



রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA-565/2019/৭৭৭৭

তারিখ 03.12.2019

From : Kritika Sharma, IAS,
Jt. Secretary, UD & MA Department &
Addl. Mission Director, WBSULM

To : The Director,
DAY-NULM,
Ministry of Housing and Urban Affairs,
Govt. of India

Subject : Reporting format on e-commerce.

Sir/Madam,

In reference to your letter dated 07/10/2019 hearing Memo No. – o-17024/94/2019-UPA-II-UD the following may be noted :

1. A directory of SHG products has recently been published by the WBSULM.
2. Cluster wise warehousing information as per format is being attached herewith.
3. SHG wise product information is also being shared herewith.

This is for your kind consideration.

Yours faithfully,

3.12.19

(KRITIKA SHARMA, IAS)
Jt. Secretary, UD & MA Department
&
Addl. Mission Director, WBSULM

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং

তারিখ

From : Kritika Sharma, IAS
Jt. Secretary, UD & MA Department &
Addl. Mission Director, WBSUL

To
The Director
DAY-NULM
Ministry of Housing and Urban Affairs
Govt of India

Subject : Reporting format on e-commerce

Sir/Madam

In ref to your letter dated _____ bearing Memo No _____ list containing necessary info with regard to storage etc. is being and Warehouse space is being sent herewith along with a product information table.

We have received a letter from you, vide memo no- o-17024/94/2019-UPA -II-UD regarding On-boarding of SHG products on E-commerce portal. Yes, it is true that SHGs from under NULM are engaged in different types of production / manufacturing activities. The SHGs are a perfect example of how livelihoods of households can transform through a collective approach, managed in line with core democratic and financial principles.

To enhance livelihood opportunities SHGs produces a range of products under West Bengal State Urban Livelihood Mission (WB-SULM). State urban Livelihood Mission, Govt of West Bengal just published product directory of SHG products both in the digital and hard copy version by honourable Union secretary.

State urban livelihood Mission, Govt of West Bengal, has a range of products made by the SHGs like handmade products, displaying various traditional arts, handlooms – silk and cotton fabrics, applique works etc., handicrafts – wood and clay products, jute items, tribal jewelry, food products, leather products etc. with the contact nos of the SHGs and it aims to provide a platform to the urban artisans to showcase their skills and products and also develop market linkages for their products.

Product Information on prescribed format annexed here with.

In ref to your letter dated _____ bearing Memo No _____ the following may be noted:

Yours faithfully,

1. A directory of SHG products has recently been published by the WBSULM.

Kritika Sharma, IAS
Jt. Secretary, UD & MA Department
&
Addl. Mission Director, WBSULM

2. Copy with warehouse info as per format is being attached herewith
দুরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০
Tel: 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

3. SHG wise product info is also being shared herewith
Account Section : 2358 6408

Product Information- Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (Containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
1	Saare and clothing	Uluberia	Tuhina	Dalya Begam	Jari	a) Jari Work on Lamer Material b) Jari Work on Biscus Material	Jari Work on Lamer Material	1200-2000	Good	Artistic work was nice but presentation was not up to the mark	Yes	Feedback Shared
2	Saare and clothing	Uluberia	Bajarpara Shlbp	Mamtaj Begam	Jari	a) Contrast Material b) Georgette Material	Contrast Material	1500-2000	Good	Artistic work was nice but presentation was not up to the mark	No	Feedback Shared
3	Saare and clothing	Uluberia	Chengai Daibakhali Gorpara SHG	Sabera Begam	Jari	Georgette Material	Georgette Material	1500-2000	Good	Artistic work was nice but presentation was not up to the mark	No	Feedback Shared
4	Saare and clothing	Bishnupur	Borokali tola	Malatu Nandi	Tashar	Tashar made Chadar	Tashar made Chadar	850	Excellent	Pure quality nice product but the project is not driven by only SHG members	Yes	Feedback Shared
5	Saare and clothing	Bishnupur	Borokali tola	Sri Anita Kirti	Tashar	Tashar made Shirt	Pending	2500	Excellent	Pure quality nice product but the project is not driven by only SHG members. Over priced products. Need to revise the price of the product.	No	Feedback Shared
6	Saare and clothing	Dankuni	Baba Loknath	Champaklata	Kantha stitch	Bangalore Silk Asam Silk Art Silk Tashar Dupatta Block Print with Kantha stitch	Pending	800-3000	Good	Member is running her own production. She is not promoting SHGs but significantly she can be master our trainer for future projects	No	Feedback Shared
7	Saare and clothing	Baldyabati	Ma Lakmi 2 No.	Suparna Ghosh	Batik and Block	Batik in Malmal 600/- Printed saare in Block Print 600/- Matka Block Print 1600/- Linen Block Print 2000/- Silk Block Print 2000/-	Batik in Malmal 600/- Silk Block Print 2000/-	600-2000	Excellent	Pure quality, nice product.	Yes	Feedback Shared
8	Saare and clothing	Shantipur	Gayatri	Seema Sikdar	Ghicha Tant	Ghicha Handloom 550/- Khadi Handloom 750/- Dhakai 1400-2000/- Chaina Resham 950/- Linen 2000/-	Ghicha Handloom 550/ Khadi Handloom 750/-	550-1000	Good	Pure quality, nice product.	Yes	Feedback Shared
9	Saare and clothing	Shantipur	Trishna	Arpita Saha	Tant	Pure Tant	Pure Tant	450-1000	Good	Pure quality, nice product.	Yes	Feedback Shared
10	Saare and clothing	Shantipur	Balaram	Chandra Nag	Tant	Dhakai 1500-4000/- Ekkat 1500/-	Dhakai 1500-4000/-	1500-4000	Good	Pure quality, nice product.	Yes	Feedback Shared
11	Saare and clothing	Kalyani	Vidyasagar Kalai	Tripti Biswas	Tant	Handloom Tant	Pending	950-2200	Good	Member is running her own business under her brand. She also buy products and sale directly.	No	Feedback Shared
12	Saare and clothing	Barrackpore	3 No. Raybagan	Purnima Dhar	Batik	Batik in Malmal 600-1000/- Silk Block Print 3000-3600/-	Batik in Malmal 600-1000/- Silk Block Print 3000-3600/-	600-3600	Good	Pure quality, nice product.	Yes	Feedback Shared

Product Information - Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHSS	Name of SHG Member	Product Category Names	Submitted Products (Containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Satus
13	Costume Jewellery	Dum Dum	Netaji Najrul	Sumita Dey	Clay Jewellery	Jute & Clay 150-350/- Ceramic Beads 150-350/- Gamcha 150-350/- Hand Paint 150-350/- Thread and Wood 150-350/- Paint Ring 20-50/-	Gamcha 150-350/- Hand Paint 150-350/-	20-350	Good	Good Quality	Yes	Feedback Shared
14	Costume Jewellery	New Barrakpura	APC Road SHG	Kamalka Bisw	Oxidised Jewellery	Ear Rings 70-180/- Necklace 170-350/-	Ear Rings 70-180/- Necklace 170-350/-	70-350	Good	Good quality but has own business	Yes	Feedback Shared
15	Costume Jewellery	Asansol	Sristi Mahila Sar	Banashri Ray	Clay & Oxidised Jewellery	Jute, Kori, Beads, Threads, Oxidised and Rudraksha	Pending	150-500	Average	Average Quality	Yes	Feedback Shared
16	Costume Jewellery	Asansol	Subhashpalli to	Nilbedita Ray	Papermade & Oxidised Jewellery	Papermade, Oxidised, Beads and Threads	Papermade and Threads	150-300	Average	Average Quality	Yes	Feedback Shared
17	Costume Jewellery	Asansol	Tantipara Choto	Chayna Das	Cloth & Oxidised Jewellery	Cloth Recycled, Threads, Oxidised and Paper Made	Papermade and Threads	100-300	Average	Average Quality	Yes	Feedback Shared
18	Costume Jewellery	Asansol	Aam Bagan	Bithika Bose	Handpainting & Oxidised Jewellery	Handpainting & Oxidised	Pending	180-300	Average	Average Quality	Yes	Feedback Shared
19	Costume Jewellery	Asansol	Chapral Panja P	Bulu Roy	Stone & Oxidised Jewellery	Stone, Beads, Threads and	None	170-300	Average	Usage of Plastic	No	Feedback Shared
20	Costume Jewellery	Asansol	Atmabishwas	Ananya Mukh	Wood & Handprint	Wood & Handprint	Wood & Handprint	200-400	Excellent	Wonderful Products	Yes	Feedback Shared
21	Jute	Barasat	Vagyasri	Shikha Banerjee	Purse Rs. 30/- Medium bags	Pending	30-200	Good	Good quality but has own business	Yes	Feedback Shared	
22	Jute	Barasat	Pragati	Poli Mitra	Necklase, Dolls Rs. 20-35/- Oxidised Necklase Rs. 180/- Bags Rs. 50-250/-	Churi Plastic Recycled Dolls Rs. 20-35/- Oxidised Necklase Rs. 20-250/-	20-250	Good	Good quality products	Yes	Feedback Shared	
23	Costume Jewellery	Medinipur	Karnelgola Uma	Namita Adhya	Threads, Bead Oxidised Earrings	Oxidised Churi	Pending	70-400	Average	Good quality but has own business	Yes	Feedback Shared
24	Costume Jewellery	Medinipur	Habipur Sangi	Latika Singha	Threads & Oxidised Earrings	Oxidised Churi	Pending	15-350	Average	Average Quality	Yes	Feedback Shared
25	Costume Jewellery	Medinipur	Ballavpur Brajak	Sangeeta Pram	Threads & Bead Oxidised Earrings	Komorbandhani	Pending	20-200	Average	Average Quality	Yes	Feedback Shared
26	Costume Jewellery	Medinipur	Shekhpura Man	Narayani Yada	Beads & Oxidised Earrings	Oxidised Churi	None	10-40	Poor	Poor Quality	No	Feedback Shared
27	Costume Jewellery	Medinipur	Barshai Kaloni	Sampa Das	Beads & Oxidised Earrings	Oxidised Necklase	None	20-300	Poor	Poor Quality	No	Feedback Shared
28	Costume Jewellery	Medinipur	Manikpur Panche	Debashri Maith	Beads & Oxidised Earrings	Oxidised Churi	None	100-200	Poor	Poor Quality	No	Feedback Shared

