

**Concept Note :-**

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**Background :-**

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**Purpose of the Convergence :-**

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To upgrade the livelihood opportunities and different services at Community Level through Convergence with WBSULM and other Departments, Government of West Bengal.

**Background Information**

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WBSULM, a livelihood programme under Urban Development and Municipal Affairs Department are in search of new area of livelihood opportunities through its UD&MA Department, to create the scope of opportunities of livelihood among the grass root level community and to provide the Various types of services to the community. To enhance the livelihood opportunities among masses, SHGs and their Federations ( ALF / CLF) need to be converged with many other schemes. Urban Development & Municipal Affairs Department are also performing various schemes directly for general people, like National Urban Livelihood Mission( NULM), National Urban Health Mission (NUHM), National Social Assistance Programme (NSAP), Housing For All (HFA), Swachha Bharat Mission / Mission Nirmal bangle (SBM), Solid Waste Management ( SWM ). In this Context, All programme implemented through SUDA in their own strategy

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**Common Goals**

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The Government of India (GoI) established the National Urban Livelihoods Mission (NULM) in June 2014 to implement the new

strategy of poverty alleviation women around community based institutions . It is only the poverty alleviation programme in India.

NULM is mobilizing the poor into their institutions. These institutions are expected to provide services to their members – savings, credit, livelihoods support and accessing rights and entitlements. To achieve increased access to their rights, entitlements, social service benefits, public services and other schemes. NULM facilitates community institutions to converge with ULBs, district level line departments and offices. So there have scopes of Convergence with Schemes under the department .

Department of Urban Development & Municipal Affairs , Government of West Bengal runs various types of programme in mission mode or project mode . NULM is a mission one of them under WBSULM with a clear vision that “To reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots level institutions of the poor ”. All Schemes under SUDA for the improvement of minimum basic needs like health , Nutrition , Education , shelter and minimum security through pension scheme at the grassroots level . These all types of schemes are only for the poor and the pro- poor families .

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**NULM Guiding Principle and Convergence :-** (Flag - x)

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NULM would place a very high emphasis on convergence with schemes / programmes of the relevant line Ministries/Departments and programmes of state governments dealing with skills, livelihoods, entrepreneurship development, health, education, social assistance, etc. An alliance strategy will be sought with all concerned departments to promote skills training of rural-urban migrants as a bridge between the livelihoods of the rural and urban poor.

- 3 -

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**NULM Strategy and Scope of Convergence :- (Flag - x)**

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To establish strong rights-based linkages with other programmes which cover the right of the urban homeless to food, healthcare, education, etc. and ensure access for homeless populations to various entitlements, including to social security pensions, PDS, ICDS, feeding programmes, drinking water, sanitation, identity, financial inclusion, school admission etc., and to affordable housing .

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**Urban Local Body and – SHG Convergence**

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NULM envisages that the SHGs and their Federations like Area Level Federation (ALF) at ward level\_ and City Level Federation (CLF) ) at city level shall work closely with the Municipalities– to access rights, entitlements and schemes of the Government for their members and also to lend constructive support to the efforts of the Urban local Bodies for public good. As a result, NULM envisages women asserting their rights for inclusion in the economy, for accessing resources, for addressing powerlessness and exclusion, for enabling participation and most significantly for realizing equity.

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**Municipality and SHGs and SHG Federations can work together in the following areas –**

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1. ULBs could facilitate / support in social mobilization, institution building and its endorsement in Ward Sabha, allocating resources to the ULB priority demands of the SHGs and their federations in the annual plans/activities of the ULBs and Coordinating with different departments and agencies on behalf of the SHG network.
2. To reduce the poverty and for Poverty Free Municipality need to have a clear integrated poverty reduction plan with a component addressing vulnerabilities of poor and marginalized people and their livelihood opportunities.

