

Note -I**Social Mobilization through involvement of SHGs to address children's vulnerabilities in Urban West Bengal**

UNICEF, the International non-profit organization has submitted a proposal for the partnership programme with SUDA on the issue of "Social Mobilization through involvement of SHGs to address children's vulnerabilities in urban areas in West Bengal and .

Based on situational analysis, NFHS-4, it was identified that child marriage is an concern issue in West Bengal and among 23 districts, 4 districts in the State where there is high prevalence of child marriage. Simultaneously child exploitation, school dropout, child trafficking, violence and child labour are also an emergent issue through out the State.

To protect and to reduce all these social issues, community based Self Help Groups (SHGs) are one of the viable platforms along with child protection committees which are contribute towards creating a protective for adolescents and addressed all these child related issues.

As per proposal of UNICEF the objectives of the partnership with SUDA :-

- To strengthen capacity of SHGs in creating an enabling and protective environment for adolescents in urban areas
- To prevent incidences of child marriage and trafficking through preventive and responsive action by the SHGs in their community
- To refer adolescents to vocational training/ livelihood options available under SULM and other government schemes like PMKVY
- To create linkages between SHGs and health workers, AWWs, and community based structures like Child Protection Committees (CPCs), Youth Clubs under NYKS to strengthen initiatives and work towards a holistic mechanism to address issues like child marriage, trafficking and violence

Geographical coverage :-

State level and 4 districts in 2019:

- I. Purulia/ Jalpaiguri
- II. South 24 Parganas
- III. Malda
- IV. Murshidabad

Broad areas of Intervention :

UNICEF& SUDA will work in these following areas :

- I. Capacity building (ToT)- resource materials, guidebook
 - Develop training kits for State level/District level SHG master trainers focusing on aspects of child rights, child protection, gender, services for adolescents

- Conduct training for the State level/District level trainers
 - Hand holding support to the master trainers through district Consultants/ resource persons
- II. Inter- personal & group communication**
- Awareness generation by SHG members using IEC materials, flip charts etc. for interpersonal and group communication at the field level
 - Identifying vulnerable families and maintaining a data base of adolescents in the village who are out of school, engaged in labour, migrated, likely to get married etc.
 - Linking vulnerable families with livelihood activities under SULM
- III. Campaign- calendar based events**
- Participation in public events, community meetings organized by NYKS/ NGOs/ other partners and disseminating IEC materials
 - Organizing monthly/quarterly awareness campaigns through wall paintings, rallies, signature campaigns etc.
- IV. Convergence and coordination**
- Coordination with CPCs and other structures on child protection issues
 - Participation in ULB meetings, CPC meetings and raising adolescent/ protection issues
 - Intervening and act to stop child marriage in convergence with other stakeholders like Child line, Police, district administration, school teachers.

Implementation Framework also been presented in the proposal. According the proposal month wise activity mapped (Flag-X) with the role and responsibilities .

Observations :-

1. In this proposal only capacity building programme in the various level with different stake holders only focused .
2. Based on the objective of the partnership programme Skill training / vocational Training is an important part . It should be incorporated in the implementation frame work .
3. Convergence with other stake holders or department may be mentioned in the implementation time frame .
4. Funding pattern in missing in the project proposal .

So , based on the proposal and findings , the partnership programme – SUDA & UNICEF may be accepted .

Proposal submitted for your kind approval and signature .