Product Information- Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
29	Costume Jewellery	Bardwan	Nari Kaloni	Mitali Adhikar	Handprint Fabric Products, Woolen, Clay and Cloth recycled	Earring Rs. 60-130/- Total Set Rs. 150-500/-	Handprint Fabric Products	60-500	Excellent	Wonderful Products Shortlisted for Online Already	Yes	Feedback Shared
30	Costume Jewellery	Naihati	Pragati	Roni Ghosh	Wooden Churi Cloth & Fabric Necklase Cloth & Fabric Earrings	None	90-4000	Excellent	Wonderful products but has own business "Rony's Creation". She has her own shop as well. Over Priced Products. Not working with SHG members. Maintaining 300% Avg per product. One Product is selected for Online after Negotiation	No	Feedback Shared	
31	Costume Jewellery	Naihati	Megha	Rikaju Dutta	Threads and Fabric Earrings	Earrings	20-150	Average	Average Quality	Yes	Feedback Shared	
32	Costume Jewellery	Bhadreshwar	Prasad Niyogi	LaSoma Santra	Threads & Oxidised Earrings Oxidised Churi Papermade & Oxidised Necklase	Earrings	50-200	Excellent	Wonderful Products Shortlisted for Online Already	Yes	Feedback Shared	
33	Costume Jewellery	Hawra	Jharapalak	Susmita Sarkar	Papermade, Thread Oxidised Earrings	None	20-300	Average	Average Quality	No	Feedback Shared	
34	Costume Jewellery	Hawra	Megha	Shikha Goswa	Oxidised Key Rings	Key Rings	10-20	Good	Pure quality, nice product.	Yes	Feedback Shared	
35	Costume Jewellery	Hawra	Nataraj Kalpatar	Tumpa Das	Threads, Bead Earrings Churi Necklase	None	60-400	Average	Average Quality	Yes	Feedback Shared	
36	Costume Jewellery	KMC	Ankur 62	Jayasri Das	Threads, Bead Earrings	None	50-300	Average	Usage of Plastic	No	Feedback Shared	
37	Jute	Habra	Sukanta Nagar	Laena Chakrabarti	Jute Bags and Dolls	Bags Folders	25-500	Excellent	Wonderful Products Shortlisted for Online Already	Yes	Feedback Shared	
38	Jute	Rajpur Sonarp	Rajlaxmi	Sheela Devi Sin	Jute Bags	Bags	50-110	Good	Wonderful Products Shortlisted for Online Already	Yes	Feedback Shared	
39	Jute	Madhyamgram	New Kollapally	Manjuran Das	Footwears (300-500) Folders (50-70)	Pending	50-500	Excellent	Wonderful Products But running own business Need intervention	Yes	Feedback Shared	
40	Costume Jewellery	Madhyamgram	Rabindrapally 36	Purabi Dey	Eco-friendly Jewellery Set	Jewellery Set	50-125	Good	Wonderful Products Shortlisted for Online Already	Yes	Feedback Shared	
41	Jute	Madhyamgram	Purba Bankimp	Annyapurna B	Jute Bags	Bags	120-270	Good	Wonderful Products Shortlisted for Online Already	Yes	Feedback Shared	
42	Jute	Madhyamgram	Dakshin Bankim	Krishna Ghosh	Jute Bags	Wall Hangings	50-350	Good	Wonderful Products	Yes	Feedback Shared	
43	Wood	Jaynagar	Mahishpara SHG	Alpana Roy	Wooden Jewellery Set	None	50-400	Poor	Poor Quality	No	Feedback Shared	

Product Information - Govt of West Bengal

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44	Wood	Jaynagar	Duttapara No. 2	Manisha Maali	Bamboo Made	Flower Made with Shola Rs. 100/- Flower Vas Rs. 450/- (with flower) Wall Stand Rs. 200/- Artificial Flower Rs. 10/-	Wall Stand Rs. 200/- Artificial Flower Rs. 10/-	10-450	Good	Wonderful Products	Yes	Feedback Shared
45	Paper	Jaynagar	Bhattacharjee p	Aparna Bhattacharjee	Paper Made	Bags Pen Holder Jewellery	None	10-300	Poor	Poor Quality	No	Feedback Shared
46	Costume Jewellery	Uttarpara	Kalimandir SHG	Kakoli Banerjee	Gamcha, Threads, Beads & Oxidised	Necklase (150 - 350) Earrings (30)	Jewellerys made from different fruit seeds	30-350	Excellent	Wonderful Products Need intervention	Yes	Feedback Shared
47	Costume Jewellery	Uttarpara	Kalimandir SHG	Megha Maitra	Oxidised & Clay	Necklase (150 - 500) Earrings (60 - 70)	None	60-500	Good	Average Quality	Yes	Feedback Shared
48	Costume Jewellery	Uttarpara	Rajendra Avenu	Mandira Mukherjee	Woolen, Clay, Cloths, Threads, Beads & Oxidised	Necklase (80 - 450) Earrings (20 - 130)	None	20-450	Good	Average Quality	Yes	Feedback Shared
49	Bag	Uttarpara	Dr. K.K. Ghosh	Sumanu Dey	Satin Cord, Cord, Threads, Wood & Beads	Bags (250-300)	None	250-300	Poor	Poor Quality	No	Feedback Shared
50	Costume Jewellery	Uttarpara	Dr. K.K. Ghosh	Rita Bhattacharya	Seeds, Gamcha, Wood, Threads, Beads & Oxidised	Necklase (150 - 250) Earrings (30 - 130)	None	30-250	Poor	Poor Quality	No	Feedback Shared
51	Costume Jewellery & Bag	Uttarpara	Shibtrala Street	Shhampa Roy	Clay, Wood, Threads, Beads & Oxidised Jewellery Satin Cord, Cord, Threads Bags	Necklase (120) Earrings (80 - 100) Bag (150-300)	None	80-300	Poor	Poor Quality	No	Feedback Shared
52	Costume Jewellery & Dolls	Uttarpara	Madhya Bhadra	Shoma Rakshit	Seeds, Thread 5, Beads & Oxidised Dolls	Doll 500 Costume Jewellery (100-250)	None	100-500	Poor	Poor Quality	No	Feedback Shared
53	Jute	Uttarpara	Sukanta Sarani	Malika Mukherjee	Bags and Fold	Home Decoration	None	100-1500	Average	Member is running her own business under her brand.	No	Feedback Shared
54	Saree and clothing	Uttarpara	New Station SH	Sarmistha Chatterjee	Threads, Beads & Oxidised	Saree 1500-3200 (Hand Stitch) Jewellery 80-450	None	80-3200	Average	Member is running her own business under her brand.	No	Feedback Shared