**For this, Specific activities of Urban Local Body may include :-**

1. Help social mobilization process of SHG formation by Identifying and mobilizing poor households with initial priority for poorest and most vulnerable amongst them;
2. Facilitate and support Federations of women to conduct House Hold Survey ( HHS) to identify health related vulnerabilities and identifications .
3. Mobilization of community to maintain minimum Health and Hyzine
4. Entrust SHGs and their Federations with responsibilities for managing select civic amenities, executing civil works, extension and outreach mechanism for delivery of services etc.;
5. Provide accommodation (office space etc.) and other basic facilities to SHG federation(s) and support them at various levels for their effective functioning;
6. Make suitable financial allocations to the priority demands of the SHGs and their federations in the annual plans/ activities of the PRIs;
7. Give priority to the demands of SHG federations in Health , Nutrition , NSAP , HFA, SBM, SWM , SSA etc.;
8. Coordinate with different departments and agencies on behalf of the SHG network.

**Scope of Convergence with NULM and Different Department with Different Schemes :-**

| Sl No | Sector             | Scheme                        | Department  |
|-------|--------------------|-------------------------------|---|
| 1     | Health             | NUHM                          | Health & Family Welfare Department                        |
| 2     | Nutrition          | Mid-Day Meal                  | Education Department                                      |
| 3     | Education          | SSA ( Sarbo Siskha Avijan ) . | Education Department                                      |
| 4     | Water & Sanitation | Mission Nirmal Bangla         | Urban Development & Municipal Affairs Department ( UD&MA) |

**NOTE SHEET**



|   |                 |   |  |
|---|-----------------|---|--|
| 5 | Shelter         | Housing for All (HFA)                       | Urban Development & Municipal Affairs Department (UD&MA) |
| 6 | Social security | National Social Assistance Programme (NSAP) | Urban Development & Municipal Affairs Department (UD&MA) |

**SUDA and All Schemes :-** State Urban Development Agency is the implementing agency of all schemes under Urban Development & Municipal Affairs Department (UD&MA deptt) .

**These Schemes are :-**

- ❖ **NUHM – National Urban Health Mission**
- ❖ **NULM- National Urban Livelihood Mission**
- ❖ **NSAP- National Social Assistance Programme**
- ❖ **HFA- Housing for All**
- ❖ **SBM- Swachha Bharat Mission**
- ❖ **SWM- Solid Waste Management**

PROPOSAL FOR CONVERGENCE WITH  
NULM & OTHER SCHEMES UNDER  
SUDA:-

Scope of Convergence with NULM and  
Other Programme :-

**Number-I:- Scope of convergence with National  
Urban Health Mission ( NUHM) and NULM :-**

Health and Family Welfare Department is working in the Health related issues in the community Level . All types health care services provided by the department only . SUDA – State Urban Development Agency is an govt agency to implement the schemes under NUHM . As per the action plan of Family and welfare society has many focus area to reduce the vulnerability of health .

In the Grass root level Self Help Group and their federation is strong institution under SM&ID component . we know SHG members are from the community and very much close to the household . So, SHGs and their Federations ( ALF & CLF ) will be helpful to work with the community and as a result it will create a good affect in the community Health . Area Level Federations ( ALF) has been formed in the ward level . So , we can reach to the micro level very easily .

**Focus Ares :-**

Among those, some can be converge with SHGs to work in the community . These areas are:-

1. Set and achieve basic service standards for public sector health care
2. Achieve universal coverage for routine immunization
3. Eradicate polio & eliminate kala-azar & leprosy

4. Reduce the burden of communicable Diseases 50%  
Reduction in mortality due to TB, Malaria, Dengue, Diarrheal Diseases and Measles

To reach the target and Goal some strategies has been adopted by Health and Family Welfare Society of Govt of West Bengal .

These strategies are :-

**Strategy:-**

1. Augment the polio, kala-azar & leprosy eradication campaign
2. House to House Survey for TB, Malaria, Dengue, Diarrheal Diseases and Measles
3. Awareness Generation for Primary health care of the community.
4. Facilitate RSBY and other Insurance Schemes particularly for BPL and the unorganized section
5. Scale up 'Save the Girl-child' campaign to improve the sex ratio

**Present Situation :-**

**NUHM and MAS and SHGs:-** (Flag - Y)

To reach the community and upgrade the health related issues NUHM has been convergee with NULM by formation of MAS ( **Mohila Aragya Samity** ) at the community level for the effective community participation .

