

पुस्तकालय - (सामूहिक) - बालभाषाश्रवण
W/N - 6

- ① कौशल कृता २ p
 - ② लाल कृता २ p
 - ③ सुश्रित कृता २ p
 - ④ लाल सुश्रित कृता २ p
 - ⑤ शीत सुश्रित कृता २ p
 - ⑥ सुश्रित शब्द कृता २ p
 - ⑦ वाक्य २ p
 - ⑧ शब्द आश्रय कृता २ p
- अब (पुस्तक)

२ वा पुस्तकालय कार्य (सामूहिक)
W/N - 17

- ① मजदूर - २ (वाक्य अर्थ) - (पुस्तक)
 - ② वाक्य ३ p - (पुस्तक)
 - ③ कृता - कृता - (पुस्तक)
 - ④ अर्थ - अर्थ - (पुस्तक)
 - ⑤ मजदूर शब्द, ६ वा अर्थ, वाक्य - (पुस्तक)
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 (पुस्तक)
 (पुस्तक)
- ↓
 (पुस्तक)

ନାମାବଳୀ ସଂଖ୍ୟା: 69 ନମ୍ବର

Date - 6/11/2019

ୱାଏନ - 16

- ① ସ୍ଥିର କରାଯାଇ 2P - (ପାଠ୍ୟପୁସ୍ତକ)
- ② ବ୍ୟାପାରୀକ ଆହରଣ କରା - (ପାଠ୍ୟପୁସ୍ତକ)
- ③ ଦିନ କଳାସୂତ୍ର ପାଠ୍ୟପୁସ୍ତକ - (ପାଠ୍ୟପୁସ୍ତକ)
- ④ ଆହରଣ କରା - 2P (ସ୍ୱାଧିକାର) - (ପାଠ୍ୟପୁସ୍ତକ)
- ⑤ ମୂଲ୍ୟ 2P - (ପାଠ୍ୟପୁସ୍ତକ)
- ⑥ ଆଲୋଚନା ଶକ୍ତି - (ପାଠ୍ୟପୁସ୍ତକ)
- ⑦ ଆଲୋଚନା କରା - 2P (ପାଠ୍ୟପୁସ୍ତକ)
- ⑧ ସୁଗମ ନିୟମ ଶୁଦ୍ଧ କରା 2P (ପାଠ୍ୟପୁସ୍ତକ)
- ⑨ ପାଠ୍ୟପୁସ୍ତକ ଆଲୋଚନା ଆଲୋଚନା ପ୍ରସାରିତ - 5P (4ଟି ପାଠ୍ୟପୁସ୍ତକ)
- ⑩ ଟିଏ ଆଲୋଚନା ପ୍ରସାରିତ ଆହରଣ କରା - 2P (1ଟି ପାଠ୍ୟପୁସ୍ତକ)
- ⑪ ନାମାବଳୀ କର ନିୟମ କରା 2P - (ପାଠ୍ୟପୁସ୍ତକ)
- ⑫ ଚାକିରୀ ନିୟମ 2P - (ପାଠ୍ୟପୁସ୍ତକ)

Date - 6/11/2019

ଆମାନ୍ତୁଳୀ (ଗାନ୍ଧୀ) -
W/N - 20

① ଆମାନ୍ତୁଳୀ - 3 P - (ଅବ ପାମ୍ପରି)

ବାମନୀବାଳା ଆମାନ୍ତୁଳୀ -
W/N - 20

① ପାମ୍ପାବୀ -
② ଜୁଲିଆବୀ - { ଅବ (ପାମ୍ପରି)

ଅ.ସ.

ବାମନୀବାଳା ଆମାନ୍ତୁଳୀ -
W/N - 19

- ① Small size for - 1P
- ② Small size For - 1P
- ③ Medium size For 1P
- ④ Big tadi for (3)P - 1P
- ⑤ Nylex tadi small - 1P
- ⑥ Lyka tadi Big - 1P
- ⑦ Tuya Small - 1P
- ⑧ Tuya medium - 1P
- ⑨ Love tadi small - 1P

- ⑩ Love tadi Big - 1P
- ⑪ Tupa for tadi (2) - P

ଅବ (ପାମ୍ପରି)

W-19 (ANAVAPURNA)

Date - 6/11/2019

Continuation

- ① 11) ୱାଟର ବିକେଟ 1 P (ମାଧ୍ୟମିକ)
- ② 12) ହୁଣ୍ଡା 1 P (ମାଧ୍ୟମିକ)
- ③ 13) କୋଥ ୩ P (ମାଧ୍ୟମିକ)
- ④ 14) ୨ ଟିର 2 P (1 ମାଧ୍ୟମିକ ଉପାଦାନ ସମ୍ପର୍କରେ ବିଶଦୀକରଣ କରାଯାଇଛି)
- ⑤ 15) ୱାଟର ବିକେଟ 2 (କୋଥ) (ମାଧ୍ୟମିକ) (କୋଥ ସମ୍ପର୍କରେ ବିଶଦୀକରଣ କରାଯାଇଛି)
- ⑥ 16) Wind chin 1 P (ମାଧ୍ୟମିକ)
- ⑦ 17) ଶାଢ଼ୀ ୨ P 4 P (ମାଧ୍ୟମିକ)
- ⑧ 18) Ashitray 1 P (ମାଧ୍ୟମିକ)
- ⑨ 19) wine glass 1 P (ମାଧ୍ୟମିକ) - ଗରମ ପାନି/କୋଥ ସମ୍ପର୍କରେ ବିଶଦୀକରଣ କରାଯାଇଛି

Received
J. W. Th.
6/11/19

(Please refer that materials
are separately mentioned
as PEYECHI or PAINI)

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA-427/2019/7067(26)

তারিখ 25.10.2019

From : Jt. Secretary, UD & MA Department &
Addl. Mission Director, WBSULM

To : Chairperson / Commissioner / Administrator,
Municipal Corporation / Municipality

Sub : Proposal for exhibition cum sale of waste to products made by Self Help Groups

Sir,

It has been decided to organise an exhibition cum sale of waste to products made by Self Help Group on the 5th of November, 2019. The venue for the exhibition cum sale will be intimated in due course.

Annexed please find herewith list of products made by SHGs to be presented for the exhibition cum sale on 5th of November, 2019. 10 units each of the products listed are to be submitted to SUDA on the 31st of October, 2019 between 11.00 am to 5.00 pm.

Yours faithfully,

Enclo : As stated.

Handwritten signature
25/10/19

Jt. Secretary, UD & MA Department
&
Addl. Mission Director, WBSULM

Sl. No.	Typology of the Products	ULB	CMMU Names	Name of SHG	Name of Member	Submitted Products (Containing raw materials)	Quantity Needed for Counter	Price Range
15	Waste to Products	Barrackpore	Sreemana Das	Sai Samarpan SHG	Debjani Roy	Bag	10	120-250
16	Waste to Products	Barrackpore	Sreemana Das	Sai Samarpan SHG	Debjani Roy	Purse	10	120-250
17	Waste to Products	Barrackpore	Sreemana Das	Sai Samarpan SHG	Debjani Roy	Blouse	10	120-250
18	Waste to Products	Barrackpore	Sreemana Das	Sai Samarpan SHG	Debjani Roy	Jacket	10	120-250
19	Waste to Products	North Barrackpore	Indrani Pathak (Banerjee)	Palta 6 No. Scheme 2 TCS	Soma Das	Table Lamp Shade	10	400-1200
20	Waste to Products	New Barrackpore	Tapan Kumar Jana	Office Block North	Lekha Moitra	Wallhanging	10	50-150
21	Waste to Products	New Barrackpore	Tapan Kumar Jana	Office Block North	Lekha Moitra	Box Bags	10	50-150
22	Waste to Products	New Barrackpore	Tapan Kumar Jana	Office Block North	Lekha Moitra	Utility Bags	10	50-150
23	Waste to Products	New Barrackpore	Tapan Kumar Jana	Office Block North	Lekha Moitra	Other Bags	10	50-150
24	Waste to Products	New Barrackpore	Tapan Kumar Jana	Majlishpara	Sanchita Bhowmik	Penstand	10	100-200
25	Waste to Products	New Barrackpore	Tapan Kumar Jana	Majlishpara	Sanchita Bhowmik	Glass	10	100-200
26	Eco friendly	Balurghat	Sandip Sarkar	Nyay	Vashwati Roy	Paper mask	10	100-1000

Sl. No.	Typology of the Products	ULB	CMMU Names	Name of SHG	Name of Member	Submitted Products (Containing raw materials)	Quantity Needed for Counter	Price Range
1	Waste to Products	North Dum Dum	Eman Biswas	Shahid Khudiram Sarani by 4	Purnima Kundu	waste flower vase	10	500-750
2	Waste to Products	North Dum Dum	Eman Biswas	Shahid Khudiram Sarani by 4	Purnima Kundu	Wall hanging	10	500-750
3	Waste to Products	North Dum Dum	Eman Biswas	Shahid Khudiram Sarani by 4	Purnima Kundu	Flower vase from bottle waste	10	500-750
4	Waste to Products	North Dum Dum	Eman Biswas	Vidyasagarpally 1	Arundhuti Bal	Penstand	10	100-500
5	Waste to Products	North Dum Dum	Eman Biswas	Vidyasagarpally 1	Arundhuti Bal	Flower vase	10	100-500
6	Waste to Products	North Dum Dum	Eman Biswas	Vidyasagarpally 1	Arundhuti Bal	Tray	10	100-500
7	Waste to Products	North Dum Dum	Eman Biswas	Vidyasagarpally 1	Arundhuti Bal	Containers	10	100-500
8	Waste to Products	North Dum Dum	Eman Biswas	Vidyasagarpally 1	Arundhuti Bal	Planter	10	100-500
9	Waste to Products	North Dum Dum	Eman Biswas	Vidyasagarpally 1	Arundhuti Bal	Lamp Shade	10	100-500
10	Waste to Products	North Barrackpore	Indrani Pathak (Banerjee)	Harishava 2	Susmita Das	Pen Stand	10	60-350
11	Waste to Products	North Barrackpore	Indrani Pathak (Banerjee)	Harishava 2	Susmita Das	Double Pen Stand	10	60-350
12	Waste to Products	North Barrackpore	Indrani Pathak (Banerjee)	Harishava 2	Susmita Das	Flower vase	10	60-350
13	Waste to Products	Bidhan Nagar	Indumati Choudhury	Rabindrappally Khushi SHG 6	Aparna Basu	Bags	10	50-100
14	Waste to Products	Bidhan Nagar	Indumati Choudhury	Rabindrappally Khushi SHG 6	Aparna Basu	Table Cloths	10	250-300

“ইলগামি ভবন”, এটিএন-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
 “ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

The Chairman
 Rajpur Sonarpur Municipality
 South 24 Parganas

Sir/Madam,

City livelihood Centre is major sub-component under SM&ID component under DAY-NUJM . A lot of work still needs to be done to make the CLC an effective instrument of facilitation between the vulnerable youth and SHG members with some form of livelihood.