Product Information - Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
56	Showpiece	Ashok Nagar	Bangabhumii	Mantu Saha	Marble dust	Sculpture & Models 180-250	None	180-250	Poor	Product is not up to the mark. Has own market Member is running her own business under her brand.	No	Feedback Shared
57	Bag	Ashok Nagar	Ma Amnyapurna	Madhabi Sarkar	Sponge Bags	Bags	None	50-200	Poor	Poor Quality	No	Feedback Shared
58	Saare and clothing	Halisahar	Bastabayan	Aindrilla Chakr	Panjabi Saare	Panjabi 450-1500 Saare 650-9000	None	450-4000	Good	Average Quality (Good as back up)	No	Feedback Shared
59	Costume Jewellery	Halisahar	Echedana	Indrani Guha	Threads, Stone, Beads & Oxidised	Necklase (150 - 400) Earrings (50)	None	50-400	Average	Average Quality (Good as back up)	No	Feedback Shared
60	Costume Jewellery & Candles	Halisahar	Ma Tara	Ranu Gayen	Candles and Threads, Stone, Beads & Oxidised	Candles 20-150 Threads, Stone, Beads & Oxidised 100-300	None	20-300	Average	Jewelleries are Average Quality (Good as back up) Candles, ask to submit samples	No	Feedback Shared
61	Costume Jewellery & Wind Chime	Halisahar	Bramhaputra M	Barnashikha D	Woolen wind chime & Threads, Stone, Beads & Oxidised Jewellery	Wind Chime (250-375) Jewellery (100-450)	None	100-450	Good	Average Quality (Good as back up)	No	Feedback Shared
62	Costume Jewellery & Bag	Halisahar	Dhanataxmi	Supriya Paul	Clay, Wood, Threads, Beads & Oxidised Jewellery Beads & Puti Bags	Necklase (30-300) Earrings (120 - 400) Bag (200-600)	None	30-600	Average	Average Quality (Also not Good as back up)	No	Feedback Shared
63	Costume Jewellery, Cloths & Bag	Bidhan Nagar	Rabindrapally K	Aparna Basu	Tal patar necklase, Threads, Stone, Beads & Oxidised Khadi	Eco-friendly Jewellery - 110 Other Jewellery 150-250 Cloths khadi 500 Bags from waste material 1000-1700	None	110-500	Average	Overpriced products but good as trainer for bag making	No	Feedback Shared
64	Costume Jewellery	Bidhan Nagar	Alokita	Puja Roy	Threads, Stone, Cuttironball, Beads & Oxidised	Necklase (30-100) Earrings (120 - 300)	None	30-300	Average	Average Quality (Also not Good as back up)	No	Feedback Shared
65	Saare and clothing	Baranagar	Bhramory - TCG	Swaha Chatter	Kantha stitch	Kantha stitch 400-500 other saare 900-7000	None	400-7000	Good	Average Quality (Good as back up) // Good resource as trainer	No	Feedback Shared
66	Food Items	Kamrhati	Z Number Ramik	Tapati Devnat	Cookies, Mousse, donuts, Black Forest, White Forest	Cookies : per packet 70 (quantity 10) Mousse : 45 donuts: 50 Black Forest : 500 White Forest : 600 Chocolate : 8-100	Cookies Mousse donuts Black Forest White Forest Chocolate	8-600	Excellent	Pure quality nice product but member runs her own business Krishna Conventinary	Yes	Feedback Shared

Product Information- Govt of West Bengal

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67	Food Items	Kamarhati	Ramkrishnapalli	Papia Sarkar	Cookies, Mousse, donuts, Black Forest, White Forest	Cookies : per packet 70 (quantity 10) Mousse : 45 donuts: 50 Black Forest : 500 White Forest : 600	Cookies Mousse donuts Black Forest White Forest	45-600	Excellent	Pure quality nice product but member runs her own business Papia Cake & Bake & Cookies	Yes	Feedback Shared
68	Saare and clothing	Kamarhati	B.M. Banerjee	Bhuma Banerjee	Shawl, Saare, Salwar, Churidar, Kantha Stitch	Shawl 750 Saare 1600-6000 Churidar 800-1200 Kantha Stich 1500	None	750-6000	Average	Average Quality (Good as back up)	No	Feedback Shared
69	Bag	Kamarhati	New Colony 5	Alo Sarkar	Bag	Bag 200-600	None	200-600	Poor	Product is not up to the mark. Has own market Member is running her own business under her brand. (Alo Bag Center)	No	Feedback Shared
70	Saare and clothing	Kharda	Surya Sen TCS	GShyama Bose	Saare, Handkerchief, Kurti, Blouse Piece	Saare, 1200-9000 Handkerchief 22-25 Kurti, 750 Blouse Piece 200-400	None	22-9000	Good	Average quality products and runs own business (Shyama Boutique) Member is very good for marketing	No	Feedback Shared
71	Showpiece	North Dum Du	Notunpally by 9	Anjana Dutta	Wall Hanging, Clock, Candle holder, Pen stand	Wall Hanging, 120-200 Wall Clock, 150-200 Candle holder, 300 Pen stand 90	Wall Hanging Wall Clock Candle holder Pen stand	90-300	Excellent	Excellent Products	Yes	Feedback Shared
72	Jute	North Dum Du	Rabindranagar 4	Mithu Barui	Jute	Folder 25-120 Flower vas, 200	None	25-120	Poor	Product is not up to the mark.	No	Feedback Shared
73	Waste to Products	North Dum Du	Allipur Main Road	Sangeeta Bhay	Flower vas, pen stand, 45 containers, 180	Bag, pen Stand, pen, 30 cushion cover, 70-100 dopatta, 450-1200 showpiece 80	None	45-200	Poor	Product is not up to the mark. Has own market Member is running her own business under her brand.	No	Feedback Shared
74	Home Decrating Items	North Dum Du	Janata Callony	Reshma Tara	Bag, pen Stand, cushion cover, dopatta, showpiece	Bag, 80-250 pen, 30 cushion cover, 70-100 dopatta, 450-1200 showpiece 80	None	30-1200	Poor	Product is not up to the mark. Has own market Member is running her own business under her brand.	No	Feedback Shared
75	Shola	North Dum Du	Majherhat 3/A	Chabi Malakar	Daker Saaj for	Daker Saaj for pujas 6-200 palazzo, 650 kurti, 700 shawl, 1200 saare 700-6000	None	6-200	Poor	Need intervention Product is not up to the mark. Has own market Member is running her own business under her brand. (Nibedita Boutique)	No	Feedback Shared
76	Saare and clothing	North Dum Du	Arambag 4	Nibedita Dey	palazzo, kurti, shawl, 1200	None	None	700-6000	Poor	Product is not up to the mark. Has own market Member is running her own business under her brand. (Nibedita Boutique)	No	Feedback Shared
77	Waste to Products	North Dum Du	Shahid Khudiran	Purnima Kundu	Amazon Flip cart waste flower vas, wall hanging Bottle waste flower vas	Amazon Flip cart waste flower vas, wall hanging Bottle waste flower vas 500-750	Amazon Flip cart waste Bottle waste	500-750	Excellent	Excellent Products	Yes	Feedback Shared

Product Information - Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (Containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
78	Costume Jewellery	North Dum Du Pratapgarh 18		Swati Samanta	Threads, Stone, Beads	Necklace (150-450) Earrings (30 - 120)	None	30-450	Poor	Products are not up to the mark	No	Feedback Shared
79	Costume Jewellery	North Dum Du Nadikuli by 1		Sandeepa Patra	Jute, Threads, Stone, Beads & Oxidised	Necklace (150-600) Earrings (30 - 120)	Necklace Earrings	30-600	Excellent	Excellent Products	Yes	Feedback Shared
80	Food Items	North Dum Du Ramkrishnapally		Mamata Saha	Achar, Kulf	Achar 150/- for 500 gm Kulf 10 - 20	Achar Kulf	10-150	Excellent	Excellent Products	Yes	Feedback Shared
81	Waste to Products	North Dum Du Madhya Kolaba		Laxmi Mondal	Greetings card	Greetings card 80-100 Rakhli 20-30	None	20-100	Average	Submitted products are not up to mark. Asked to submit key ring with similar products	No	Feedback Shared
82	Waste to Products	North Dum Du Vidyasagarally		Arundhuti Bai	Pen stand, flower vas, tray, container, planter, lamp shade	Pen stand, 100-200 flower vas, 200 tray, 200 container, 500 planter, 150 lamp shade 200	Pen stand flower vas tray container planter lamp shade	100-500	Excellent	Good Products. Need more beautification.	Yes	Feedback Shared
83	Costume Jewellery	North Dum Du Hospital Road b		Sadhana Biswas	Eco-Friendly Jewellery Set made by Dhaan Necklase (50-750) Earrings (20-30)	Dhaan Necklase (50-750) Earrings (20-30)	Dhaan Necklase Earrings	20-750	Excellent	Excellent Products	Yes	Feedback Shared
84	Waste to Products	North Barrack		Hanshava 2	Showpiece & Utility products	Pen Stand 60 Double Pen Stand 150 Flower Vas 350	Pen Stand Double Pen Stand Flower Vas	60-350	Excellent	Excellent Products	Yes	Feedback Shared
85	Costume Jewellery	North Barrack		Surenranath P4	Threads, Stone, Beads	Necklase (150-650) Earrings (20 - 150)	None	20-650	Poor	Poor Quality	No	Feedback Shared
86	Clothing	North Barrack		Lotus	Fabric	T-Shirt 300-500	None	300-500	Average	Not up to the mark and over priced	No	Feedback Shared
87	Costume Jewellery	North Barrack		Sangramgarh 2	Threads, Stone, Beads & Oxidised	Necklase & Earrings (Set 300-400)	None	300-400	Poor	Poor Quality	No	Feedback Shared
88	Showpiece	North Barrack		patka 6 No. Scheme	Lamp Shades	Table Lamp Shades 400-1200	Table Lamp Shades	400-1200	Excellent	Excellent Products	Yes	Feedback Shared
89	Soft Toys	North Barrack		Sarkarpara	Various Soft Toys	Various Soft Toys 50-300	None	50-300	Poor	Poor Quality	No	Feedback Shared
90	Costume Jewellery	North Barrack		patka sevagram	Threads, Stone, Beads & Oxidised	Necklase & Earrings (Set 100-400)	None	100-400	Poor	Poor Quality	No	Feedback Shared
91	Agarbati	North Barrack		patka no. 6 - 1	Agarbati	Agarbati (Per Packet 10-20) Flower vas, 200 Jewellery 70	Agarbati	10-200	Average	Need intervention	No	Feedback Shared
92	Waste to Products	Arambag		Parul Santrapara	Flower vas, Jewellery	Wall Hanging 100-150 Flower vas 80 Table Cover 150-200 Cushion cover 100	None	70-200	Poor	Poor Quality	No	Feedback Shared
93	Showpiece	Arambag		Chandur Jamad	Room Decoral	Flower vas 80 Table Cover 150-200 Cushion cover 100	None	80-200	Poor	Poor Quality	No	Feedback Shared
94	Bag	Arambag		Basudempur 1 ni	Commercial bags	Commercial bags 120-1000	None	120-1000	Poor	Poor Quality	No	Feedback Shared
95	Crstal Products	Kanchrapara		Payel SHG	Bag & Showpiece	Bags 300-1500 Wall Hanging 800-2000	None	300-2000	Poor	Poor Quality	No	Feedback Shared
96	Crstal Products	Kanchrapara		Antia SHG	Rakhli, Bag & Showpiece	Rakhli, Bag & Showpiece	None	50-600	Poor	Poor Quality	No	Feedback Shared