The main function of MAS is to awareness generation in the community to health seeking behavior , ensuring optimum utilization of health services, organize or facilitate community level , assist in community level monitoring system , and other health related activities.

Govt of West Bengal converged Two department vis. NUHM with NULM . Here MAS Group has been formed in 125 municipalities under NULM.

But still there have some major areas where SHGs may engage to reach the target easily. Here some areas identified to converge with .

In these above context SHG may converge for the better services in the community level .

**SHG may engage in the following sector –**

1. Community Level Campaign for polio, kala-azar & leprosy eradication programme.
2. House to House Visit for kala-azar & leprosy , Dengue etc.
3. Awareness Generation Campaign for any other Health related Issues .
6. Awareness Generation Campaign for Scaling up the sex ratio

**Number-II:- Scope of convergence with Mission Nirmal Bangla ( SBM ) and NULM**

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In order to accelerate sanitation movement under Swachh Bharat Mission, especially the urban component, Government of West Bengal has set up a dedicated institution, 'Mission Nirmal Bangla' in the Urban development and Municipal Affairs ( UD&MA) Department. Through the concerted efforts of the Mission at the State level with all its field units, the Government of West Bengal endeavors to achieve the larger objective of reduction in child mortality and morbidity, by reducing risk of water borne and fecal borne diseases due to prevalence of open defecation. The State Mission is focusing on behavior change communication for elimination of open defecation as a result it expects reducing the loss of active workdays due to prevalence of diarrheal diseases among the wage seekers; reduce the drop out of children, especially girls due to lack of appropriate toilet facilities in schools; improve



overall cleanliness in the City thereby contributing to improved environmental conditions.

**Focus Area for Convergence :**

- 1) All household in the villages should have access to safe drinking water. People should be aware of safe handling practice of water for drinking and cooking and should regularly practice.
- 2) Everyone should be aware about washing hands with soap after defecation and handling child's excreta, before preparing food, taking food, feeding children and practice hand washing at critical times.
- 3) The general cleanliness in the villages should be visible.
- 4) Urban local Body at every stage should propagate sustainable sanitation through effective IEC/ BCC and community mobilization activities.

In these above context SHG may converge for the better services in the community level .

**SHG may engage in the following sector**

1. Behavior Change Communication ( BCC) to mobilize the community at every level.
2. ODF status measurement
3. SHGs may work as "SWACHHATA DOOT"
4. ULB may engage SHGs and their Federations as the support organizations.

**Number-III:- Scope of convergence with Solid Waste Management (SWM) and NULM :-**

(Flag-B)

**Key areas of Solid Waste Management :-**

Following five categories Municipalities can observe Solid Waste Management ( SWM) :-

- ✓ **Biodegradable Waste :-** Food and kitchen waste , green waste ( Vegetable , flowers, leaves , fruits) paper ( can be recycled)
- ✓ **Recyclable material :** paper , glass, bottles , cans , metals , certain plastics ,etc

- ✓ **Insert wastes** : construction and demolition waste / debris , dirt , rocks
- ✓ **Composite wastes** :- waste clothing , Tetra Packs , waste plastics such as toys
- ✓ **Domestic Hazardous waste** ( also called house hold hazardous waste ) & toxic waste :- medication , e waste, paints, chemicals, light bulbs, florescent tubes, spray can, fertilizer and pesticide containers, batteries, shoe polish

**Strategies :-**

1. Construction of individual household latrine (IHHL)
2. Construction of community sanitary complex (CSC)
3. Solid Liquid Waste Management
4. IEC/BCC activities for sustainable behavioral change
5. Capacity building of relevant stakeholders
6. Planning, monitoring & evaluation of on going activities
7. Assessment & declaration of ODF
8. Networking & Co-ordination

From the above context and basis of Solid Waste Management (SWM) rule 2016 , and section 15 , there has been clearly mentioned the role of municipalities and in this case SHGs has to be engaged in the specific work. (Flag - c)