SMMU has been constitute a working group of Mission Managers to visit select CLCs to make a study. This team will visit your CLC on 26th of October 2019 at 11am with all activities of CLC

You are requested to inform all concerns to present to fruitful the purpose .

The key findings will share with you post the visit .

Please extend all possible Co operations .

Yours Faithfully

Jt. Secretary, UD & MA Department

&

Addl. Mission Director, WBSUTM

SN Greenovation Services LLP

No. 284, 1st floor, 5th Main, Mahalakshim Layout, Bangalore - 560 086
Branch : 91B, 2nd floor, Shri Aurobindo Sarani , Kolkata - 700005
M : +91 99724 54205 email : contact@sngreenovation.com



Greenovations
We deliver your green dreams

12.07.2019

From:

SN Greenovation Services LLP

91B, 2nd Floor, Shri Aurobindo Sarani,
Kolkata- 700 030, West Bengal, India.

To

The Director,

State Urban Development Agency (SUDA), ILGUS Bhawan, HC Block,
Sector III, Salt Lake City,
Kolkata - 700106, West Bengal, India.

Subject: Livelihood Generation Project for SHG

Dear Madam,

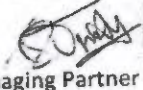
This is with reference to our discussion regarding empowering SHG to start production for alternative sustainable options at local level , I , herewith submitted the proposal with one options along with cost details .

The proposal has been prepared based on direct discussion with different SHG members on 5th July 2019 at SUDA campus .

Looking forward to hearing from you.

Thanking You,

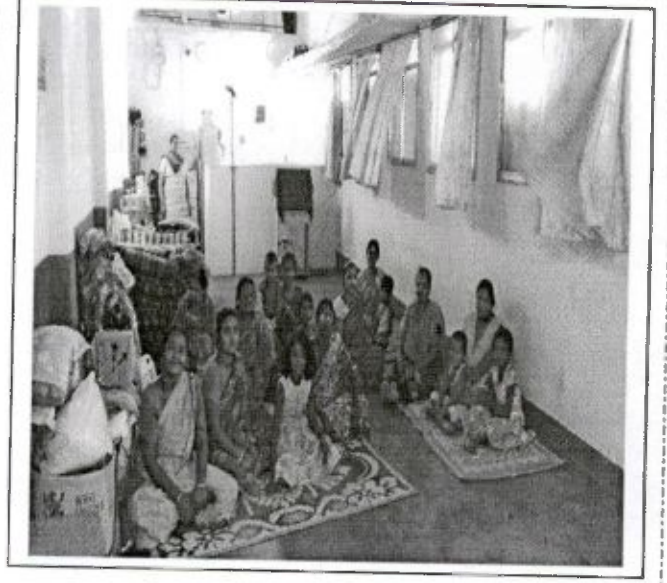
Sujata Nandy


Managing Partner

For M/S SN Greenovation Services LLP



www.sngreenovation.com



শহরের গৃহহীনদের আবাসস্থল প্রদান পরিকল্পনা
(স্কিম অফ শেল্টার ফর আর্বাঁন হোমলেস বা এস. ইউ. এইচ)

নির্দেশিকা

রাজ্য নগর জীবিকা মিশন

উপকর্মসূচী : শহরের গৃহহীন মানুষের আবাস নির্মাণ

SN Greenovation Services LLP

No. 284, 1st floor, 5th Main, Mahalakshim Layout, Bangalore - 560 086
Branch : 91B, 2nd floor, Shri Aurobindo Sarani , Kolkata - 700005
M : +91 99724 54205 email : contact@sngreenovation.com



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We deliver your green dreams

Background:

SN Greenovation Services LLP is a waste management consultant, service provider and research organization who's goal is to create Zero Waste Source Area and provide alternative sustainable options to reduce Waste Volume from landfill.

Keeping the mission in mind, we decided to create more livelihood for skilled/ unskilled people at local area (in West Bengal) by providing training and create the market place for them.

Project Object:

To create livelihood opportunities and tackle environmental pollution level by creating alternate sustainable options for single used plastic carry bag and other single used disposal packaging option.

SN Greenovation Services LLP

H.O. -No. 284, 1st floor, 5th Main, Mahalakshim Layout, Bangalore - 560 086
 Branch - 91B, 2nd Floor, shri Aurobindo Sarani, Kolkata - 700 005
 Email : contact@sngreenovation.com



Project Name : Shopping cloth bag (with old / new cloth)

Cloth Bag / Folder From (Old & New cloth / newspaper)								
A. Community Contribution (Expense)								
Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipment & Raw Material Procurement)			Total Cost
Cloth Bag / Folder From (Old & New cloth)	3	<i>pvc machine</i>	6	4	21600			86400
B. Skill Training Cost (Expense)								
Per Month Salary			Months		Total			
14000			3		42000			
Total Operational Expense (A+B)					128400			

Recovery Model or Business Model								
SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
86400	20	4	80	30	2400	62400	748800	1.38

Monitoring Cost				
For Center Per Month Cost			Project Duration Months	Total
Transport			6	43500
Marketing Support			4	60000
Total				1,03,500

Budget Summary		
Sl. No.	Budget Heads	Amount
1	Skill Training for four centers	42000
2	Monitoring Cost	103500
Total		145500

Overall Budget Summary

Budget Summary		
Sl. No.	Budget Heads	Amount
1	Skill Training for four job roles	1,40,000/-
2	Raw Materials	60,000/-
3	Monitoring Cost	1,72,000/-
4	Overall Contingency	24,960/-
Total		3,96,960/-

Total Beneficiaries in 5 Job roles (20 Beneficiary each)	100/-
Per Beneficiary Cost	3,970/-
Per ULB Cost	99,240/-

Project wise Budget Breakup with Business Model

1. Paper Plate Making

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries Per Machine	Batch Size	Total Machines	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Paper Plate Making	3	4	20	5	45,000/-	4,000/-	0	2,45,000/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

C. Raw Material Cost

C. Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

D. Monitoring for 4 months & Contingency

Monitoring Cost	Overall Contingency	Total
34,400/-	4,992/-	39,392/-

SULM Contribution (B+C+D)

79,392/-

Per Head / Per Month Income

4,725/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Plate Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
2,45,000/-	7000	5	35000	0.09/-	3,150/-	94,500/-	11,34,000/-	2.59

2. Cloth Waste Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries per Unit	Batch Size	Total Units	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Cloth Waste Products	3	5	20	4	8,000/-	3,200/-	0	44,800/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

C. Raw Material Cost

C. Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

D. Monitoring for 4 months & Contingency

Monitoring Cost	Overall Contingency	Total
34,400/-	4,992/-	39,392/-

SULM Contribution (B+C+D)

79,392/-

Per Head / Per Month Income

4,440/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
44,800/-	7.4	4	29.6	100/-	2,960/-	88,800/-	10,65,600/-	0.50

3. Bamboo Made Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries per Unit	Batch Size	Total Units	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Bamboo Made Products	3	5	20	4	12,000/-	2,900/-	0	59,600/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

C. Raw Material Cost

C. Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

D. Monitoring for 4 months & Contingency

Monitoring Cost	Overall Contingency	Total
34,400/-	4,992/-	39,392/-

SULM Contribution (B+C+D)

79,392/-

Per Head / Per Month Income

4,320/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
59,600/-	10	4	40	72/-	2,880/-	86,400/-	10,36,800/-	0.69

4. Coconut Waste Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries per Unit	Batch Size	Total Units	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Coconut Waste Products	3	5	20	4	16,000/-	1,800/-	0	71,200/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

C. Raw Material Cost

C. Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

D. Monitoring for 4 months & Contingency

Monitoring Cost	Overall Contingency	Total
34,400/-	4,992/-	39,392/-

SULM Contribution (B+C+D)

79,392/-

Per Head / Per Month Income

4,260/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
71,200/-	10	4	40	71/-	2,840/-	85,200/-	10,22,400/-	0.84

5. Paper Bags

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries per Unit	Batch Size	Total Units	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Newspaper Bags	3	5	20	4	8,000/-	2,400/-	0	41,600/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

C. Raw Material Cost

C. Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

D. Monitoring for 4 months & Contingency

Monitoring Cost	Overall Contingency	Total
34,400/-	4,992/-	39,392/-

SULM Contribution (B+C+D)

79,392/-

Per Head / Per Month Income

4,200/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
41,600/-	100	4	400	7/-	2,800/-	84,000/-	10,08,000/-	0.50

Administrative Cost Including Monitoring, Marketing and Transport

Monitoring Cost				
For All Centers Per Month Cost			Project Duration	Total
Overall Project Coordination	Marketing Support	Transport	Months	
11,000/-	12,000/-	20,000/-	4	1,72,000/-
Total				1,72,000/-

Budget Related Notes:

1. This budget includes of purchasing Machines / Equipments and Raw Material procurement costs.
2. We will provide total 624 hrs of training including handholding (312 hrs for core skill training & 312 hrs for handholding).
3. Also it includes Installation and Incidental costs (like; damages during transport or installation, etc.).
4. In case of Paper Plate making machine we haven't include any transpiration costs because it will vary on project location basis.
5. This model includes 7hrs of running the production unit per day.
6. 26 days of working schedule per month.
7. Minimum of 24 beneficiaries should work for per job role throughout the project (for 6 months).
8. The speculation is depending on excellent skill acquiring ability of the beneficiaries.
9. Revenue will be start generating after 3 months after the inception of the project.