Product Information- Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (Containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
97	Costume Jewellery	South Dum Du	Jagadishpalli Maitypara Mohila Swarnvor	Barnali Maity	Threads, Stone, Beads & Oxidised	Necklace (100-500) Earrings (20 - 200)	None	20-500	Poor	Poor Quality	No	Feedback Shared
98	Showpiece	South Dum Du	Jagadishpalli Maitypara Mohila	Monika Biswas	Rakhi & Show	Rakhi 10-200 Wall hanging 150-2000	None	10 - 2000	Average	Average quality products	No	Feedback Shared
99	Saare allied tailoring work	South Dum Du	Jagadishpalli Maitypara Mohila	Aparna Maity	Saare false	False pico	None	20	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
100	Saare allied tailoring work	South Dum Du	Jagadishpalli Maitypara Mohila	Kalpna Maity	Saare false & Saare false & False pico	False pico	None	25	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
101	Saare allied tailoring work	South Dum Du	Jagadishpalli Maitypara Mohila	Papia Maity	Saare false & False pico and finish blous	None	None	20-200	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
102	Saare allied tailoring work	South Dum Du	Jagadishpalli Maitypara Mohila	Mina Biswas	Saare false & False pico	False pico	None	20	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
103	Saare allied tailoring work	South Dum Du	Swarnji Swarni	Drutasundari	Saare false & False pico and finish blous	None	None	20-200	NA	Not having any products. Groups produce false pico as per client's order. She runs own company (Master Garments)	No	Feedback Shared
104	Saare allied tailoring work	South Dum Du	Manashipara	M.Bithika Gayen	Saare false & False pico and finish blous	None	None	20-200	NA	Not having any products. Groups produce false pico as per client's order. She runs own company (Bithika Ladis Tailors)	No	Feedback Shared
105	Saare allied tailoring work	South Dum Du	Manashipara Mohila Swarnvor	Indrani Rakshi	Saare false & False pico	None	None	20	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
106	Saare and clothing	South Dum Du	Shyamnagar Sankalpa Mohila	Chariti Bhattach	Saare and Kar	Bangalore Silk Klesh	None	1800	Average	Average Quality (Good as back up)	No	Feedback Shared
107	Home Decorating Items	South Dum Du	Wordik Eye lane	Aradhana Karri	Home Decor	Center Table Cover Fridg Cover Sofa Cover	None	150-300	Average	Need intervention	No	Feedback Shared
108	Home Decorating Items and Saare	South Dum Du	Laxminagar Luchu Bagan Ma Sarada MSG	Supriya Nandi	Home Decor	Bed Sheet 1100 Pellow Cover 100-200 Shawl 500 Saare 2000+	None	100-2000+	Average	Need intervention on pricing and quality	No	Feedback Shared
109	Baby Cloths	South Dum Du	Ramgarh Sabuj	Sarada Bhattach	Woolen Cloth	Baby dress items 300-500	None	300-500	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
110	Artifacts	South Dum Du	Dakshindari Still	Dipali Paul	Clay work	Pradip	Pradip	30-100	Good	Good Quality (Good as back up)	No	Feedback Shared
111	Clothing	South Dum Du	Dakshinpara M	Shampa Saha	Ladis Garment	Kurti, Blouse piece	None	500	Poor	Poor Quality	No	Feedback Shared
112	Saare allied tailoring work	South Dum Du	Shrinagar Khadra Sanchay Wrin	Shila Dutta	Saare false & Saare false & False pico	False pico	None	30	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
113	Saare allied tailoring work	South Dum Du	Pramodnagar M	Dipa Das	Saare false & False pico	False pico	None	55	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared

Product Information- Govt of West Bengal

Sl. No.	Typology of the Products	UBB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (Containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
114	Saare allied tailoring work	South Dum Du	Barnaporichoy	Archana Seal	Saare false & Crystal Bags	Bag 500 Using Puri and Crystal items	None	55	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
115	Bag	South Dum Du	Barnaporichoy	Rupa Sarkar	Crystal Bags	Using Puri and Crystal items	None	500	Poor	Poor Quality	No	Feedback Shared
116	Costume Jewellery	Baduria	Notun Pravat SWS	Sreyya Mondal	Threads, Stone, Beads & Oxidised	Necklace & Earrings (Set 80-300)	None	80-300	Poor	Poor Quality	No	Feedback Shared
117	Jute	Baduria	Sagar Swain	Manimala Biswas	Door mat, Coasters, Doll, 100 Bag 300	Door mat, 110 Coasters, 70 Doll, 100 Bag 300	Door mat Coasters	70-300	Good	Good quality products	No	Feedback Shared
118	Clothing	Baduria	Bandhu Swain	Sahaba Akhtar	Ladis Garmen	Dupatta 150 (Labour Charge) Churidar 1100 (Labour)	None	150-1100	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
119	Clothing	Baduria	Rachana Swain	Shampa Naskar	Ladis Garmen	Fabric	None	8-20	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
120	Clothing	Budge Budge	Chandana Assod	Rupali Koley	Ladis Garmen	Kantha Saare Cussion Cover	None	100-3000	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
121	Saare and clothing	Budge Budge	Roddur SHG	Anjali Ghosh	Saare applique	Saare applique	None	2000-3500	Poor	Poor Quality	No	Feedback Shared
122	Costume Jewellery	Budge Budge	Juli SHG	Morium Jamil	Threads, Stone, Beads & Oxidised	Necklace (150-500) Earrings (10 - 350)	None	80-300	Poor	Poor Quality	No	Feedback Shared
123	Saare allied tailoring work	Barupur	Shilpakala	Lily Banerjee	Saare false & Threads, Stone, Beads & Oxidised Petite Coats	False pico	None	15	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
124	Costume Jewellery & Cloths	Barupur	Tilottama SHG	Peu Hait	Threads, Stone, Beads & Oxidised Petite Coats	Necklace (180-500) Earrings (45 - 120) & Oxidised Petite Coats (130-150)	None	45-500	Poor	Poor Quality	No	Feedback Shared
125	Soft Toys	Barupur	Bikash Khudra	S Munmun Adhi	Soft Toys & Bags 50-600	Soft Toys 70-500 Bags 50-600	None	50-600	Poor	Poor Quality	No	Feedback Shared
126	Showpiece	Barupur	Sabuj SHG	Paramita Haldar	Paper Made	Paper Made Showpieces	None	150	Poor	Poor Quality	No	Feedback Shared
127	Showpiece	Barupur	Swapno SHG	Narmanita Chakrabarti	Wall Hangings	Jute made wall hanging 150 Handfans with recycled product 130	Jute made wall hanging Handfans with recycled product	130-150	Average	Average Quality (Good as back up)	No	Feedback Shared
128	Costume	Barupur	Sampurna SHG	Mausumi Das	Threads,	Necklace & Earrings (Set product 130)	None	200-300	Poor	Poor Quality	No	Feedback Shared
129	Saare allied tailoring work	Barupur	Anandamayee SHG	Madhumita Halder	Saare false & Hat, Frock, Table Cloths	False pico	None	20	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
130	Clothing	Barupur	Jyoti Khudra	Sanchay Wrin daan Gosthi	Woolen Product	Hat, Frock, Table Cloths	None	150-500	Poor	Poor Quality	No	Feedback Shared

