privy to the contract as laid down at point (b8) of **Annexure II** of the MOU may be reconsidered and there should be some strictures about the said contract.
3. The issue that the accounts of seller will be credited with the payment as per the timeline, terms and policies of Flipkart as laid down at point (e) of **Annexure II**, may be considered.
4. The factual aspects may be verified before its finalization so that interest of the State is protected to full extent.

X

~~Commissioner~~  
~~JS (JC)~~

Submitted by  
25/02/2020

May pls discuss

by  
25/2/2020

Discussed with JS (JC) and Sri S. Das (SOLO) now we may proceed for further action as per existing norms

by  
26/2/2020

What is this about?

~~Signature~~  
26/2/2020

~~Commissioner~~

~~Dir-SUDA~~

Pls send the file with detailed note and scope of work, with relevant supporting documents

by  
2/3

Pl put up accordingly.

DDY 2/3

~~AD (JC)~~

Sub: On-boarding of SHG products on e-commerce platforms – reg.

Based on the NP-2 the details of scope of work and the further action regarding on boarding SHGs products on e-commerce portal placed here.

We have received a D.O. dated January 06, 2020 on on-boarding of high quality products of SHGs on e-Commerce portals with the objective to provide wider market access and enable income augmentation. In this regard, a MoU with one e-Portal has already been signed by the Ministry on behalf of the States to facilitate benefits and time bound support for such SHGs

The MoU requires registration of a Seller following the prescribed process. The Sellers under this MOU refer to State Missions/ Clusters/SHGs/ ALFs/CLCs and must have a regular GST registration, PAN card and a dedicated bank account.

2. Under the MOU, the State Missions are required to undertake the following activities, as per the given timelines, to ensure on-boarding:
3. Further, State Missions are also required to oversee the functions of the nodal officer hired with respect to management of inventory, processing orders and releasing sale proceed to the individual producer SHGs after the sale of products in a timely manner & maintenance of records and accounts besides arranging insurance cover for the inventory stored at the Centre. States are also required to ensure that adequate IEC activities regarding the initiative and share high resolution photographs with the Ministry.
4. The Seller accounts on e-Portal will be credited with the payment as per the timeline, terms and policies of that e-portal. The State Missions shall ensure transfer of the due amount to the respective producer SHGs immediately.
5. The expenditure towards placing the Nodal Officer may be booked under the CB&T component until further instructions. A suitable mechanism would be advised to factor in operational costs into the product pricing, which would eventually take care of the expenditure towards Nodal officer, insurance and other incidental expenses.

Already we communicated the Appendix- B.

MoU requires a registration of 'seller' following a prescribe process. The sellers under the MoU include State Mission /

Clusters / SHGs / ALFs / CLCs and must have a regular GST Registration, PAN Card and the dedicated Bank Account.

The actions to be taken are as follows -

1. Identifying the Center / warehouse and provide the pin-code details of the same to Ministry.

Response : The warehouse is identified at CLC Dum Dum and CLC Medinipur.

2. Identifying a Centre, preferably at the SULM office, arranging suitable insurance cover, placing a "nodal officer" to manage the operations of the centre & seller accounts, completing seller account registration on e-commerce portal(s), and Opening of a dedicated Seller-wise Bank Account.

Response : The centre has been identified at the SMMU office. Smt. Soma Parui Das, SMM-SM&ID will be the interim Nodal Officer pending engagement of a manpower as suggested by the Ministry.

3. Identifying and profiling of SHGs producing commodities for sale on e-commerce portals as per the format circulated.

Wherever necessary, cities must ensure that the items under food products category have FSSAI certification, and all information required as per the primary packaging guidelines of FSSAI.

Response : The suggested products for CLC Dum Dum as the seller point : Saree, Jewellery, Waste to product, Clay product & Home decor.

For CLC Medinipur, Sarees, Costume Jewellery & Jute bags , food products may be considered.

4. Obtaining a list of articles that are to be stored at the centre from each participating city / cluster.

Response : CLC Dum Dum - Saree, Jewellery, Waste to product, Clay product & Home decor.

For CLC Medinipur, Sarees, Costume Jewellery & Jute bags , food products may be considered.

5. Organising Capacity Building for each 'Cluster' in collaboration with the e-commerce portals(s).

Response : After the bank account & GST Registration is done, the capacity building plan to be finalised.

6. Ensuring imaging and cataloguing of products, with the help of e-commerce portals(S) along with creation of inventory at the Centre.

Response : There is an existing catalogue of SHG products. the selected products to be onboarded may have to be catalogued afresh.

Ministry of Housing & Urban Affairs has already signed a MoU with Flipkart. Copy of the MoU flagged "A" . The MoU signed by the Ministry with Flipkart was sent to the Law Cell of the Department for further examination. The observations are noted at 'X' page-2/N. The action points (1-6) proposed in the note may be approved.

S. Parui  
03.03.2020

~~AMU~~

Query of Principal Secretary at page-2/N.

This is the proposal from Ministry of Housing & Urban Affairs for onboarding of SHG products on e-commerce platform. The Ministry has entered into a MoU with Flipkart and e-commerce portal. This agreement has been already signed between the Ministry and the Flipkart.

However, as directed, the agreement was further submitted to the Law Cell of the Department for vetting. The observations of the Law Cell are noted at 'X' page-2/N.

Now we may be permitted to proceed with the action plan as mentioned at page-3-5/N to onboard the SHG products on e-commerce portal.

~~Pr. Secy.~~

~~Pr. Secy.  
03/03/2020~~

Urban Development Deptt.  
U/O No. 423  
Dt. 06/03/2020

This would allow our members to use the Flipkart platform to sell their products. We may participate.

MMK, UD&MA

R. Secy/UD&MA

12/III/2020  
JS(E-UD)

4/III/2020

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NOTE SHEET

SUDA

S. P. Das

SMN