Justification of the Budget

- ❖ We will allocate 5 master trainers for five different job roles. If any particular center selects multiple job roles then we need to recruit extra trainers for those circumstances.
- ❖ We will provide total 624 hrs of training including handholding (312 hrs for core skill training & 312 hrs for handholding and market linkage).
- ❖ For overall project monitoring, marketing and handholding support we will be allocating two dedicated human resources.
“Project director” will be responsible for supervising, reporting and outcome analysis.
“Marketing Head” will be responsible for product marketing, and selling.
- ❖ We included a contingency cost based on the overall budget except logistics head. The amount set aside to cover unexpected costs during the project. As per our past experience it will help to overcome numerous unavoidable circumstances at the time of implementation.
- ❖ Also it includes Installation costs.

Phase wise Timeframe and Schedule of the Project

The total duration of the project is 6 months. (Here we calculate as 30 days a month).
Please find the following time distribution with the proper justifications;

Phase-I (2 months) :

Within this 2 months period the orientation and Skill Training will be initiated.



Phase-II (2 months) :

Advanced Training on quality outcome of the production and initiate marketing.



Phase-III (2 months) :

Here we will expose all sort of marketing opportunities, promotions & platforms for the beneficiaries.

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***The timeframe will be applicable after getting the work order for the project from the authority and it is also the subject to alteration depending on real time scenario.**

Overall Budget Summary

Budget Summary		
Sl. No.	Budget Heads	Amount
1	Skill Training for four job roles (2 months for 5 job roles)	1,40,000/-
2	Raw Materials (2 months for all 5 job roles)	46,000/-
3	Monitoring Cost (4 months for 4 centers)	1,72,000/-
4	Overall Contingency	24,960/-
Total		3,82,960/-

Total Beneficiaries in 5 Job roles (20 Beneficiary each)	100
Per Beneficiary Cost	3,830/-
Per ULB Cost	95,740/-

Project wise Budget Breakup with Business Model

Paper Plate Making

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries <i>per machine</i>	Batch Size	Unit	Per Unit Cost (Including Equipment)	Installation Cost <i>per unit</i>	Incidental Costs	Total Cost
Paper Plate Making	3	4	20	5	45,000/-	4,000/-	0	2,45,000/-

N.S.

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

**Total Operational
Expense (A+B)**

2,73,000/-

**Per Head /
Per Month
Income**

4,725/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Plate Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
2,45,000/-	7,000/-	5	35,000/-	0.09	3,150/-	94,500/-	11,34,000/-	2.59

Cloth Waste Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Cloth Waste Products	3	5	20	4	8,000/-	3,200/-	0	44,800/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

Raw Material Cost/ Month	Months	Total
6,000/-	2	12,000/-

Total Operational Expense (A+B)	72,800/-
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Per Head / Per Month Income	4,440/-
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Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
44,800/-	7.4	4	29.6	100/-	2,960/-	88,800/-	10,65,600/-	0.50

Bamboo Made Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Bamboo Made Products	3	5	20	4	12,000/-	2,900/-	0	59,600/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

Raw Material Cost/ Month	Months	Total
4000/-	2	8,000/-

Total Operational Expense (A+B)

87,600/-

Per Head / Per Month Income

4,320/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
59,600/-	10	4	40	72/-	2,880/-	86,400/-	10,36,800/-	0.69

Coconut Waste Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Coconut Waste Products	3	5	20	4	16,000/-	1,800/-	0	71,200/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

Raw Material Cost/ Month	Months	Total
4,000/-	2	8,000/-

Total Operational Expense (A+B)	99,200/-
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Per Head / Per Month Income	4,260/-
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Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
71,200/-	10	4	40	71/-	2,840/-	85,200/-	10,22,400/-	0.84

Paper Bags

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipment)	Installation Cost	Incidental Costs	Total Cost
Newspaper Bags	3	5	20	4	8,000/-	2,400/-	0	41,600/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	2	28,000/-

Raw Material Cost/ Month	Months	Total
3,000/-	2	6,000/-

Total Operational Expense (A+B) 69,600/-

Per Head / Per Month Income 4,200/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
41,600/-	100	4	400	7/-	2,800/-	84,000/-	10,08,000/-	0.50

Administrative Cost Including Monitoring, Marketing and Transport

Monitoring Cost				
For All Centers Per Month Cost			Project Duration	Total
Overall Project Coordination	Marketing Support	Transport	Months	
11,000/-	12,000/-	20,000/-	4	1,72,000/-
Total				1,72,000/-

Budget Related Notes:

1. This budget includes of purchasing Machines / Equipments and Raw Material procurement costs.
2. We will provide total 624 hrs of training including handholding (312 hrs for core skill training & 312 hrs for handholding).
3. Also it includes Installation and Incidental costs (like; damages during transport or installation, etc.).
4. In case of Paper Plate making machine we haven't include any transpiration costs because it will vary on project location basis.
5. This model includes 7hrs of running the production unit per day.
6. 26 days of working schedule per month.
7. Minimum of 24 beneficiaries should work for per job role throughout the project (for 6 months).
8. The speculation is depending on excellent skill acquiring ability of the beneficiaries.
9. Revenue will be start generating after 3 months after the inception of the project.

Justification of the Budget

- ❖ We will allocate 5 master trainers for five different job roles. If any particular center selects multiple job roles then we need to recruit extra trainers for those circumstances.
- ❖ We will provide total 624 hrs of training including handholding (312 hrs for core skill training & 312 hrs for handholding and market linkage).
- ❖ For overall project monitoring, marketing and handholding support we will be allocating two dedicated human resources.
“Project director” will be responsible for supervising, reporting and outcome analysis.
“Marketing Head” will be responsible for product marketing, and selling.
- ❖ We included a contingency cost based on the overall budget except logistics head. The amount set aside to cover unexpected costs during the project. As per our past experience it will help to overcome numerous unavoidable circumstances at the time of implementation.
- ❖ Also it includes Installation costs.

Monitoring, Reporting & Evaluation and Documentation

Monitoring: Our organization is acting like an implementing agency for this project. So this project will be initially monitored by our team members but each and every activity will be observed and assessed by the Project Director.

So there will be two steps to monitor the project;

- i) Every activity will be monitored and judged by the Project Quality Team (containing with ULB officials) and
- ii) The Skill Training, fund mobilization, quality, progress and the activities of the Project Director will be observed by the core team of the implementing organization (KSCH). The implementation organization will also monitor the project as a whole.

Reporting & Evaluation: Three reports will be published within the 6 months projected period. Each report will be published after 3 months. Project Director will publish the initial reports to our core implementing team which includes budget mobilization, assessment of workshops, implementing programs, feedbacks from the projected community and a survey report about the socio-economical changes after the program. With all the details from our Project Director, our core team will generate a complete report. The complete report will publish by including the following five major subjects:

- 1) Quality analysis
- 2) Sociological Condition - before and after report
- 3) Feedback analysis and
- 4) A detail reporting on fund allocation.

On the basis of the reports, the evaluation will be calculated. The evaluation process will be done by our implementing organization. On the basis of the evaluation the organization will take the next necessary action plans to reach our projected goals.

Documentation: We will do frequent video and pictorial documentation for the project as reference. Apart from all these we will develop a base level survey for the beneficiaries. It will help to maintain a statistical progress database for the project.



আবর্তনী

ABARTANI

Women Empowerment Through Micro Enterprises

Product Catalogue

Presented by,
KOLKATA SOCIETY FOR CULTURAL HERITAGE
43, Saratpally, Garia, Kolkata 700084.
WEST BENGAL INDIA



Item Name: Wall Clock

Material : Bamboo

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste or New Bamboo piece.

This will help to reduce plastic usage for our daily utility products.



Item Name: Necklaces

Material : Bamboo

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste or New Bamboo pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Necklace

Material : Coconut Waste

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste Coconut pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Cup / Mug

Material : Coconut Waste

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste Coconut pieces.

This will help to reduce plastic usage for our daily utility products.



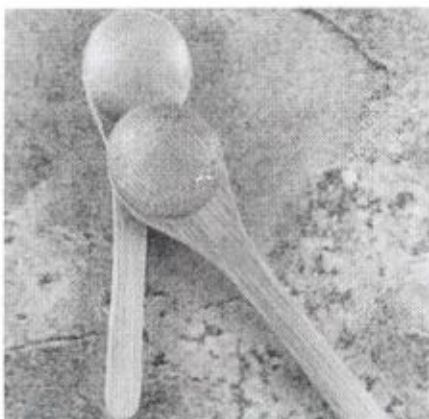
Item Name: Kettle

Material : Coconut Waste

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste Coconut pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Spoon

Material : Bamboo

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste or New Bamboo pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Fork

Material : Bamboo

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste or New Bamboo pieces.

This will help to reduce plastic usage for our daily utility products.



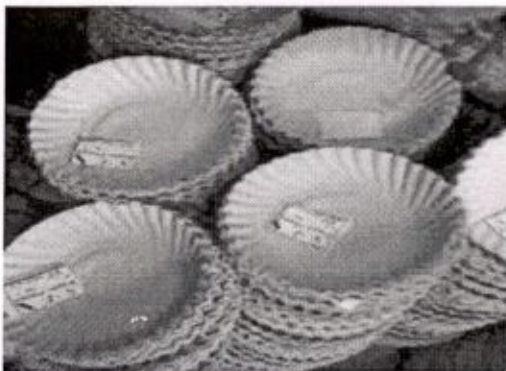
Item Name: Hair Clip

Material : Bamboo

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste or New Bamboo pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Paper Plate

Material : Waste Paper Rolls

Unique Selling Proposition (USP):

The item is made with waste papers.