Product Information - Govt of West Bengal

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131	Saare allied tailoring work	Baruipur	Ma Shubani SHG	Krishna Ghosh	Saare false &	False pico	None	15	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
132	Saare allied tailoring work	Baruipur	Jagarani Khudra Sanchay Wrin daan Gosthi	Swarna Biswal	Saare false &	False pico and finish blous	None	100-150	NA	Not having any products. Groups produce false pico as per client's order. Products are not up to the mark.	No	Feedback Shared
133	Saare allied tailoring work	Baruipur	Yoti Khudra Sanchay Wrin daan Gosthi	Putul Mukherji	Saare false &	False pico and finish blous	None	200-270	NA	Not having any products. Groups produce false pico as per client's order. Products are not up to the mark.	No	Feedback Shared
134	Saare allied tailoring work	Baruipur	Maitrei Khudra Sanchay Wrin daan Gosthi	Indira Paul	Saare false &	False pico	None	25	NA	Not having any products. Groups produce false pico as per client's order	No	Feedback Shared
135	Clothing	Baruipur	Brishti Khudra Sanchay Wrin daan Gosthi	Suchitra Ghosh	Ladis Garmen	Womens petite coats	None	120-130	Poor	Poor Quality	No	Feedback Shared
136	Artifacts	Baruipur	Kaili Khudra Sanchay Wrin daan Gosthi	Purnima Halder	Polymer mala	Polymer mala	None	10-250	Poor	Poor Quality	No	Feedback Shared
137	Saare and clothing	Baruipur	Kaili Khudra Sanchay Wrin daan Gosthi	Putul Pramanik	Gujrati Stitch	Saare	Saare	7000-9000	Excellent	Niche Product need sample. Member produce products as per market.	Yes	Feedback Shared
138	Saare and clothing	Mahesthala	padmapriya SHG	Debjani Malla	Kantha Stitch	Saare 3000-10000 Kurti 350-600 Panjabi 500-1200 Blouse Piece 150-170	None	150-10000	Average	Average Quality (Good as back up). Runs her own company.	No	Feedback Shared
139	Costume Jewellery	Mahesthala	Padmapriya SHG	Suparna Halder	Threads, Stone, Beads & Oxidised	Necklace & Earrings (Set 20-600)	None	20-600	Poor	Poor Quality	No	Feedback Shared
140	Waste to Products	Bidhan Nagar	Rabindrapally K	Aparna Basu	Utility items for Racks	Bags, Table cloths, Shoe Racks	Bags, Table cloths, Shoe Racks	Price not decd	Excellent	Excellent Products. Innovative ideas. Perfect for trainer	Yes	Feedback Shared
141	Costume Jewellery	Bhatpara	Ma Sarada Gost	Shanta Das (president of	Threads, Stone, Beads	Necklace (150-700) Earrings (30 - 200) Pellow cover set with bed sheet 750	None	30-700	Poor	Poor Quality	No	Feedback Shared
142	Home Decorating Items	Bhatpara	Ma Sarada Gost	Shanta Das (president of SHG)	Garmen	Saare 1000 Table Cloth 100-800 Panjabi 350-1000	None	100-1000	Average	Average Quality (Good as back up).	No	Feedback Shared
143	Home Decorating Items	Bhatpara	Ma Sarada Gost	Shanta Das (president of SHG)	Woolen	Ashan (Floor Seat) 60-100 Carpet 400-800 Phone Cover 60	Ashan Phone Cover	60-800	Excellent	Niche Product need sample. Excellent quality.	No	Feedback Shared
144	Clothing	Bhatpara	Ayushi	Ruma Bhattacharya	Ladis Garmen	Blouse 200-2200 Wrapper 750 Saare 400-4500 Kurti 125-1800 Multipocket lure bag	None	125-4500	Average	Average Quality (Good as back up). Runs her own company. (Ambi Boutique)	No	Feedback Shared
145	Showpiece & Saare	Bhatpara	Ma Tara SHG	Beauty Sarkar	Handcraft	Photo Frame 350-600 Showpiece Fabric Saare 250-600 Crystal Base 500-1000	None	250-1000	Average	Average Quality (Good as back up). Runs her own company. (Beauti Art & Craft)	No	Feedback Shared

Product Information- Govt of West Bengal

Sl. No.	Typology of the Products	ULB	Name of SHGs	Name of SHG Member	Product Category Names	Submitted Products (Containing raw materials)	Shortlisted Products	Price Range	Product Quality	Remarks	Platform Ready Status	Feedback Status
146	Costume Jewellery	Bhaatpara	Trithi Group	Rama Devnath	Paper made & Oxidised Jewellery, Puti, Supari Khol er plate	Paper made Jewellery Necklase (60) Earrings (10)	Paper made Jewellery	10—60	Average	Average Quality (Good as back up).	No	Feedback Shared
147	Food Items	Habra	Swapna Sathi	Sukla Das	Snacks	Egg Devil 8 Chicken Pakora 10 Suji Polau - Daler Pakora -	Egg Devil Chicken Pakora	8—10	Good	Good Quality Product. Upgradation feedback given.	Yes	Feedback Shared

S.N	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
1	Alipurduar City Level Federation	Alipurduar Municipality	ULB or CLC office premises	Yes	81	100	Garments	In process Formation to be done
2	Asansol City Level Federation	Asansol Municipal Corporation	ULB or CLC office premises	Yes	7	28	Jewellery	In process Formation to be done
3	Ashokenagar Kalyangarh City Level Federation	Ashokenagar Kalyangarh Municipality	ULB or CLC office premises	Yes	2	4	Junk Jewellery	In process Formation to be done
4	Baduria City Level Federation	Baduria	ULB or CLC office premises	Yes	1	10	Woolen Cloth	In process Formation to be done
5	Baidyabati City Level Federation	Baidyabati Municipality	ULB or CLC office premises	Yes	1	1	Bag	In process Formation to be done
6	Bankura City Level Federation	Bankura	ULB or CLC office premises	Yes	1	9	Pot	In process Formation to be done
7	Bansberia City Level Federation	Bansberia Municipality	ULB or CLC office premises	Yes	5	12	Kurti	In process Formation to be done
8	Baranagar City Level Federation	Baranagar Municipality	ULB or CLC office premises	Yes	1	2	Pendent, Ear Rings, Toys Etc.	In process Formation to be done
9	Barasat City Level Federation	Barasat Municipality	ULB or CLC office premises	Yes	2	5	Punjabi	In process Formation to be done

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
10	Barrackpore City Level Federation	Barrackpore Municipality	ULB or CLC office premises	Yes	3	11	Bag	In process Formation to be done
11	Bhadreswar City Level Federation	Bhadreswar Municipality	ULB or CLC office premises	Yes	1	10	Oxydise Ornaments	In process Formation to be done
12	Bhatpara City Level Federation	Bhatpara Municipality	ULB or CLC office premises	Yes	2	3	Saree	In process Formation to be done
13	Bidhannagar City Level Federation	Bidhannagar	ULB or CLC office premises	Yes	3	4	Junk Jewellery	In process Formation to be done
14	Bishnupur City Level Federation	Bishnupur Municipality	ULB or CLC office premises	Yes	24	65	Bel-Mala	In process Formation to be done
15	Bolpur City Level Federation	Bolpur Municipality	ULB or CLC office premises	Yes	3	9	Oxidised Jewellery	In process Formation to be done
16	Bongaon City Level Federation	Bongaon	ULB or CLC office premises	Yes	1	1	Lamp Shade	In process Formation to be done
17	Budge Budge City Level Federation	Budge Budge Municipality	ULB or CLC office premises	Yes	3	10	Saree	In process Formation to be done
18	Buniadpur City Level Federation	Buniadpur Municipality	ULB or CLC office premises	Yes	7	14	Carpet	In process Formation to be done
19	Burdwan Municipality 1	Burdwan Municipality	ULB or CLC office premises	Yes	10	25	Dress	Registered