**Area of Convergence :-**

1. Solid Liquid Waste Management
2. Planning, monitoring & evaluation of on going activities
3. Networking & Co-ordination

**SHGs and their Federations may engage in these following sector**

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**Domestic Hazardous waste** ( also called house hold hazardous waste ) & toxic waste management :-

1. IEC/BCC activities for sustainable behavioral change
2. House to House Waste collection
3. Build Net work in the community level

**Number-IV:- Scope of convergence with Housing for All ( HFA) and NULM :-**

(Flag - d)

**Key focus area of HFA :-**

HFA is a Programme launched by the Ministry of Housing and Urban Poverty Alleviation ( MoHUPA ), in Mission mode which envisions provision of Housing for All by 2022 when the Nation completes 75 years of its Independence. The Mission seeks to address the housing requirement of urban poor including slum dwellers through following programme verticals:

- (i) Slum rehabilitation of Slum Dwellers with participation of private developers using land as a resource
- (ii) Promotion of Affordable Housing for weaker section through credit linked subsidy
- (iii) Affordable Housing in Partnership with Public & Private sectors
- (iv) Subsidy for beneficiary-led individual house construction

**SHGs may engage in these following sector :-**

- 1) Effective monitoring of Houses ongoing /constructed under HFA through Community Mobilization
- 2) Coordinating with beneficiaries and ULBs about quality of material used for construction under HFA
- 3) Beneficiary Satisfaction Report
- 4) Fund related issues through Social Audit
- 5) General Awareness

**Number-V:- Scope of convergence with National Social Assistance Programme ( NSAP ) and NULM :- ( E tag - E )**

**Focus Area of NSAP :-**

NSAP is a social assistance programme for poor households and represents a significant step towards the fulfillment of the Directive Principles in Articles 41 and 42 of the Constitution recognizing the concurrent responsibility of the Central and State governments in the matter

The NSAP will include, for the time being, three benefits as its components,

- 1) Indira Gandhi National Old Age Pension Scheme (IGNOAPS)
- 2) Indira Gandhi National Widow Pension Scheme (IGNWPS)
- 3) Indira Gandhi National Disability Pension Scheme (IGNDPS)
- 4) National Family Benefit Scheme (NFBS)

**Area of Convergence :-**

There is a specific order of SUDA for the effective implementation of NSAP under UD&MA department . There is an contingency fund which can be utilized for better implementation of the programme.

1. Community Mobilization
2. Awareness Generation
3. House Hold survey

**SHGs & Federations may engage in these following sector :-**

1. Field verification and collection of documents from NSAP beneficiaries
2. Quality Supervision viz monitoring , annual verification , conduct evaluation study & social audit
3. House Hold contact campaigns
4. Migrate Post Office ( PO) to Commercial Bank Account (CMA/C)

**STATUS of SHGs and ALFs under NULM**

( Flag - F )

|                                    |                  |                  |
|------------------------------------|------------------|------------------|
| Total SHGs-                        | :-               | 53740            |
| Total house hold covered in SHGs - | :-               | 809100           |
| Total ALF                          | :-               | 3093 ( 40383 SHG |
|                                    | into federation) |                  |
| Total CLF                          | :-               | 63               |

So , If all the schemes converged with other schemes under NULM , then 809100 household will be benefitted and their livelihood opportunities will be enhanced .

**The Proposal regarding convergence with Other Schemes and Projects under SUDA :-**

SHGs and Their Federations ( ALF/CLF) may engage in the several types of Actives through convergence with other programmes / schemes under SUDA.

**Proposal-I :- Convergence with NUHM:-**

1. Community Level Campaign for polio, kala-azar & leprosy eradication programme.
2. House to House Visit for kala-azar & leprosy , Dengue etc.
3. Awareness Generation Campaign for any other Health related Issues .
4. Awareness Generation Campaign for Scaling up the sex ratio

**Proposal-II :- Convergence with Mission Nirmal Bangla :-**

1. Behavior Change Communication ( BCC) to mobilize the community at every level.
2. ODF status measurement
3. SHGs may work as "SWACHHATA DOOT"
4. ULB may engage SHGs and their Federations ( ALF/CLF) as the support organizations.