This will help to reduce thermocol (Polystyrene) usage for our daily utility products.



Item Name: Cup & Plate

Material : Coconut Waste

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste Coconut pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Earrings

Material : Bamboo

Unique Selling Proposition (USP):

The item is made with Ecofriendly Materials like Waste or New Bamboo pieces.

This will help to reduce plastic usage for our daily utility products.



Item Name: Newspaper bags

Material : Waste Newspapers

Unique Selling Proposition (USP):

The item is made with Waste Newspapers.

This will help to reduce plastic and polythene (Polyethylene) usage for our daily utility products.



আবর্তনী

ABARTANI

Women Empowerment Through Micro Enterprises

Presented by,
KOLKATA SOCIETY FOR CULTURAL HERITAGE
43, Saratpally, Garia, Kolkata 700084.
WEST BENGAL INDIA

PROJECT PROPOSAL

TITLE: ABARTANI
(Women Empowerment Through Micro Enterprises)

SUBMITTED BY: SOURAV MUKHERJEE
FOUNDER & PRESIDENT
KOLAKTA SOCIETY FOR CULTURAL HERITAGE
43, Saratpally, Garia, Kolkata — 700084.
WEST BENGAL INDIA

TEL: +91 84799 72824
E-MAIL: mukherjeesourav52@gmail.com

Executive Summary of the Project

Name of the Project:	ABARTANI
Focus Point of the Project:	Women Empowerment through Micro Enterprises
Expected Duration of the Project:	a) Months — 13 b) Years — 1 year and 1 month
State:	West Bengal
Probable ULB Names:	1. Barasat 2. Dum Dum 3. North Dum Dum 4. Baruipur
Probable Beneficiaries:	96 (8 SHGs)
Total ULBs under the Project:	4

Organization Profile

Kolkata Society for Cultural Heritage (KSCH) is a social enterprise functioning at the grass root level for the permanent developmental changes of rural, urban and tribal areas of India. We believe that livelihood is the most important component of any sustainable developmental model. If we can improve economic conditions in the rural and tribal areas then we can automatically address other social aspects like Education, Health and Sanitation.

Hence, our immediate focus is on the development of existing livelihood including Agriculture, Horticulture, Fish Harvesting and Poultry that are prevalent in these rural and tribal areas. We provide technical assistance for the development of Education, Health, and Sanitation. We are also working towards providing a platform for traditional folk music, dance and artifacts as livelihood generating mechanisms for rural people. We encourage community led developmental programs to foster growth and awareness within the communities.

We have expertise in:

1. Skill Development
2. Community Led Sustainable Development
3. Social Inclusion of Marginalized People
4. Direct Market Linkage
5. Cultural Promotion

Districts we work in:

1. South 24 Parganas (Sundarban)
2. Hooghly (Dhaniakhali Block)
3. Nadia (Chagda, Gourbhanga)
4. Purulia (Monihara, Charida)
5. Bardwan (Raina)
6. West Medinipur (Pingla & Keshpur)
7. Jalangi (Murshidabad)

Registration Certificate

West Bengal Form No. 26A



सत्यमेव जयते

রেজিস্ট্রেশনের পূর্বে প্রতি বস্তুর বি-
ষয় নিম্নের বিবরণ যথা যথায়
উল্লিখিত করা হয়েছে
Registration granted in
anticipation of the
informational facts stated
in the documents being
correct and true.

Certificate of Registration of Societies WEST BENGAL ACT XXVI of 1961

S/201 No. 1452 of 2012-2013

I hereby certify that Kolkata Society For
Cultural Heritage

has this day been registered under the West Bengal Societies Registration Act, 1961.

Given under my hand at Kolkata
this Nineteenth day of February
Two thousand and Thirteen



[Signature]
Registrar of Firms, Societies &
Non-Trading Corporations,
West Bengal.

Introduction

What is Self-Help Group (SHG)

Self-help groups, also known as mutual help, mutual aid, or support groups, are groups of people who provide mutual support for each other. In a self-help group, the members share a common problem, often a common disease or addiction. Their mutual goal is to help each other to deal with, if possible to heal or to recover from, this problem.

Self-help groups may exist separately or as part of larger organizations. They may operate informally or according to a format or program. The groups usually meet locally, in members' homes or in community rooms in schools, churches, or other centers.

In self-help groups, specific modes of social support emerge. Through self-disclosure, members share their stories, stresses, feelings, issues, and recoveries. They learn that they are not alone; they are not the only ones facing the problem. This lessens the isolation that many people, especially those with disabilities, experience. Physical contact may or may not be part of the program; in many support groups, members informally hug each other.

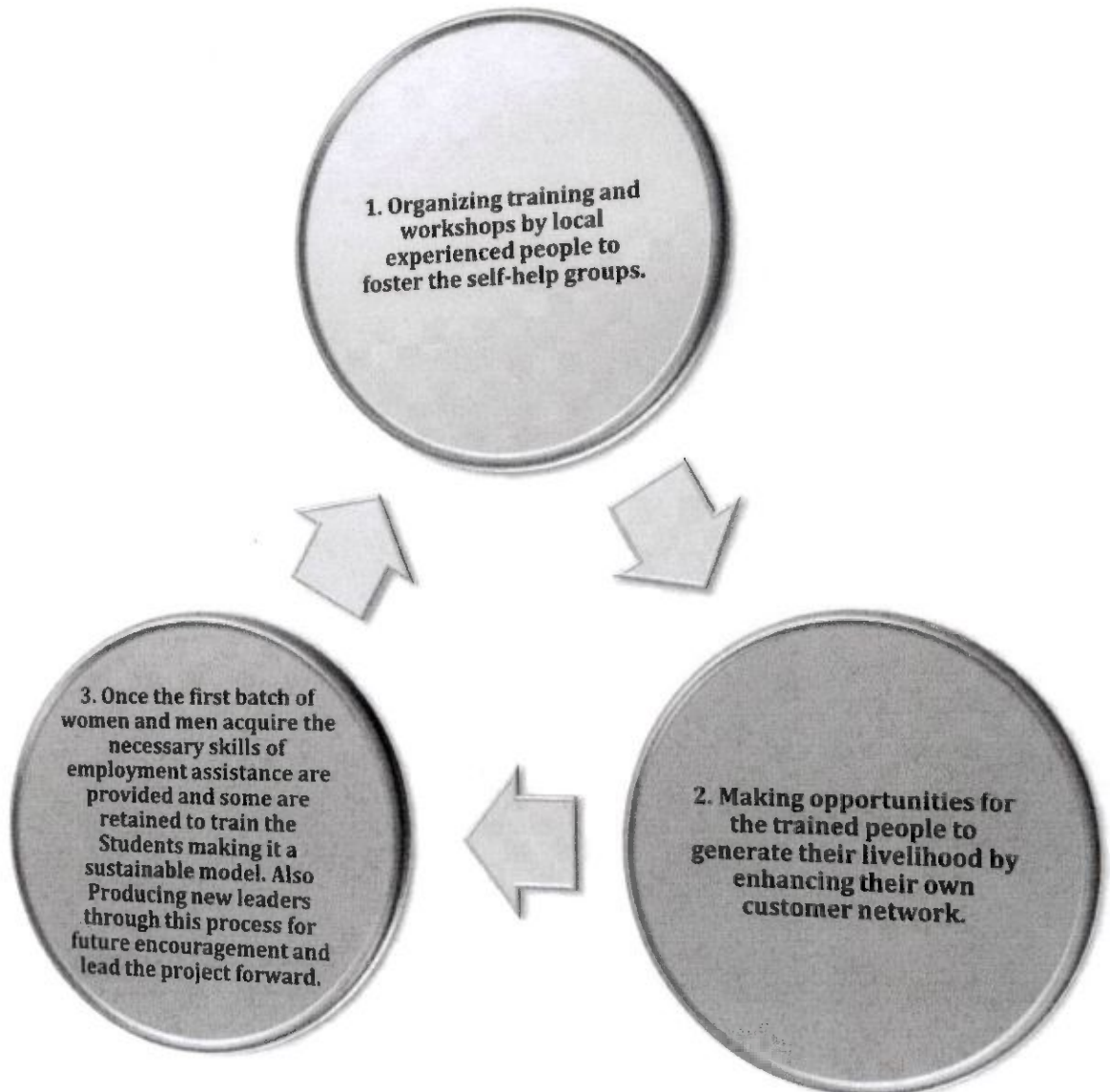
What is Sustainable Livelihood (SL)

The sustainable livelihood (SL) is a way to improve understanding of the livelihoods of poor people. It draws on the main factors that affect poor people's livelihoods and the typical relationships between these factors. It can be used in planning new development activities and in assessing the contribution that existing activities have made to sustaining livelihoods.

The two key components of the SL are:

- A framework that helps in understanding the complexities of poverty.
- A set of principles to guide action to address and overcome poverty.