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
20	Chakdaha City Level Federation	Chakdaha	ULB or CLC office premises	Yes	2	3	Kulo	In process Formation to be done
21	Chandannagar City Level Federation	Chandannagar	ULB or CLC office premises	Yes	1	6	Saree	In process Formation to be done
22	Chandrakona City Level Federation	Chandrakona Municipality	ULB or CLC office premises	Yes	3	9	Bag	In process Formation to be done
23	Contai City Level Federation	Contai Municipality	ULB or CLC office premises	Yes	2	3	Bag	In process Formation to be done
24	Cooch Behar City Level Federation	Cooch Behar Municipality	ULB or CLC office premises	Yes	13	21	Kurti	In process Formation to be done
25	Dankuni City Level Federation	Dankuni Municipality	ULB or CLC office premises	Yes	1	6	Saree, Kurti	In process Formation to be done
26	Dhuliyari City Level Federation	Dhuliyari	ULB or CLC office premises	Yes	2	2	Garments	In process Formation to be done
27	Dhupguri City Level Federation	Dhupguri Municipality	ULB or CLC office premises	Yes	4	9	Garments	In process Formation to be done
28	Dinhatra City Level Federation	Dinhatra Municipality	ULB or CLC office premises	Yes	3	10	Clay Modeling	In process Formation to be done

Sl. No.	ULB	District	Fund Released (Kollayan will Submit)	CLC Operational Status	UC Received (Kollayan will Submit)	Date of Inauguration	CLC Service Providers	CLC Youth Registered	Manpower	Name of services performed	Total Income till date
1	Alipurduar	Alipurduar		Functional		15.08.2016	21	24	1		
24	Arambagh	Hooghly		Sanctioned					2		
92	Asansol MC	Paschim Bardhaman		Functional		15.08.2016	56	15	2		
66	Ashokenagar Kalyanagarh	North 24 Parganas		Functional		28.08.2017	15	64	2		1111
87	Baduria	North 24 Parganas		Sanctioned					2		
25	Baidyabati	Hooghly		Functional			24	85	2		
17	Balurghat	Dakshin Dinajpur		Functional		15.08.2016	85	7	2		
2	Bankura	Bankura		Functional		15.08.2016	65	42	2		
26	Bansberia	Hooghly		Functional		12.01.2018	45	15	2		
67	Baranagar	North 24 Parganas		Functional		01/07/2018	62	64	2		
68	Barasat	North 24 Parganas		Functional		15.08.2016	180	87	2		1200
69	Barrackpore	North 24 Parganas		Functional		15.08.2016	121	23	2		5500
70	Basirhat	North 24 Parganas		Functional		15.08.2016	26	54	2		
47	Beldanga	Murshidabad		Sanctioned					2		
48	Berhampore	Murshidabad		Functional		15.08.2016	20	69	2		100
27	Bhadreswar	Hooghly		Sanctioned					2		
71	Bhatpara	North 24 Parganas		Functional		15.08.2016	2	85	2		6000
55	Birnagar	Nadia		Functional		26.04.2018	87	54	2		
5	Bokpur	Birbhum		Functional		22.05.2017	56	46	2		450
73	Bongaon	North 24 Parganas		Functional		15.08.2016	65	57	2		
101	Burdwan	Purba Bardhaman		Functional		28.06.2017	48	24	2		
56	Chakdah	Nadia		Functional		01.12.2017	165	25	2		
29	Chandannagar MC	Hooghly		Sanctioned					2		
94	Chandrakona	Paschim Medinipur		Sanctioned					2		
107	Contai	Purba Medinipur		Functional		15.08.2016	319	16	2		
11	Cooch Behar	Cooch Behar		Functional		25.04.2017	241	54	2		
57	Cooper's Camp	Nadia		Functional		29.03.2018	12	32	2		
102	Dainhat	Purba Bardhaman		Sanctioned					2		
122	Dalkhola	Uttar Dinajpur		Functional			68	85	2		
30	Dankuni	Hooghly		Functional		01.06.2018	45	75	2		
49	Dhulia	Murshidabad		Sanctioned					2		
39	Dhupguri	Jalpaiguri		Functional		05.05.2017	25	45	2		2500
12	Dinhata	Cooch Behar		Functional		05.09.2018	45	65	2		
6	Dubrajpur	Birbhum		Functional		13.07.2018	24	25	2		
74	Dum Dum	North 24 Parganas		Functional			165	85	2		
108	Ejra	Purba Medinipur		Functional			65	94	2		
45	English Bazar	Malda		Functional		15.08.2016	56	18	2		2000
88	Garulia	North 24 Parganas		Sanctioned					2		
58	Gayeshpur	Nadia		Functional		21.08.2008	43	76	2		
89	Gobardanga	North 24 Parganas		Functional			124	32	2		
75	Habra	North 24 Parganas		Functional		11.09.2017	175	45	2		2701
109	Haldia	Purba Medinipur		Functional		15.08.2016	187	62	2		20000
13	Haldibari	Cooch Behar		Functional		1.08.2008	65	14	2		
76	Halisahar	North 24 Parganas		Functional		13.09.2017	100	75	2		
31	Hooghly Chinsurah	Hooghly		Functional		15.08.2016	165	85	2		1000
37	Howrah MC	Howrah		Sanctioned					2		
123	Islampur	Uttar Dinajpur		Functional		03.08.2017	54	62	2		600
120	Jainagar-Mazilpur	South 24 Parganas		Functional		18.07.2017	45	45	2		1000
41	Jalpaiguri	Jalpaiguri		Functional		15.08.2016	58	98	2		
42	Jhargram	Jhargram		Sanctioned					2		
52	Jaganj-Azimganj	Murshidabad		Functional		01.12.2016	85	75	2		3000
124	Kalaganj	Uttar Dinajpur		Functional		01.08.2017	46	32	2		
60	Kalyani	Nadia		Functional		15.08.2016	443	56	2		8600
77	Kamarhati	North 24 Parganas		Functional		15.08.2016	75	41	2		500
78	Kanchrapara	North 24 Parganas		Sanctioned					2		
96	Kharagpur	Paschim Medinipur		Functional		15.08.2016	247	21	2		
79	Khardah	North 24 Parganas		Sanctioned					2		
32	Konnagar	Hooghly		Sanctioned					2		
61	Krishnanagar	Nadia		Functional		15.08.2016	57	54	2		
21	Kurseong	Darjeeling		Functional		16.07.2017	46	69	2		
80	Madhyamgram	North 24 Parganas		Functional		15.08.2016	116	75	2		3000
115	Mahesthala	South 24 Parganas		Functional		06.12.2017	54	21	2		
40	Mal	Jalpaiguri		Functional		03.07.2017	75	35	2		2000
14	Mathabhanga	Cooch Behar		Functional		25.04.2017	65	96	2		
99	Medinipur	Paschim Medinipur		Functional		15.08.2016	465	45	2		

Ayya, A.C
Repair,
Electrician
, Amin,
Physiothe
rapy, ECG,
Beautician
, Tailoring,
Tution,
Building
plan,
Computer
teacher,
Plumber,
Electrician
, Motor
Mechanic,
TV &
Fridge
Mechanic,
Daily
Labour,
Beautician
, Amin,
Maid
Servent,
Private
Tutor,
Marriage
Register,
Ayah,
Nurse,
Carpenter,
Mason,
Art &
Craft etc.

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
29	Dum Dum City Level Federation	Dum Dum Municipality	ULB or CLC office premises	Yes	1	6	Show Piece	In process Formation to be done
30	Egra City Level Federation	Egra Municipality	ULB or CLC office premises	Yes	5	5	Bag	In process Formation to be done
31	Englishbazar City Level Federation	Englishbazar Municipality	ULB or CLC office premises	Yes	17	37	Saree	In process Formation to be done
32	Gayeshpur City Level Federation	Gayeshpur Municipality	ULB or CLC office premises	Yes	1	4	Neck Piece	In process Formation to be done
33	Ghatal City Level Federation	Ghatal Municipality	ULB or CLC office premises	Yes	3	6	Bag	In process Formation to be done
34	Gobardanga City Level Federation	Gobardanga	ULB or CLC office premises	Yes	1	1	German Silver	In process Formation to be done
35	Habra City Level Federation	Habra Municipality	ULB or CLC office premises	Yes	7	31	Bag	In process Formation to be done
36	Haldia City Level Federation	Haldia Municipality	ULB or CLC office premises	Yes	1	6	Kurti	In process Formation to be done
37	Haldibari City Level Federation	Haldibari	ULB or CLC office premises	Yes	1	2	Saree	In process Formation to be done
38	Halisahar City Level Federation	Halisahar	ULB or CLC office premises	Yes	3	14	Oxidice Earrings	In process Formation to be done

