



NOTE SHEET



Received one letter from Managing Director, West Bengal Essential Condition Supply Corp. Ltd dated 19/10/16 regarding opening of Fair Price Retail outlet (Roudra Bristi) at least one in each Municipality through WB as per discussion held between Honble. MIC Food & Supply Dept. and Secretary, MA Dept.

A guideline for establishing such retail outlet (Roudra Bristi) has also been enclosed with this letter as per the guideline provided:-

- 1) ULBs have to provide rent free 700-1000 sq. ft marble/mosaic space for establishing each outlet.
- 2) Retail outlet will be run by ULB as a Business Associates of WBECSC Ltd.
- 3) ULB will provided ready air conditioned space with all necessary furnitures, equipments, arrangements and accessories required to run the outlet at own cost.
- 4) ULB will bear all costs of liabilities for running the outlet.
- 5) ULB will sign an agreement with WBECSC Ltd. to run the outlet for at least 3-5 years.
- 6) ULB will pay commission at the rate of 0.25% on the sale proceeds.

Based on above guideline and discussion held between Honble MIC Food & Supply Dept and Secretary MA Dept following proposal are made:-

- 1) Retail outlet (Roudra Bristi) may be tied up with City Livelihood Centre (CLC) running/ will be run under NULM on the same premises or suitable premises outside CLC as arranged by the ULBs.
- 2) Presently there are 29 no of CLC running and 23 proposals under preparatory stage in our state. Hence we may propose all such 52 ULBs to arrange for space for Roudra Bristi. (List enclosed)
- 3) It is learnt that an estimate for all sorts of infrastructure to be arranged within the available space is under process under WBECSC Ltd.

We may ask ULB to arrange the outlet as per estimate receivable from WBECSC Ltd.

- 4) Fund for infrastructure arrangement may be utilized from available 14FC Fund recently all allotted to ULBs.
- 5) Roudra Bristi (the outlet) will run under direct control of City Livelihood Centre and its Management committee.
- 6) Other than the products receivable from WBECSC Ltd. the outlet may arrange to sole local SHG product and other products produced/sold by any other Dept/Corporation/Organization of Govt of West Bengal (like Safal Bengal, Tantuja, Manjusha, Animal Husbandy, Fishery etc. if they propose so)
- 7) All the organization including WBECSC Ltd will supply their product directly to such outlet by themselves or by their registered suppliers. MA Dept. of any of its organization will not take any part in regular demand and supply process of products.
- 8) Required manpower to run the outlet will be arranged by ULB directly or through the organization running the City Livelihoods Centre. Initially we may start with two full time manpower one for billing purpose and other for support to customer. Manager CLC may supervise the outlet.
- 9) Instead of paying 0.25% commission as sale proceeds commission to WBECSC Ltd. or product supplying Organization the commission rate may be negotiated with WBECSC Ltd or other Dept/Organisation and it should be based on net profit made from the sale of products excluding all Liabilities.
- 10) Bank A/C and other Assets arranged for CLC may also be used for Roudra Bristi in addition to normal CLC function, if affordable.
- 11) If approved all the ULB are per list given under point (2) will be informed to arrange for suitable place and other arrangements for starting such outlet within their Municipality immediately.
- 12) Outlets may run daily from 10 A.M to 8 P.M with one day off as per local market closer excluding Saturday & Sunday.

X

Director

Put for approval of Hon'ble MIC MA & UD please through Secretary MA Dept.

M. Rama
2/9/16
30(SD)SUDA

Proposal pre-page regarding setting up of fair price retail outlet (Kondra Bristi) in UCB area in collaboration with WBESLTD (Food Supply Dept) may kindly be pursued. The details of the action to be taken in this regard as detailed at 'x' pre-page may kindly be approved.

Secretary, MA Dept
& Chairman, SUBA

had cv

WJ
3/16/2016

U/omro-821/2016

dt 3.9.16

Ph-235/2016.

The above proposal which has been prepared in consultation with the concerned officer of WBESLTD, may be agreed in principle and may be placed before the Honble MLC MA Dept for his kind consent. Cost of infrastructure as stated in foregoing para (Para 4) may be borne by UCB. After approval ~~and~~ further course of action will be taken up from that end.

Secretary, MA Dept
& Chairman, SUBA

WJ
3/11/2016

If approved, in principle,

we may communicate acceptance of offer of Food Deptt as noted on N/1. The preparation & furnishing of 750-1000 Sq. ft is UCB responsibility, out of Govt funds. 20.4.11.2016

HMIC MA & UD

MA & UD

MA & UD

2/11/16

9/11/16.

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SUDA

As per approval in NSP-2 two draft are placed for kind approval and signature.

Director

[Signature]
11/11/16

JD(SD)

O.I. NO- 1883

dt 11.11.16

[Signature]
11/11/16

Received a letter from CGM, ECSC regarding meeting meeting in ROUDRA BRISTI on 22/12/16 at 3.00 PM. we may request CGM to preform the meeting on 22/12/16 at 3.00 PM as discussed with you yesterday. Draft put up may be signed.

Director

[Signature]
20/12

[Signature]

20/12/16

J.D. (Sd Admin)

on the basis of the letter vide memo no. ECSC/RB/2017/533 dated 13.06.17 regarding the opening of Fair Price Retail outlet at least one in Each Municipality. For the Infrastructural setup each municipality require fund. But UD & MA Deptt. have no provision for the budgetary allocation for the specific purpose.

So, for the fulfillment of the requirement UD & MA Department have to issue an 'G.O.' on using of Development fund for the purpose.

So, the proposal submitted for the issuing an government order for uti

lization of ~~for~~ Development fund for the purpose.

S. P. Das.
SMM-SM(I)
11.7.17

We may discuss.

Dr. 11/07/17

Adm. Director

As discussed the decision on the issue may be taken later.

A letter has been issued by the department of food & supply asking the present status of the opening of Roudra Bristi outlets.

on this regards a letter has to be issued to all ULBs for the up to date status of Roudra-Bristi.

A draft letter has been placed for your kind approval and signature.

S. P. Das.
SMM-SM(I)
26.7.18

26/4/18

7/5/18

26/7/18

DD
DD
SMM
SM(I)