Sustainable Developmental Model for Self-Help Groups

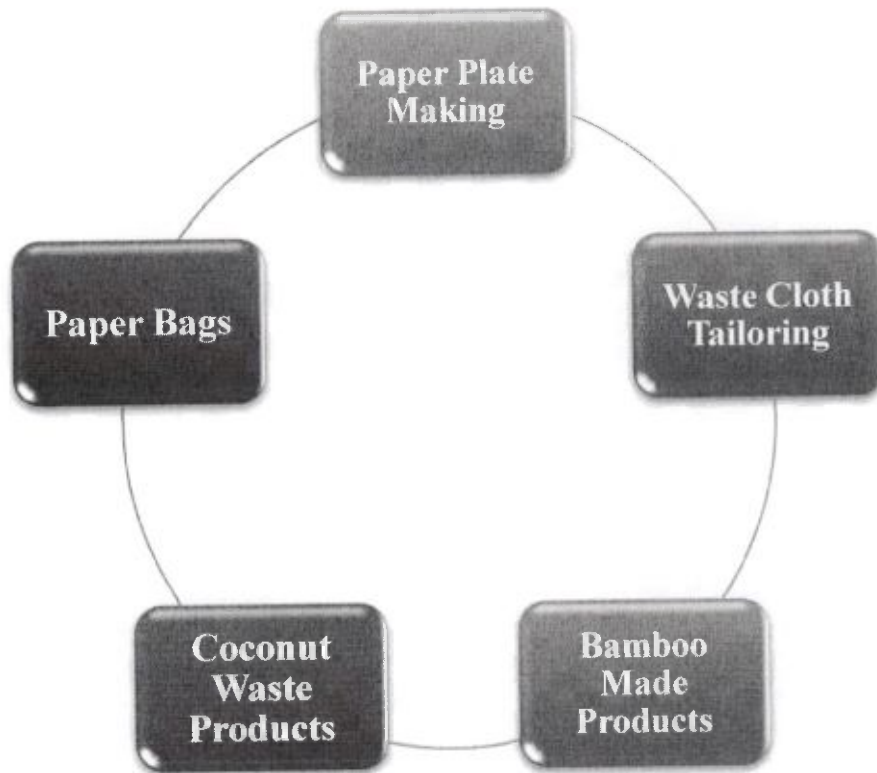


Pictorial Presentation the sustainable SHG model

Project Idea

Organizing clusters to support collective and individual credit acquisition, as well as formal and informal skills training that can assist people in accessing the capital necessary to initiate micro enterprises and ultimately help to build sustainable livelihoods for families and communities.

Initially we will work with four different job roles, based on four different most vital livelihood aspects of Project area.



Job role specific SHGs

Objectives

The objectives of this project are;

- ✓ To create the economical strength through SHGs by training, production building, promotion & marketing and infrastructure (fixed asset) building.
- ✓ Using repeated workshops for skill empowerment at grass root level to build micro enterprises.
- ✓ Installing alternative livelihood programs by engaging the self help groups.

The results that are expected to be achieved

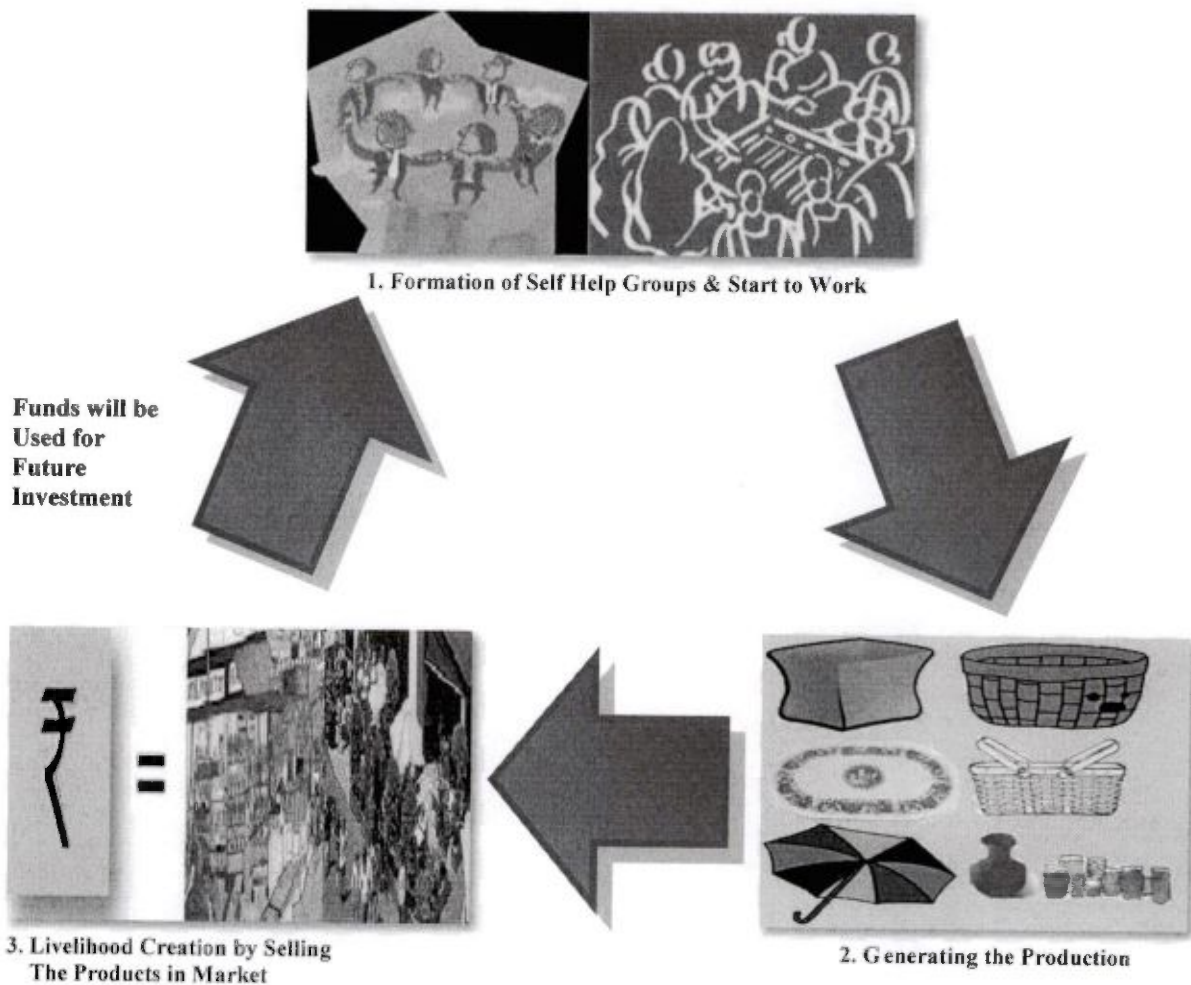
We are expecting to solve the employment problems and as well as we believe this project will solve the sociological problems simultaneously.

- ✓ During the project new skill developmental trainings and activities can generate livelihoods for indigenous women (Self Help Group).
- ✓ The gates of urban- markets will open for the beneficiaries through direct market linkage.
- ✓ Sustainable livelihood can change approaches towards education, sanitation, nutrition and health directly. Achievements will also initiate social inclusion for the marginalized women.
- ✓ Social awareness campaigns will help them to understand different sociological problems and solutions.

Pictorial Dimension of the Sustainable Model for Self Help Groups

The diagram is clearly showing that how the SHGs will function in the practical ground. After the workshops the groups will start to work and generate the production. By selling the production they can earn their livelihood.

They can invest the total profit value for: a) **the business development**, b) **household expenditures** and c) **other self developmental works**.

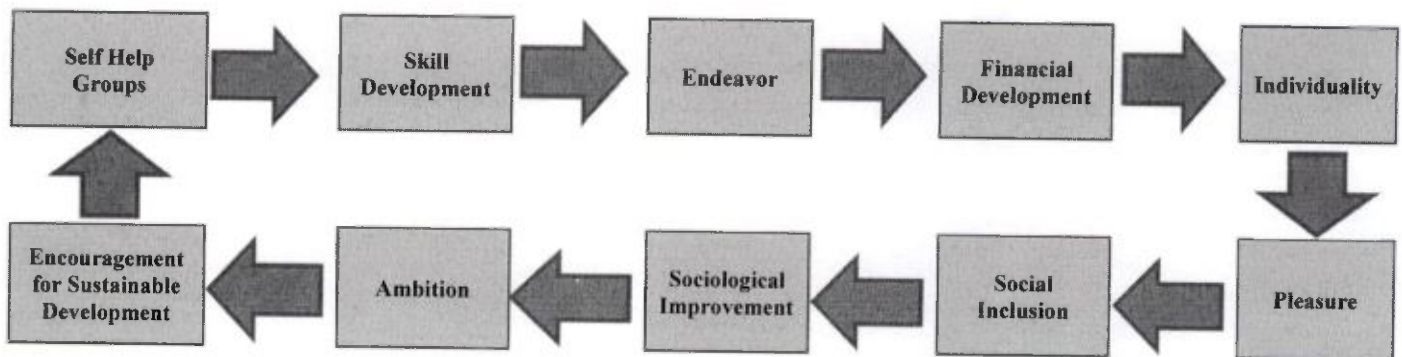


Implementation Strategy

We do believe that Self Help Groups are the most powerful tool for the development and it can initiate development for the community. Livelihood is a requirement for the success of human development.

- ✓ So we spotted those areas and we started to gather those poor women and creating clusters.
- ✓ We will create the Direct Market Linkage along with integrated format to increase the profit from their endeavor.
- ✓ We will organize different skill developmental training programs. Also we will arrange field training programs for practical knowledge.

This refers a sustainable socio-economical development based on micro enterprises. This developmental structure can be defined through the following diagram;



Phase-I

Skill Training

Organizing clusters to support collective and individual credit acquisition, as well as formal and informal skills training can assist people in accessing the capital necessary to initiate micro enterprises and ultimately help to build livelihoods for families and communities.

Doing frequent workshops and training programs, to develop the skills and mind sets to grip the program. The workshops and training programs will be done by the senior and veteran trainers or professionals. Also we will arrange experienced persons from famous national universities, to look after or supervise the entire workshops and project areas.

The intentions of the workshops will be;

- ☞ **Product knowledge.**
- ☞ **Brief idea about the typology of solid waste.**
- ☞ **Demand study of market.**
- ☞ **Job role specific workshops.**
- ☞ **Generating production.**

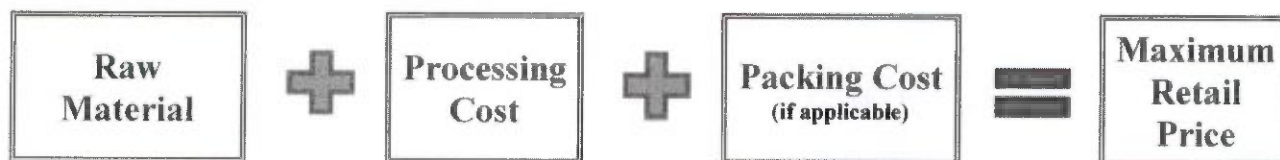
Phase-II

Advanced Training on Quality Production and Marketing

Here our beneficiaries will get an advanced training on production control with quality analysis skills. In this phase they will come to know about market demand and supply chain. Here master trainers will give a detailed knowledge on marketing and communication.