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
39	Hooghly Chinsurah City Level Federation	Hooghly Chinsurah Municipality	ULB or CLC office premises	Yes	1	3	Katha Stich	In process Formation to be done
40	Islampur City Level Federation	Islampur Municipality	ULB or CLC office premises	Yes	3	9	Bag	In process Formation to be done
41	Jalpaiguri City Level Federation	Jalpaiguri Municipality	ULB or CLC office premises	Yes	14	33	Garments	In process Formation to be done
42	Jhargram City Level Federation	Jhargram	ULB or CLC office premises	Yes	1	3	Saree	In process Formation to be done
43	Jiaganj-Azimganj City Level Federation	Jiaganj-Azimganj	ULB or CLC office premises	Yes	1	2	Nekless With Ear Ring	In process Formation to be done
44	Kalna City Level Federation	Kalna	ULB or CLC office premises	Yes	5	12	Tant	In process Formation to be done
45	Kalna City Level Federation	Kalna Municipality	ULB or CLC office premises	Yes	1	1	Bag	In process Formation to be done
46	Kanchrapara City Level Federation	Kanchrapara Municipality	ULB or CLC office premises	Yes	1	3	Saree	In process Formation to be done
47	City Level Federation One	Kharagpur Municipality	ULB or CLC office premises	Yes	1	3	Jewellery	Registered

National Survey on City Livelihoods Centers (CLC) under DAY-NULM

* Required

Achievements and Additional Information

What is the total number of service providers registered with the CLC? *

205 (Two Hundred Five)

Your answer

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
48	Khardah City Level Federation	Khardah Municipality	ULB or CLC office premises	Yes	3	3	Garments	Registered
49	Kolkata City Level Federation	Kolkata Municipal Corporation	ULB or CLC office premises	Yes	1	1	Junk Jewellery	In process
50	Madhyamgram City Level Federation	Madhyamgram	ULB or CLC office premises	Yes	1	9	Wooden Jewellery	In process
51	Maheshstala City Level Federation	Maheshstala	ULB or CLC office premises	Yes	2	2	Jute Bag	In process
52	Maheshstala City Level Federation	Maheshstala Municipality	ULB or CLC office premises	Yes	1	1	Bag	In process
53	Memari City Level Federation	Memari	ULB or CLC office premises	Yes	1	2	Katha Stich	In process
54	Memari City Level Federation	Memari Municipality	ULB or CLC office premises	Yes	1	1	Bag	In process
55	Midnapore City Level Federation	Midnapore Municipality	ULB or CLC office premises	Yes	6	23	Garments	Registered
56	Murshidabad City Level Federation	Murshidabad Municipality	ULB or CLC office premises	Yes	5	11	Jewellery	In process

S.No	ULB Name	Total matched members validated for AB card	Total matched members validated for AB card	Total matched members validated for AB card	Total matched members validated for AB card	Total matched members validated for AB card
		1710	1810	1910	2110	2210
1	Alipurduar	0				
2	Arambag	0				
3	Asansol	138				
4	Ashokenagar Kalyangarh	878				
5	Baduria	238				
6	Baidyabati	147				
7	Balurghat	1477				
8	Bankura	555				
9	Bansberia	2014				
10	Baranagar	241				
11	Barasat	236				
12	Barrackpore	302				
13	Baruipur	109				
14	Basirhat	0				
15	Beldanga	0				
16	Berhampore	354				
17	Bhadreswar	999				
18	Bhatpara	626				
19	Bidhannagar	0				
20	Birnagar	0				
21	Bishnupur	809				
22	Bolpur	455				
23	Bongaon	151				
24	Budge Budge	219				
25	Buniyadpur	46				
26	Burdwan	5027				
27	Chakdah	32				
28	Champdani	673				
29	Chandernagar	288				
30	Chandrakona	36				
31	Contai	689				
32	Cooch Behar	475				
33	Cooper's Camp	0				
34	Dainhat	115				
35	Dalkhola	0				
36	Dankuni	306				
37	Darjeeling	0				
38	Dhulian	11				
39	Dhupguri	0				
40	Diamond Harbour	0				
41	Dinhata	2				
42	Domkal	0				
43	Dubrajpur	64				
44	Dum Dum	157				
45	Durgapur	2278				

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
57	Nabadwip City Level Federation	Nabadwip Municipality	ULB or CLC office premises	Yes	6	9	Jewellery	In process Formation to be done
58	Naihati City Level Federation	Naihati Municipality	ULB or CLC office premises	Yes	1	3	Jung Product(Jewellery)	In process Formation to be done
59	New Barrackpore City Level Federation	New Barrackpore Municipality	ULB or CLC office premises	Yes	11	22	Bag	In process Formation to be done
60	North Barrackpore Municipality No 1 City Level Fed	North Barrackpore Municipality	ULB or CLC office premises	Yes	3	12	Bag	Registered
61	North Dum Dum Municipality No 1 Clf	North Dum Dum Municipality	ULB or CLC office premises	Yes	1	4	Lamp Shade	Registered
62	Old Malda City Level Federation	Old Malda	ULB or CLC office premises	Yes	1	4	Pot	In process Formation to be done
63	Rajpur Sonarpur City Level Federation	Rajpur Sonarpur	ULB or CLC office premises	Yes	1	1	Bag	In process Formation to be done
64	Ranjibonpur City Level Federation	Ranjibonpur Municipality	ULB or CLC office premises	Yes	8	11	Copper Ornaments	In process Formation to be done

S.No	ULB Name	Total matched members validated for AB card	Total matched members validated for AB card	Total matched members validated for AB card	Total matched members validated for AB card	Total matched members validated for AB card
		1710	1810	1910	2110	2210
46	Egra	435				
47	English Bazar	85				
48	Gangarampur	2				
49	Garulia	0				
50	Gayespur	843				
51	Ghatal	3645				
52	Gobardanga	0				
53	Guskara	1				
54	Habra	604				
55	Haldia	1139				
56	Haldibari	0				
57	Halisahar	313				
58	Haringhata	0				
59	Hooghly Chinsurah	794				
60	Howrah	163				
61	Islampur	17				
62	Jalpaiguri	190				
63	Jangipur	195				
64	Jhalda	0				
65	Jhargram	83				
66	Jiaganj Azimganj	1701				
67	Joynagar Mozilpur	0				
68	Kaliaganj	0				
69	Kalimpong	0				
70	Kalna	171				
71	Kalyani	184				
72	Kamarhati	68				
73	Kanchrapara	0				
74	Kandi	0				
75	Katwa	144				
76	Kharagpur	120				
77	Kharar	0				
78	Khardah	352				
79	Khirpai	67				
80	Kolkata	0				
81	Konnagar	0				
82	Krishnanagar	134				
83	Kurseong	0				
84	Madhyamgram	582				
85	Maheshtala	1419				
86	Mal	55				
87	Mathabhanga	0				
88	Medinipur	1954				
89	Mekliganj	0				
90	Memari	0				

S.N o.	Name of Cluster	Name of cities/ULBs included in each cluster*	Place of Storage/Warehouse with space of at least 10x10 ft (Combined/Separate)	Engagement of dedicated Resource person for inventory management and order processing (Yes/No)	Expected no. of SHGs per cluster	Expected no. of products per cluster	Major Product Category (eg. Handicraft, apparel, jewelry, etc.)	Status of the CLF
65	Sainthia City Level Federation	Sainthia	ULB or CLC office premises	Yes	6	6	Saree	In process Formation to be done
66	Santipur City Level Federation	Santipur Municipality	ULB or CLC office premises	Yes	4	4	Saree	In process Formation to be done
67	Smc City Level Federation	SMC	ULB or CLC office premises	Yes	4	6	Garments	In process Formation to be done
68	Sonamukhi City Level Federation	Sonamukhi	ULB or CLC office premises	Yes	2	4	Kurti	In process Formation to be done
69	South Dum City Level Federation	South Dum Dum Municipality	ULB or CLC office premises	Yes	12	19	Garments	In process Formation to be done
70	Suri City Level Federation	Suri Municipality	ULB or CLC office premises	Yes	3	10	Bag	In process Formation to be done
71	Tamralipta City Level Federation	Tamralipta Municipality	ULB or CLC office premises	Yes	1	1	Bag	In process Formation to be done
72	Uluberia City Level Federation	Uluberia	ULB or CLC office premises	Yes	7	29	Costume Jewellery	In process Formation to be done
73	Utarpara Kotrung City Level Federation	Utarpara Kotrung Municipality	ULB or CLC office premises	Yes	3	7	Saree	In process Formation to be done

https://docs.google.com/forms/d/e/1FAIpQLS.../form?edit=1

S. Chatterjee
CPD/E.O.
Suri Municipality
Executive Officer
Suri Municipality

Mengedany Pauw
Chairman d/c
Suri Municipality
Chairman
City Livelihood Centre
Councillor-in-Charge
M. U. L. M.
Suri Municipality
Suri, Birbhum

Prepared by Manager
CLC.
Samarjit Kar
Manager CLC
Suri Municipality

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2/27/2018

National Survey on City Livelihoods Centers (CLC) under DAY-NULM

Is there any additional information about the CLC operations, or achievements that you would like to share? (Please email reports/case studies on the CLC activities, if any, to sem.sard@gmail.com)

Your answer *nil*

870K

Never submit passwords through Google Forms.