**Proposal-III :- Convergence with Solid Waste Management ( SWM) :-**

1. IEC/BCC activities for sustainable behavioral change
2. House to House Waste collection
3. Build Net work in the community level

**Proposal-IV :- Convergence with Housing for All ( HFA):-**

1. Effective monitoring of Houses ongoing /constructed under HFA through Community Mobilization

2. Coordinating with beneficiaries and ULBs about quality of material used for construction under HFA
3. Beneficiary Satisfaction Report
4. Fund related issues through Social Audit
5. General Awareness

Proposal-V :- Convergence with National Social Assistance

Programme ( NSAP ) :-

1. Field verification and collection of documents from NSAP beneficiaries
- 2: Quality Supervision viz monitoring , annual verification , conduct evaluation study & social audit
3. House Hold contact campaigns
4. Migrate Post Office ( PO) to Commercial Bank Account (CMA/C)

Proposal submitted for the convergence other schemes under SUDA for your kind approval and signature .

S.P. Das 5.1.18  
Soma Parui Das  
SMM-SM&ID

*P.D*

The notes pre-page at-page no. 1-12 may kindly be prepared 2 proposals at "A-B" may kindly be approved.

U.O.No.SUDA: 38/17  
Dated: 29-1-18  
Director  
78150

*08/1/18*

pl. discuss

discussed 2 put up 18/1/18  
22/1/18



Title came to me without any endorsement, so returned.

29.1.1988

Dis SUDA

~~D/D~~

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## Scope of convergence with Solid Waste Management (SWM) and NULM :-

### Key areas of Solid Waste Management :-

Following five categories Municipalities can observe Solid Waste Management ( SWM) :-

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### Strategies :-

9. Construction of individual household latrine (IHHL)
10. Construction of community sanitary complex (CSC)
11. Solid Liquid Waste Management
12. IEC/BCC activities for sustainable behavioral change
13. Capacity building of relevant stakeholders
14. Planning, monitoring & evaluation of on going activities
15. Assessment & declaration of ODF
16. Networking & Co-ordination

From the above context and basis of Solid Waste Management (SWM) rule 2016 , and section 15 , there has been clearly mentioned the role of municipalities and in this case SHGs has to be engaged in the specific work.

### Area of Convergence :-

1. Solid Liquid Waste Management
2. House to House waste collection
3. Waste management
4. Planning, monitoring & evaluation of on going activities



5. Networking & Co-ordination

SHGs and their Federations may engage in these following sector

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**Domestic Hazardous waste** ( also called house hold hazardous waste ) & toxic waste management :-

1. Solid Liquid Waste Management
2. House to House waste collection
3. Waste management
4. Planning, monitoring & evaluation of on going activities
5. Networking & Co-ordination

SHGs under NULM may engaged in these sector with the convergence of National Employment Generation Scheme .

To implement the convergence programme successfully , It was planned in the review meeting with CMMU personnel in SUDA on 26.02.2019 & 28.02.2019 that SUDA will organize an one day orientation programme on Solid Waste Management (SWM). Two Master Trainers may be trained from each ULB on the specific subject.

In this regards, we may request to nominate two personnel (CMM/APO/CO) to attain the orientation programme. To implement the convergence programme, these Master Trainer's resource pool will be responsible ULB level.

Proposal submitted with draft proposal for your kind approval and signature .

S.P.Dm. 28.2.19  
Soma Parui Das

SMM-SM&ID

*[Handwritten signature]*

*[Handwritten notes and signatures]*  
 Some CMM-SM&ID  
 P...  
 02/03/19

Hon'ble Minister-In-Charge, Urban Development & Municipal Affairs Department will address the Chairperson along with Chairman-In-Council of Conservancy & Executive Officers of the ULBs at Biswa Bangla Conventional Centre on 14<sup>th</sup> of August, 2019. Hon'ble Mayor & Commissioner of the 7 (seven) Municipal Corporations would also remain present. Apart from the events planned for the day, a short video film to demonstrate the limited convergence of Solid Waste Management with WBSULM we have succeeded so far in some ULBs. Along with this we also propose to launch a convergence plan in a pulse mode with the following activities.