- ☞ Quality and quantity understanding.
- ☞ Quality analysis of the production.
- ☞ Product pricing for goods.
- ☞ Grooming languages (like, Basic English and Hindi) for maintaining new customer base and national and international collaborations.
- ☞ Training to develop skills to convert these micro enterprises to medium enterprises.
- ☞ Development customers handling (hospitality) skills.

Product Pricing Module for the SHGs (applicable for all integrated ventures):



Phase-III

Marketing Opportunities, Promotions & Platforms

The trained self help groups will get the opportunity to utilize their skills and knowledge and produce the production.

i) We will introduce the urban markets to the beneficiaries.

There are several different exhibitions and trade fairs are happening in recent. We are going to give applications for our trained assets, so that those young groups can show their talents and creativity to the national and international platforms. It will encourage them for their future as well.

With the help of local organizations and institutes we can organize new festivals at the Project area. The events will lead by the local youth community. This will help to create local leaders for future and encourage them to increase their income and it will help to create new market place to sell their products.

Collaborating with other local organizations and institutes we can create new community led exhibition platforms. So that local people can have customers form different local regions.

We will create the opportunities like;

- a) **Direct market linkage.**
- b) **Create buyers network.**
- c) **Promotion by participating festivals and fairs.**

ii) Introduction to the digital marketing.

We will introduce the production to the ecommerce websites and mobile based applications. This will help to create a bridge between global markets. Also we will do repeated search engine optimization to increase the sale.

Phase-IV

Sustainability & Brand Formation

Though the total profit amount will directly go to the beneficiaries but we will guide them to use the money in a better way under Skill Training programs. It will help to instigate social inclusion for marginalized women.

- ❖ **We will hand over all the market related contacts.**
- ❖ **We will create product specific brands.**
- ❖ **We will assist them for necessary certifications to do the business.**
- ❖ **We will help to form micro enterprises to connect with other Govt. schemes (like; MSME, MUDRA and other micro financing mechanisms).**

As we believe that livelihood is the key element of development, so all these activities will assure the development as a whole through this project.

Phase wise Timeframe and Schedule of the Project

The total duration of the project is 6 months. (Here we calculate as 30 days a month).
Please find the following time distribution with the proper justifications;

Phase-I (1 months) :

Within this 1 month period the orientation and Skill Training will be initiated.



Phase-II (4 months) :

Advanced Training on quality outcome of the production and initiate marketing.



Phase-III (1 months) :

Here we will expose all sort of marketing opportunities, promotions & platforms for the beneficiaries.

*The timeframe will be applicable after getting the work order for the project from the authority and it is also the subject to alteration depending on real time scenario.

Overall Budget Summary

Budget Summary		
Sl. No.	Budget Heads	Amount
1	Skill Training for four job roles	4,20,000/-
2	Monitoring Cost	2,58,000/-
3	Overall Contingency	54,240/-
Total		7,32,240/-

Total Beneficiaries in 5 Job roles (20 Beneficiary each)	100
Per Beneficiary Cost	7,322/-
Per ULB Cost	1,83,060/-

Project wise Budget Breakup with Business Model

Paper Plate Making

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipments & Raw Material Procurement)	Installation Cost	Incidental Costs	Total Cost
Paper Plate Making	3	4	20	5	45,000/-	4,000/-	0	2,45,000/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	6	84,000/-

Total Operational Expense (A+B)	3,29,000/-
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Per Head / Per Month Income	4,725/-
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Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Plate Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
2,45,000/-	7000	5	35000	0.09/-	3,150/-	94,500/-	11,34,000/-	2.59

Cloth Waste Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipments & Raw Material Procurement)	Installation Cost	Incidental Costs	Total Cost
Cloth Waste Products	3	5	20	4	8,000/-	3,200/-	0	44,800/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14000	6	84,000/-

Total Operational Expense (A+B)	1,28,800/-
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Per Head / Per Month Income	4,440/-
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Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
44,800/-	7.4	4	29.6	100/-	2,960/-	88,800/-	10,65,600/-	0.50

Bamboo Made Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipments & Raw Material Procurement)	Installation Cost	Incidental Costs	Total Cost
Bamboo Made Products	3	5	20	4	12,000/-	2,900/-	0	59,600/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	6	84,000/-

Total Operational Expense (A+B) 1,43,600/-

Per Head / Per Month Income 4,320/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
59,600/-	10	4	40	72/-	2,880/-	86,400/-	10,36,800/-	0.69

Coconut Waste Products

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipments & Raw Material Procurement)	Installation Cost	Incidental Costs	Total Cost
Coconut Waste Products	3	5	20	4	16,000/-	1,800/-	0	71,200/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	6	84,000/-

Total Operational Expense (A+B)	1,55,200/-
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Per Head / Per Month Income	4,260/-
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Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
71200	10	4	40	71/-	2,840/-	85,200/-	10,22,400/-	0.84

Paper Bags

A. Community Contribution (Expense)

Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipments & Raw Material Procurement)	Installation Cost	Incidental Costs	Total Cost
Newspaper Bags	3	5	20	4	8,000/-	2,400/-	0	41,600/-

B. Skill Training Cost (Expense)

Per Month Salary	Months	Total
14,000/-	6	84,000/-

Total Operational Expense (A+B)

1,25,600/-

Per Head / Per Month Income

4,200/-

Recovery Model or Business Model

SHG Wise Investment	Production Per Unit Per Day	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
41600	100	4	400	7/-	2,800/-	84,000/-	10,08,000/-	0.50

Administrative Cost Including Monitoring, Marketing and Transport

Monitoring Cost				
For All Centers Per Month Cost			Project Duration	Total
Overall Project Coordination	Marketing Support	Transport	Months	
11,000/-	12,000/-	20,000/-	6	2,58,000/-
Total				2,58,000/-

Budget Related Notes:

1. This budget includes of purchasing Machines / Equipments and Raw Material procurement costs.
2. We will provide total 624 hrs of training including handholding (312 hrs for core skill training & 312 hrs for handholding).
3. Also it includes Installation and Incidental costs (like; damages during transport or installation, etc.).
4. In case of Paper Plate making machine we haven't include any transpiration costs because it will vary on project location basis.
5. This model includes 7hrs of running the production unit per day.
6. 26 days of working schedule per month.
7. Minimum of 24 beneficiaries should work for per job role throughout the project (for 6 months).
8. The speculation is depending on excellent skill acquiring ability of the beneficiaries.
9. Revenue will be start generating after 3 months after the inception of the project.

Justification of the Budget

- ❖ We will allocate 5 master trainers for five different job roles. If any particular center selects multiple job roles then we need to recruit extra trainers for those circumstances.
- ❖ We will provide total 624 hrs of training including handholding (312 hrs for core skill training & 312 hrs for handholding and market linkage).
- ❖ For overall project monitoring, marketing and handholding support we will be allocating two dedicated human resources.
“Project director” will be responsible for supervising, reporting and outcome analysis.
“Marketing Head” will be responsible for product marketing, and selling.
- ❖ We included a contingency cost based on the overall budget except logistics head. The amount set aside to cover unexpected costs during the project. As per our past experience it will help to overcome numerous unavoidable circumstances at the time of implementation.
- ❖ Also it includes Installation costs.

Monitoring, Reporting & Evaluation and Documentation

Monitoring: Our organization is acting like an implementing agency for this project. So this project will be initially monitored by our team members but each and every activity will be observed and assessed by the Project Director.

So there will be two steps to monitor the project;

i) Every activity will be monitored and judged by the Project Quality Team (containing with ULB officials) and

ii) The Skill Training, fund mobilization, quality, progress and the activities of the Project Director will be observed by the core team of the implementing organization (KSCH). The implementation organization will also monitor the project as a whole.

Reporting & Evaluation: Three reports will be published within the 6 months projected period. Each report will be published after 3 months.

Project Director will publish the initial reports to our core implementing team which includes budget mobilization, assessment of workshops, implementing programs, feedbacks from the projected community and a survey report about the socio-economical changes after the program.

With all the details from our Project Director, our core team will generate a complete report. The complete report will publish by including the following five major subjects:

- 1) Quality analysis
- 2) Sociological Condition - before and after report
- 3) Feedback analysis and
- 4) A detail reporting on fund allocation.

On the basis of the reports, the evaluation will be calculated. The evaluation process will be done by our implementing organization. On the basis of the evaluation the organization will take the next necessary action plans to reach our projected goals.

Documentation: We will do frequent video and pictorial documentation for the project as reference. Apart from all these we will develop a base level survey for the beneficiaries. It will help to maintain a statistical progress database for the project.

Brief Profile of Project Director & Marketing Head



Debraj Roy

Project Director:

15 years of experience in Human Science Worked with companies Expertise in project management, skill development, liaison, operational efficiencies Qualified engineer and management graduate Philanthropic outlook with a zeal to breakthrough status An eye for detail and administrative expert has helped him win many accolades. Key contributor and well connected in Corporate Circuit.



Ranjan Dutta

Marketing & Sales Head:

33 years of experience in Result oriented Sales and Marketing Operations Professional having worked across various roles in Nestle India Limited and Eureka Forbes Limited. He also has experiences in; 1) Neighborhood community building at Madurdaha, Kolkata & working actively on Entrepreneurial Initiatives in education and social sectors.

Apart from these two key members our governing body members will supervise the project on a regular interval.

Existing Purchase Order

GOPAKUMAR MENON

903 Case Drive, Hillsborough, NJ 08844, USA | +1 201-966-9062 | gopajee@gmail.com

June 17, 2019

The President

Mr. Sourav Mukherjee

Kolkata Society for Cultural Heritage

Add: 43, Saratpally, Garia, Kolkata -- 700084

West Bengal, India

Dear Mr. Mukherjee

We came to know that Kolkata Society for Cultural Heritage has started a new venture named "Abartani" to promote recycled products. We want to explore the possibility of promoting this brand in the United States of America. The awareness and market to recycled products presents a strong potential to promote these products. However, this understanding will need to be tested via a pilot project to market a limited number of products in the USA. This pilot will entail setting up an eBusiness on an eBusiness platform such as Shopify, Amazon, or eBay to promote the products. We will also be exploring the feasibility of setting up shop fronts within existing Indian businesses in New Jersey.