Director SULM <wbsulm@gmail.com>

Format for On-boarding of SHGs products on E-commerce portals.

1 message

Abhishek Bhardwaj <abhishek.nulmestp@gmail.com>
 To: misme.wbsulm@gmail.com, Director SULM <wbsulm@gmail.com>
 Cc: Niraj Kumar Dir NULM <neeraj.kumar3@gov.in>, jogindra.nmmsep@gmail.com

Mon, Oct 14, 2019 at 11:22 AM

Dear Amit,

Greetings!

Please refer to the trailing email below. Further to the Video Conferencing, request you to share the details of SHGs products in the attached format along with formal communication to participate in the initiative.

----- Forwarded message -----

From: **Jogindra Kumar** <jogindra.nmmsep@gmail.com>

Date: Wed, Oct 9, 2019 at 6:31 PM

Subject: Re: Agenda Video conference regarding On-boarding of SHGs products on E-commerce portals.

To: <mdmepma@apmepma.gov.in>, <assam.sulm@gmail.com>, <bihar_sulm@yahoo.com>, <sulmchhattisgarh@gmail.com>, <gsuda.apo@gmail.com>, <dydir-gulm-gnr@gujarat.gov.in>, <dulbhry@gmail.com>, <himachal.sulm@gmail.com>, <jharkhandsulm@gmail.com>, <karnataka.sulm@gmail.com>, <info@kudumbashree.org>, <nulmmaharashtra@gmail.com>, <hthingbaijam@rediffmail.com>, <lukhimai@gmail.com>, **Mizo SMMU NULM** <mizonulm@gmail.com>, <hvlzara@gmail.com>, <suda_nagaland@yahoo.com>, <sudaodisha1990@gmail.com>, **Project Director PUDA** <puda.pon@nic.in>, **Sunil Dutt Verma** <apdsuda@punjab.gov.in>, <dlbrajasthan@gmail.com>, <udhsikkim@gmail.com>, <edtncdw@gmail.com>, **MD MEPMA Telangana** <mdmepma.ts@gmail.com>, <directorurbantripura@gmail.com>, <nulmup@gmail.com>, <dirsudauk@gmail.com>, <wbsudadir@gmail.com>, **Ganesh Kumar** <ganeshstp.nulm@gmail.com>, **VIJAY SINGH** <vjy.nulmsmid@gmail.com>, <meghaiec.nulm@gmail.com>

Cc: **NIRAJ KUMAR** <neeraj.kumar3@gov.in>, **Mayank Mishra** <mayankmishra.nulm@gmail.com>, **Ravi Solanki** <ravi.nulmmis@gmail.com>, **Rituparna Banerjee** <ritu.hrcb.nulm@gmail.com>, **Abhishek Bhardwaj** <abhishek.nulmestp@gmail.com>, **Rakesh Ranjan** <rakesh.nmmckm@gmail.com>, **Deepali Deepali** <deepali.nulm@gmail.com>, **Sneha Varma** <sneha@umcasia.org>, **Jayapal P** <jayapal@umcasia.org>, **Sanjay Kumar** <jsupa-mhupa@gov.in>, **Yogendra Singh Awana** <dir-nulm@gov.in>, **Pradeepta Kumar Nayak** <pradeepta@umcasia.org>

Dear Sir/Ma'am

As discussed during VC on 9th Oct 2019 regarding on-boarding of SHGs products on e-commerce portal, please find attached a format for sending preliminary information by States along with formal communication to participate in the initiative. Please feel free for any clarification in this regards.

Look forward to receive information at earliest.

With Regards

Jogindra Kumar
 National Mission Manager-SEP
 National Mission Management Unit
 Deendayal Antodaya Yojana-National-Urban Livelihood Mission[DAY-NULM]
 Ministry of Housing & Urban Affairs [MoHUA]-Gol
 Room #-646-A, Nirman Bhawan, New Delhi-110011
 Contact: 7703842519// Email id: joindra.nmmsep@gmail.com

On Mon, Oct 7, 2019 at 6:06 PM T Damzalian Asst <t.damzalian@nic.in> wrote:
 Respected Sir,

Please find attached herewith this office's letter No. O-17024/94/2019-UPA-II-UD dated 07.10.2019 reg. Agenda Video conference regarding On-boarding of SHGs products on E-commerce portals for your kind information and necessary action.

Regards,

US (NULM-I),

Nirman Bhawan, New Delhi

DAY-NULM
Department of Housing & Urban Affairs
Ministry of Housing & Urban Affairs

Thanks & Regards,
Abhishek Bhardwaj
National Mission Manager
DAY-National Urban Livelihoods Mission (NULM)
National Mission Management Unit (NMMU)
Ministry of Housing & Urban Affairs (MoHUA)
Government of India (GoI)
646 A, Nirman Bhavan
New Delhi
Ph No: 9920402813

Website | Facebook | Twitter



Format-Information required for e-market of SHGs products.docx

17K

O-17024/94/2019-UPA-II-UD
Government of India
Ministry of Housing and Urban Affairs
NULM Division

#334, Nirman Bhawan
New Delhi, Dtd 07/10/2019

To

1. The Mission Directors, NULM All States
2. Amazon
3. Flipkart
4. Mission Director, Kerala

Sub: Agenda Video conference regarding On-boarding of SHGs products on E-commerce portals.

Dear Sir/Madam,

As you are aware, SHGs formed under National Urban Livelihood Mission (NULM) are engaged in different types of production/manufacturing activities. Few of those products have access to pan-India market through state sponsored fairs and exhibitions while few get limited opportunity to sell their products in regional market only. To enable the SHGs to access larger market base, in a cost effective manner, it is proposed to enable linkages to E-commerce platforms for on-boarding their products.

2. Kudumbashree, Kerala has taken a lead in entering into an MoU with M/s Amazon for on-boarding SHG products. In this regard, a consultation meeting was held on September 17, 2019 with four states and representatives of Amazon and Flipkart portals, which was also followed by a detailed discussion at Thiruvananthapuram on 24th September 2019 with Kudumbashree and Amazon.

3. In continuation to the above, a meeting through video conference shall be held under the Chairmanship of Joint Secretary & Mission Director (NULM) on October 9, 2019 from 2.00 to 5.00 pm. The meeting would focus on the following:

1. Presentation by Amazon and Flipkart representatives on prerequisites for on-boarding of SHG products, processes involved, online and off-line support and services provided to the seller(s).
2. Presentation by Kerala on actual process adopted by them for product identification, product aggregation, shipment and promotion, etc.


The detailed agenda is enclosed for reference.

4. This shall be followed by discussions/interactions during which any clarifications required by the States would be provided.

5. You are, therefore, requested to attend the Video-Conference along with one SMM and one or two CMMs of ULBs who have potential to onboard SHGs products.

Encl: As above.

Yours sincerely,



(Niraj Kumar)
Director-NULM
011-23062850

Ministry of Housing and Urban Affairs

DAY-NULM

Video Conference

On-boarding of SHGs products on e-commerce portal

Date: October 9, 2019

Time: 2.00 to 5.00 pm

- 1: Presentations by representatives of e-commerce portals about the concept and process of on-boarding of SHG products
- 2: Presentation by Kerala on practical aspects of on-boarding process, challenges and strategy adopted to get best results from the initiative.
- 3: Discussion and clarification
- 4: Conclusions and way Forward

Expected outcome of the VC:

- On the basis of the discussions, the States will give their intent to participate in the program.
- A detailed action plan shall be prepared by each of the intending States. Action plan will include description of products, identification of product clusters, names of cities, capacity building of SHG members for product standardization, promotion, branding, packaging, local shipments,
- Assessment of financial capacity and risk taking abilities of the SHGs/members like (e.g., capacity to invest in products, waiting time for payment, capacity to pay interest on outstanding loan, risk taking ability incase product damaged during shipment or rejected by customers) shall be conducted by SMMU/CMMU before participation in the program. Availability of infrastructure with ALF/CLF/CLC for display and storage of products will also be one of the prerequisite for participation of the institution in this initiative.

Ministry of Housing and Urban Affairs

DAY-NULM

On-boarding of SHG products on e-market portal
Schedule for Video Conference

Date: October 9, 2019

Time: 2.00 to 5.00 pm

Time	Presentation by	Key issues to be presented
2.00-2.30 pm	Amazon representative	On-boarding process
2.30-3.00 pm	Flipkart representative	Mandatory requirements Additional Support to be provided to sellers Branding and Promotional activities
3.00- 3.30 pm	Kerala representative	Activities done before on-boarding of products Process adopted for on-boarding Actual challenges faced after boarding
3.30-4.30 pm	Discussions and views by States	On the willingness and readiness of States for on-boarding of SHGs products on E-commerce portals
4.30-4.45 pm	Discussion and finalization of Way Forward	
