

NOTE SHEET

Sub: Participation in SABALA Mela-2016

Ref. 2079/1(2)/SSEUY/IE-52/2016 dt. 18/11/16 of Department of Self Help Group & Self Employment, Govt. of West Bengal.

It is learnt from the above reference that 'SABALA Mela-2016' mela of Department of Self Help Group & Self Employment, Govt. of West Bengal will be held on and from 2nd to 11th December, 2016 at Central Park, Salt Lake, Kolkata. In the above memo it is observed that they have allotted 20(twenty) no. of stalls in the said mela for the SHGs.

① Like in previous years we may participate in 'SABALA Mela-2016' to showcase some exclusive items produced and marketed by SHG group members under DAY-NULM. The mela committee will provide food and accommodation facility to the SHG members during the mela period.

② Within short time period some ULBs have to informed for participation. Following ULB wise stall allotment is proposed for participation including Kolkata Municipal Corporation.

Non-Residential

Residential

- 1. Kolkata MC (2 stalls)
- 2. Bansberia
- 3. Baranagar
- 4. Barasat
- 5. Madhyamgram(2 stalls)
- 6. Rajpur Sonarpur(2 stalls)
- 7. Barrackpore
- 8. South Dum Dum
- 9. Kanchrapara
- 10. Dum-Dum
- 11. Barrackpore(Food Stall)
- 12. South Dum Dum(Food Stall)

- 1. Siliguri MC
- 2. English Bazar
- 3. Santipur
- 4. Krishnagar
- 5. Uluberia

③ A draft of stall booking is put up for approval.

④ After approval of ULB participation list they will be informed accordingly.

Put up and submitted.

J. B. (S.D.)

25/11/16

Regarding participation in 'SABALA MELA' - 2016. Proposal of ① to ④ may be approved.

w. no. 25/11/16

A
Director

[Signature]

[Signature]

Note pre-page.

Like previous years we may participate in the State Level 'Sabala' Mela-2016 organised by SHG & SE Department, Govt. WB., at Central Park Salt Lake from 2nd December to 11th December 2016 as proposed at 'A' pre-page -

WT
25/11/2016

Secretary, MA Dept
& Chairman, SUDA

Participation in Sabala Mela may be agreed.

25.11.2016

U/ono 906/16
dt- 25-11-16
File- 2016/2016

HEMIC/MARUD

28/11/16

Director

As per approval 3 drafts placed may be signed.

29/11/16

Director

28/11/16

WT
29/11/16



NOTE SHEET



Sub: Participation in SABALA Mela-2017

Ref. 1205/WBSCL/1F-01/Stall/17 dt. 24/10/17 of West Bengal Swarojgar Corporation Limited.

West Bengal Swarojgar Corporation Limited (WBSCL) is going to organize 'SABALA Mela -2017' on and from 10th to 19th December, 2016 at Central Park, Salt Lake, Kolkata. In the fair they have allotted 20(twenty) no. of stalls in the said mela for the SHGs. The mela committee will provide free stall, food, accommodation and local transportation facility to the participants during the mela period.

Keeping in view of quality and novelty of the SHG marketable products fifteen ULBs to be shorted out. Assistance may be taken from the State Manager SMID to short out the present growing SHGs with their marketable products. Accordingly the ULB will be invited in the fair. This office may request (WBSCL) to reserve at least **two food stalls at food park** of the mela premises if fast food marketing SHGs are interested to participate in the fair.

This office may select a Nodal Officer to liaison with their department for smooth functioning of participation in the fair.

Put up and submitted for approval.

Add. Dir. SUDA

03/11/2017

Like previous years we may participate in State Sabala Mela-2017 organised by WBSCL under SUG 2 SE Dept. Govt. of WB.

Submitted for approval.

"X" above may be considered for approval.

03/11/17

May be allowed.

10.11.2017

"X"

Director

Secretary UDWA Dept.

U.O.No. SUDA: *583/17*

Dated: *10-11-17*

SUDA-296/2016.

HANIC MALUD

PC Ashok Das

Urban Development Deptt.
U/O No. *420*
10.11.17

15/11/17
20/11/17

Sub: Participation in SABALA Mela-2017

Hon'ble MIC, UD & MA Department has approved the proposal of participation in SABALA Mela- 2017 in NSP-3.

Hence, the following ULBs are proposed to be selected for participation in SABALA Mela-2017 in allotted 20 Stalls.

Non-Residential

1. Kolkata MC
2. Bansberia
3. Baranagar
4. Barasat
5. Madhyamgram
6. Rajpur Sonarpur
7. Barrackpore
8. North Dum Dum
9. Kanchrapara
10. Dum-Dum
11. New Barrackpore
12. Kamarhati
13. Serampore
14. Hooghly-Chinsurah

Residential

15. Bolpur
16. English Bazar
17. Taki
18. Barrackpore(food stall)
19. South Dum Dum(food stall)
20. Dum Dum(food stall)

Put up and submitted for approval.

Signature
27/11/17

Members of in the n-s-p. 3 and kind approved of the Levy & Hon'ble MC may kindly be referred to.

Selection of ULBs have been proposed on their previous experience in the such participation, variety of products with displayable and saleable marketable qualities, willing & need of stalls to participate etc.

The list of ULBs proposed to participate in SABALA-17. may kindly be approved.

Signature
27/11/2017.

~~Director~~

~~Add. Dir. SUDA~~

X

"X" prepage may be Considered for approval.

Secretary
UDMA Deptt.