We are looking forward to a positive and long-lasting outcome to this pilot.

Sincerely,



Gopakumar Menon

Purchase order from US for Bamboo and Coconut waste products.

Other Market Linkages

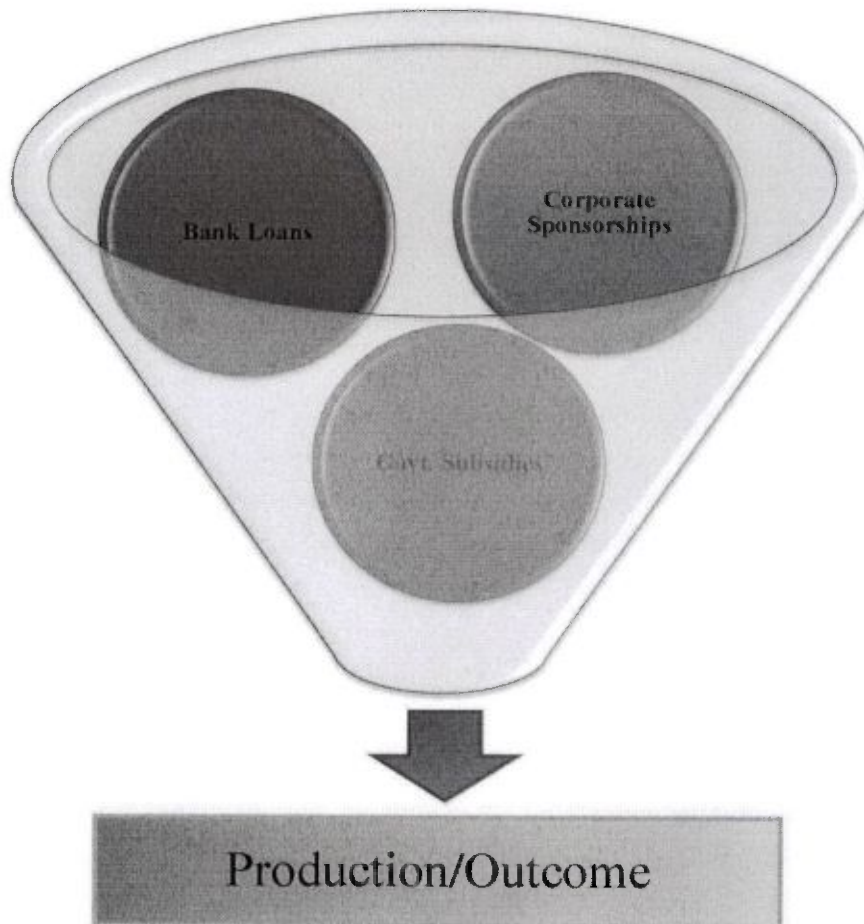
We have several probable marketing tie ups like;

1. Future Group.
2. SKN Group.
3. PS Group.
4. IBM India.
5. SONY India.
6. Nestle.
7. Fusion Group.
8. Compras.
9. Karma Kettle.
10. Antareen Boutique.

Previously these organizations initiated bulk orders for paper plates and Bamboo made items for office decorations and corporate gifting purpose. We also supplied gift items for the delegates of NKDA & WBHIDCO.

We have verbal tie ups with all these organizations for future orders. Also we are penetrating in corporate sector through Bengal Chamber of Commerce and Industry.

Funding Backup for the Project



This is the model from where we are planning to generate the seed money for the SHGs to startup their venture.

They are;

- ☛ Bank Loans.
- ☛ Corporate Sponsorship.
- ☛ Government Subsidies and Schemes.



This is the model from where the SHGs can generate the fund for their venture. They are;

- ☞ Bank Loans.
- ☞ Adopting projects with low production cost.
- ☞ Govt. schemes linkage to reduce infrastructural cost.
- ☞ Product selling.

Monitoring, Reporting & Evaluation and Documentation

Monitoring: Our organization is acting like an implementing agency for this project. So this project will be initially monitored by our team members but each and every activity will be observed and assessed by the Project Director.

So there will be two steps to monitor the project;

- i) Every activity will be monitored and judged by the Project Quality Team (containing with ULB officials) and
- ii) The Skill Training, fund mobilization, quality, progress and the activities of the Project Director will be observed by the core team of the implementing organization (KSCH). The implementation organization will also monitor the project as a whole.

Reporting & Evaluation: Three reports will be published within the 13 months projected period. Each report will be published after four months.

Project Director will publish the initial reports to our core implementing team which includes budget mobilization, assessment of workshops, implementing programs, feedbacks from the projected community and a survey report about the socio-economical changes after the program.

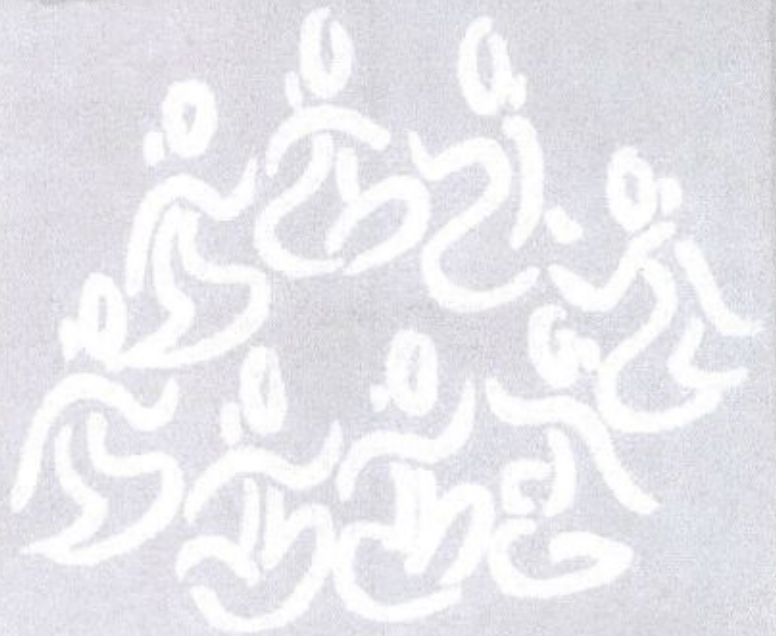
With all the details from our Project Director, our core team will generate a complete report. The complete report will publish by including the following five major subjects:

- 1) Quality analysis
- 2) Sociological Condition - before and after report
- 3) Feedback analysis and
- 4) A detail reporting on fund allocation.

On the basis of the reports, the evaluation will be calculated. The evaluation process will be done by our implementing organization. On the basis of the evaluation the organization will take the next necessary action plans to reach our projected goals.

Documentation: We will do frequent video and pictorial documentation for the project as reference. Apart from all these we will develop a base level survey for the beneficiaries. It will help to maintain a statistical progress database for the project.

Thank You



SN Greenovation Services LLP

No. 284, 1st floor, 5th Main, Mahalakshim Layout, Bangalore - 560 086
Branch : 91B, 2nd floor, Shri Aurobindo Sarani , Kolkata - 700005
M : +91 99724 54205 email : contact@sngreenovation.com



Greenovations
We deliver your green dreams

From:

12.07.2019

SN Greenovation Services LLP

91B, 2nd Floor, Shri Aurobindo Sarani,
Kolkata- 700 030, West Bengal, India.

To

The Director,

State Urban Development Agency (SUDA), ILGUS Bhawan, HC Block,
Sector III, Salt Lake City,
Kolkata - 700106, West Bengal, India.

Subject: Livelihood Generation Project for SHG

Dear Madam,

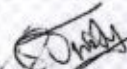
This is with reference to our discussion regarding empowering SHG to start production for alternative sustainable options at local level , I , herewith submitted the proposal with one options along with cost details .

The proposal has been prepared based on direct discussion with different SHG members on 5th July 2019 at SUDA campus .

Looking forward to hearing from you.

Thanking You,

Sujata Nandy


Managing Partner

For M/S SN Greenovation Services LLP



www.sngreenovation.com

SN Greenovation Services LLP

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Branch : 91B, 2nd floor, Shri Aurobindo Sarani , Kolkata - 700005
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Greenovations
We deliver your green dreams

Background:

SN Greenovation Services LLP is a waste management consultant, service provider and research organization who's goal is to create Zero Waste Source Area and provide alternative sustainable options to reduce Waste Volume from landfill.

Keeping the mission in mind, we decided to create more livelihood for skilled/ unskilled people at local area (in West Bengal) by providing training and create the market place for them.

Project Object:

To create livelihood opportunities and tackle environmental pollution level by creating alternate sustainable options for single used plastic carry bag and other single used disposal packaging option.

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 M : +91 99724 54205 email : contact@sngreenovation.com



Project Name: Shopping cloth bag (with old cloth / New cloth)

Cloth Bag / Folder From (Old & New cloth)								
A. Community Contribution (Expense)								
Project Names	Duration (M)	Beneficiaries	Batch Size	Unit	Per Unit Cost (Including Equipments & Raw Material Procurement)			Total Cost
Cloth Bag / Folder From (Old & New cloth)	3	6	24	4	21600			86400
B. Skill Training Cost (Expense)								
Per Month Salary	Months	Total						
14000	6	84000						
Total Operational Expense (A+B)		170400						
Recovery Model or Business Model								
Shg Wise Investment	Production Per Unit	Total Units	Production Per Day	Per Item Income	Daily Income	Monthly Income	Yearly Income	Break Even In Months
86400	20	4	80	30	2400	62400	748800	1.38

Monitoring Cost				
For Center Per Mouth Cost			Project Duration	Total
Overall Project Coordination	Marketing Support	Transport	Months	
12000	15000	7250	6	205500
Total				205500

Per head

Budget Summary		
Sl. No.	Budget Heads	Amount
1	Skill Training for four centers	84000
2	Monitoring Cost	205500
Total		289500

Note : The project budget given based on one ULB one center.