- (1) ULB to organize centrally a mass meeting with at least two members from SHG and students from different schools for a sensitization on the grave threat of solid waste and scarcity of usable water. The SHG members and the student will demonstrate the physical segregation of bio degradable and non bio degradable waste. All participants will take a pledge on solid waste and water conservation. Saplings to be distributed to the SHG members.
- (2) All SHG members to plant atleast 1 (one) sapling in their own neighborhood.
- (3) Organising street play, competition on slogan writing, free hand drawing, story writing, rhymes and quiz competition on solid waste management at the Ward level. This would followed by the prize distribution on the same day. SHG members and school children would be involved. (Suggested Date : 14th September, 2019 to 24th September, 2019).
- (4) There will also be an inter group competition to judge the best group that motivate citizens the most. A token award to be given.

Director

*Pranab Kumar*  
AMD 06/08/19

NOTE Above.

WBSULM may take active part in implementing IEC activities and capacity building for Solid Waste Management in municipal areas involving

SHG members who are around 5 lakh in number across the State.

If approved, a week-long programme, from ~~2nd~~ 10 September - 9th September 2019 may be initiated in all municipal areas with the activities suggested in para 1-4 prepage.

File may be placed before HMIC for his kind consent.

Def 7/8/19

~~Pr. Secretary  
UD & MA Deptt.~~

U.O. No. SUDA-108.....

Dated 07.08.2019

File No. SUDA-288/2017

~~Director, SUDA~~

  
7/8/2019

This suggestion would help us to propagate the message "Save Green stay clean" across the widest cross section in urban areas, through our SHGs. May kindly approve.

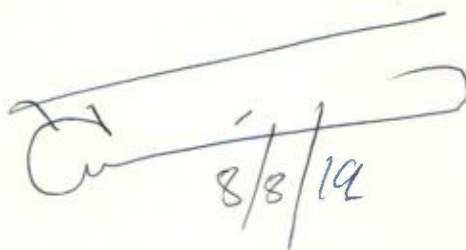
  
7/8/2019

HMIC/UD&MA

Urban Development Deptt.

U/O No. 962

Dt. 08/08/2019.

  
8/8/19

  
8/8/2019

~~Pr. Secy, UD & MA~~

~~Director, SUDA~~

Def 9/8/19

Soma SMM

Pr. Secretary  
09.08.19

AMD(SC)

It has been approved by the Hon'ble MIC to arrange a week long special programme for 2nd Sept to 9th Sep-2019 to deliver the message 'Save green stay clean'. The programme will be organised in 125 ULBs. CMMU will be the nodal to implement the programme.

To communicate with the ULBs on in a detail guideline with draft letter has been placed here.

Proposal submitted for your kind approval and signature.

S.P. Das.  
18.8.19

AMD

Approval of Hon'ble MIC, UD & MA Department.

The convergence between WBSULM and Mission Nirmal Bangla may now be communicated to the Chairpersons to all the ULBs after the presentation on the 14<sup>th</sup> of August, 2019 at Biswa Bangla Convention Centre.

A draft letter communicating the action plan placed kindly be approved and signed.

Director, SUDA

*Unauthor*  
AMD 18/08/19

*AMD* 20/8/19

As the follow up to the letter issue for the Special Campaign from the 2<sup>nd</sup> to the 9<sup>th</sup> of September, 2019, we may issue an instruction to the ULBs on 2 (two) issues.

- (1) The day-wise plan to be shared with this office within 28.08.2019.
- (2) The allotment of fund under IEC in SWM may be utilized for the expenditure to be incurred on account of different activities planned during the 2<sup>nd</sup> to 9<sup>th</sup> of September, 2019.

Draft letter placed on the cp side may kindly be signed.

~~AMD~~

*He signed*

*Chandhan*

*21.08.19*

SMM, CHAND