27/11/17

Vol. 628/2017

Dated 27-11-17

Plis 206/2017

Div SUDA

Hon'ble MIC, Urban Development and Municipal Affairs has approved twenty ULBs to participate in SABALA Mela-2017(put up in CP side). We are to inform the selected ULBs to participate the fair on and from 10th to 19th December, 2017 at Central Park, Karunamoyee, Salt Lake , Kolkata.

Drafts are put up for approval.

~~Adm. Dir. SUDA~~

~~Datta
08/12/17~~

~~Director,
S. Chandra~~

~~Pran
08/12/2017~~

~~S. Chandra
08/12/17~~

~~Pran
08/12/2017~~

~~PC, NULM.~~



NOTE SHEET



Sub: Participation in SABALA Mela-2018

Ref. 1851/1(3)/WBSCL/Stall/18-19 dt. 10/09/18 of West Bengal Swarojgar Corporation Limited.

West Bengal Swarojgar Corporation Limited (WBSCL) is going to organize 'SABALA Mela -2018' on and from 16th to 25th November, 2018 at Central Park, Salt Lake, Kolkata. In the fair they have allotted **10(ten) no. of stalls** in the said mela for the SHGs. Out of allotted stalls they also allot two food stalls every year. The mela committee will provide free stall, food, accommodation and local transportation facility (for residential) to the participants during the mela period.

Keeping in view of quality and novelty of the SHG marketable products ten ULBs are selected after consultation with SMM SMID. The ULBs are proposed for selection as follows.

Non-Residential

Residential

- 1. Kolkata MC
- 2. Bansberia
- 3. Baranagar
- 4. Barasat
- 5. Madhyamgram
- 6. Rajpur Sonarpur
- 7. Barrackpore

- 8. Sonamukhi
- 9. Santipur
- 10. Taki
- 1. Barrackpore(food stall)
- 2. South Dum Dum(food stall)

This office may request (WBSCL) to reserve at least **two food stalls at food park** of the mela premises for the SHGs of two ULBs to participate in the fair.

Put up for approval.

If approved, ULBs would be informed accordingly to participate in the fair.

Submitted.

Filed
29/10/18

Proposal 'A' may be approved

29/10/18

How many SHGs participated last year and what was the total sales proceed?

Self 29/10/18

M. put up accordingly above

~~D. Din. SUDA.~~

~~Director~~

~~(S)~~

F.S. Dutta

Handwritten signature/initials on the right margin

As per notes and quarries pre page;

In previous year the WBSCL had allotted 20 free stalls and two food stall for SUDA. Accordingly, for hand holding support to the SHGs we invited the ULBs for participation. The invited ULBs recommended two SHG representatives from all SHGs to participate in the fair stall.

After fair is over no such sale report has submitted by the ULBs. The sale record may be kept with the ULB. This year we may foresee to keep the sale record with them and request them to submit the sale report after mela participation.

Further, put up for approval of the proposal placed in NSP-7.

~~DT. Di. SUDA~~

Edh
30/10/18

T.S. Dutta

Pr. put up as usual

30/10/18

From the above.

As per telephonic information and email from the concerned officials of ULBs it is observed that forty six(46) SHGs from 13 ULBs had participated the SABALA Mela-2017 and the total sale of SHG products comes to Rs.7,18,663/-.

Put up for approval ^{of} fair ~~approval~~ placed in NSP-7.

~~DT. Di. SUDA~~

Edh
01/11/18

Query pre-page.

Information at- "B" may be kindly perused, ~~it @ @ @ @~~ proposal "A" at- NSP 7 may be approved

Disputa

1/11/18

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NOTE SHEET

SUDA

West Bengal Swarajgar Corporation Ltd has requested SUDA to sponsor list of SHGs under NULM for participation in ensuring 'Sabala Mela' scheduled to be held at Central Park Salt Lake from 16-25 November. (Haga) 10 stalls are proposed to be allotted for SHGs under NULM. WB Swarajgar Corpn will provide necessary logistic support to the participants.

Last year 46 SHGs from 13 ULBs participated in this fair.

Participation of SHGs under NULM ^(at least 20 from X at NSP7) in Sabarke Mela-2018 may kindly be allowed.

Ref 2/11/18

[Signature]
5/11/2018

Pr. Secretary
UD & MA Dept.

U. O. No. SUDA: 705
Date: 05-11-2018

Director, SUDA

~~DD(S)~~

SHG & SE Dept and WB Swarajgar Corpn be intimated with a list of participants.

Ref 5/11

M. put up draft

[Signature]
5/11/18

~~F.S. Dutta~~

Sub: Participation in SABALA Mela-2018

A) As approved by Principal Secretary, UD & MA Department in NSP-9 , the letter of confirmation may be sent to SHG & SE Deptt. & Swarojgar Corporation along with the list of participants. They may be requested to allot two food stalls like in previous years for sale of Urban SHGs food products in the fair.

A draft is put up for approval.

B) A draft of invitation letter of the proposed ULBs is also put up for approval.

If approved and signed by Director, SUDA the letters to be communicated.

~~Dr. Dir. SUDA.~~

~~Dr. Dir. SUDA.~~
05/11/18

May be signed

05/11/18

~~Director~~

05/11/18

Sub: Participation in SABALA Mela-2018

Sonamukhi Municipality has informed that due to local festival of Kartick Puja the SHGs members are not willing to participate SABALA MELA-18. Email letter put up in CP side may kindly be perused.

The name of Kalyani Municipality is proposed in place of Sonamukhi Municipality to participate in the said fair.

If approved, letter to be communicated.

~~Dr. Dir. SUDA.~~

~~Dr. Dir. SUDA.~~
12/11/18

May be approved

12/11/18

~~Director~~
~~DD (AS)~~
~~F. S. SUDA~~

12/11
14/11/18