SN Greenovation Services LLP

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Branch - 91B, 2nd Floor, shri Aurobindo Sarani , Kolkata - 700 005
Email : contact@sngreenovation.com



08.07.2019

From:

SN Greenovation Services LLP

91B, 2nd Floor, Shri Aurobindo Sarani,
Kolkata- 700 030, West Bengal, India.

To

The Director,

State Urban Development Agency (SUDA), ILGUS Bhawan, HC Block,
Sector III, Salt Lake City,
Kolkata - 700106, West Bengal, India.

Subject: Livelihood Generation Project for SHG

Dear Madam,

This is with reference to our discussion regarding empowering SHG to start production for alternative sustainable options at local level, I, herewith submitted the proposal with two options along with cost details.

The proposal has been prepared based on direct discussion with different SHG members on 5th July 2019 at SUDA campus and the work location (ULB) confirmation received from concern department.

Looking forward to hearing from you.

Thanking You,

Sujata Nandy

Managing Partner

For M/S SN Greenovation Services LLP



www.sngreenovation.com

SN Greenovation Services LLP

H.O. -No. 284, 1st floor, 5th Main, Mahalakshim Layout, Bangalore - 560 086
Branch - 91B, 2nd Floor, shri Aurobindo Sarani, Kolkata - 700 005
Email : contact@sngreenovation.com



Training & Consultancy Cost

SL. No	Manpower	No of head	Time	Salary per month	Total Salary	Transportation for 12 months
1	trainer	2	6	12,000	1,44,000	
2	Coordinator	1	6	13,000	78,000	87,000
4	Marketing	1	6	15,000	90,000	

Project Location

Kalyani Municipality & North Barakpur Municipality (1 centre in each ULB)

Project duration

SL no.	Project name	Days in a week	Total days	Total Months	Total Phase number
1	Project - 1	5 days	120	6	3 number

Terms & Condition

- Attendance should be maintained daily basis in log book at every centre
- Production quantity will be monitor based on time & speed contribution of each person
- Monitoring report will submit to authority phase wise
- Consultancy charge should be reimbursed phase wise after submitting the bill
- Project cost should be paid in advance

Some SMM

05/07/19

An Initiatives - Entrepreneurship Development of SHGs through product manufacturing from waste materials

Date : 05.7.19

Venue : SUDA Conference Hall

An workshop was organized ad SUDA conference hall on – Entrepreneurship Development of SHGs through product manufacturing from waste materials . It is an initiatives by SMMU under SM&ID component to meet the Entrepreneurship development through waste management Two Non – Governmental Organization (NGO) participated in this work shop .

The details of the organization :-

1. **KOLKATA SOCIETY FOR CULTURAL HERITAGE 43, Saratpally, Garia, Kolkata 700084. WEST BENGAL INDIA , Contact- 91 84799 72824**
2. **SN Greenovation Services LLP , No- 284, 1st Floor , 5th Main Mahalakshim layout , Bangalore – 560086 , Contact No- 9972454205**

Seven (7) CMMU representatives with four SHGs members from two Groups participated in this Meeting .

1. Dum Dum
2. Barasat
3. North Barracpore
4. Bidhanagar
5. Contai
6. Baruipur
7. Kolyani

The two respective NGOs elaborately presented their business strategies and marketing policies regarding women Entrepreneurship development with the presence of Joint Secretary of UD&MA department .

Organization –I :- Sourav Mukherjee – the founder & President of the organization - **KOLAKTA SOCIETY FOR CULTURAL HERITAGE** elaborately presented their business strategies regarding this .

The stages of their Entrepreneurship Development are as follows :-

- 1) **Capacity Building**
- 2) **Cluster Development**
- 3) **Social Inclusion for Beneficiaries**
- 4) **Customer Management**
- 5) **Direct Market Linkage**

6) Promotion & Marketing

As per their policies , they also explain the time frame for the total project .

Step-I :- Mobilization & Orientation for 1 month

Step-II :- Capacity Building/ Skill training for 3 months

Step-III :- On job training for 3 months

Step-IV :- Product Pricing

Step-V :- Providing basic literacy and marketing skill

Step-VI :- Direct market linkage

Step-VII :- Formation of cooperatives to start their own venture.

As per their views the organization will nurture the Groups till the Groups sustain in livelihood promotion .

Products they offered :-

- ❖ Paper plate making
- ❖ Waste cloth tailoring
- ❖ Bamboo made products
- ❖ Coconut waste products

Organization – I I:- Sujata Nandi , the managing partner of the organization - SN Greenovation Services LLP also presented their organizational views . But the views was not clear to all of the participants .

Two types of Products offered by the organization :-

1. Paper plate making
2. Multipurpose Cleaner making

After the discussion with the municipalities , ULBs shows their interest as mentioned below :-

1. **Contai –**
 - 1.1 Paper Plate Making
 - 1.2 Coconut waste Products
2. **Dum Dum –**
 - 1.1 Paper Plate Making

1.2 Waste paper Bag

3. Barasat :-

1.1 Cloth waste Products

1.2 Waste Paper Bag

4. North Baracpore :-

1.1 Paper plate making

1.2 Cloth Waste Products

5. Baruipur :-

1.1 Cloth waste Product

1.2 Bamboo made products

6. Kolyani :-

1.1 Coconut waste Products

1.2 Waste paper bags

1.3 Bamboo made products

The end of the workshop , it was decided that , the two respective organization will submit detail project proposals with direct marketing strategies and possible profit making model by Monday and after the approval of the project , SMMU will sanction the project .



Special workshop on manufacturing of products from Waste material on 05.07.2019
under DAY-NULM at SUDA Conference Hall from 10.00 A.M.

Sl. No.	ULB	Name	Designation	Contact No.	Signature
1	Bidhannagar MC				
2	Barasat	Srijita Ghoshami	Manager - SD&I	Same	<i>Srijita Ghoshami</i>
3	Kalyani	ARPITA DAS	Manager SDSI	9830817984	<i>Arpita Das</i> 05/07/2019
4	Baruipur	TANNOY DUTTA	Manager. MIS & ME	9046863760	<i>Tannoy Dutta</i>
5	Dum Dum	Anindita Halder	Manager MIS & ME	8013506883	<i>Anindita Halder</i> 05/7/19
6	North Barrackpore	Dr. Indroni Pattak	Manager - SM & ID	9831952914	<i>Indroni Pattak</i> 05/07/19
7	Contai	Susanta Manna	Manager MIS & ME	9609661106	<i>Susanta Manna</i> 05/07/19

**Special workshop on manufacturing of products from Waste material on 05.07.2019
under DAY-NULM at SUDA Conference Hall from 10.00 A.M.**

Sl. No.	ULB	Name of the SHG	Name	Designation	Contact No.	Signature
1	Bidhannagar MC	Jesny Paschim yatal Udayarchal	Sonali Mondal	Secretary	9038361161	Sonali mondal
2		Netaji Pally-1	Sataparupa Mondal	Secretary	9674901993	Sataparupa Mondal
3		Bangachree	Nirupama Nookar.	Secretary	9830673970	Nirupama
4						
5	Barasat	Genash Shig	Mitabon	Secretary	9051822951	Mitabon
6		Prantik SHG	Popi Debnot	Secretary	9831650152	Popi Debnot
7		Nivedita SHG	Geeta Saha	Secretary	9143142945	Geeta Saha
8		Nivedita SHG	Rimpa Saha	Member	8420656303	Rimpa Saha
9	Kalyani	শী-স্বাস্থ্য কল্যাণ	গৌ হাট-1 সমিতি	সমিতি	6289627871	Taru DAS
10		স্বাস্থ্য কল্যাণ	স্বাস্থ্য কল্যাণ	স্বাস্থ্য কল্যাণ	9831921442	Sukla Das
11		স্বাস্থ্য কল্যাণ	স্বাস্থ্য কল্যাণ	স্বাস্থ্য কল্যাণ	8017654165	Taposhi Biswas
12		স্বাস্থ্য কল্যাণ	স্বাস্থ্য কল্যাণ	স্বাস্থ্য কল্যাণ	8697921683	Srimant
13	Baruipur	Shilpakala (SHG)	Rily Banerjee	Treasurer	7008238099	R.
14		Shilpakala SHG	Santama	member	943299369	santama
15		শিল্প কলা	শিল্প কলা	সমিতি	9836619089	Mithu Chatterjee
16		শিল্প কলা	শিল্প কলা	সমিতি	8345036504	Mou Naskar
17	Dum Dum	Netaji Najmul Aikya	Sumita Dey	President	9804041223	Sumita Dey
18		Netaji Najmul Aikya	Sampa Koley	Treasurer	6290336030	Sampa Koley
19		KHOLISHA KOTA-1 S.H.G.	Sumita Saha	Treasurer	8478967086	S. Saha
20		KHOLISHAKOTA -1 S.H.G.	Purabi Mondal	President	8013814505	Purabi Mondal

Sl. No.	ULB	Name of the SHG	Name	Designation	Contact No.	Signature
21	North Barrackpore	Hari Sava	Indrani Ghosh	Secretary	7044727092	J. Ghosh
22		Hari Sava	Sumita Chakraborty	Member	9339012626	S. Chakraborty
23		Purbachal (Palta)	Sadhana Roy	Secretary	9007114538	S Roy
24		Purbachal (Palta)	Ishi Das	Member	9903465437	Ishi Das
25	Contai	Tarini Palli	Manjuran Maiti (DAS)	Secretary	7685852090	Maiti (DAS)
26		Andra Palli	Rita Saha (Bhunia)	Secretary	8670267233	R. S. Bhunia
27		R. O	Amrpa Mishra (Chuan)		8250331079	Amr .
28						
	North Barrackpore	Purbachal Palta	Nakali Biswas	Member	9674774420	N Biswas

90