

Sub: Participation in Dooars Utsav'2014 & Vivek Mela'2015.

We have received two communications from Mr. D P. Roy, MLA, Jalpaiguri dated 30.12.2014 and from Prof. Saugata Roy, M.P. (Lok Sabha) dated 05.12.2014 respectively for our participation in the above mentioned Melas.

Further we have received another communication from Mr. D P. Roy, MLA, Jalpaiguri dated 31.12.2014 with the request to put up a stall in the Utsav.

A) As per request of the Honb'le Member, West Bengal Legislative Assembly we may put up a stall displaying different activities of the Self-Help Group of Jalpaiguri Municipality measuring (10 X 10)sq. feet on payment of Rs.10000/- as patronage towards Dooars Utsav'2014.

B) In regard to participation in the Vivek Mela at Harish Park, Kolkata from 12th January,2015 to 26th January,2015 on the occasion of the 152nd Birth Anniversary of Swami Vivekananda we can participate in the mela by way of SHG Groups with theirs products for display and sale. In this context we may book 1 / 2 Stalls @ of Rs.50000/- each (100 sq. feet) if approved. The Self Help Group of the Kolkata Municipal Corporation (KMC) may be selected for this purpose.

Director
(SUDA)

Put up for consideration and approval.

[Signature]
02/01/15

Note above may kindly be perused.

Proposal at A) for participation in Dooars Utsav, 2014 with cost involvement of Rs.10,000/- and B) in Vivek Mela, Kolkata by setting up a stall at the cost of Rs. 50,000/- may be considered. If approved, costs of stall rent as stated above may be borne out of fund of SUDA (SSRY/NUCM).

[Signature]
27/1/15

[Signature]
27/1/15

Principal Secretary
M.A. D.P.R.
& Chairman, SUDA

J.O.No. SUDA: 04/2015
Dated: 02-01-15
File: 201/97(11)

[Signatures]
02/01/15
02/01/15

As per order in the pre-page below regarding
 (A) i.e. participation of Jalpaiguri Municipality in
 Doors ulsan '14 one draft/final order is placed
 for signature in anticipation of approval

WT
06/11/15

Director
(SUDA)

AD

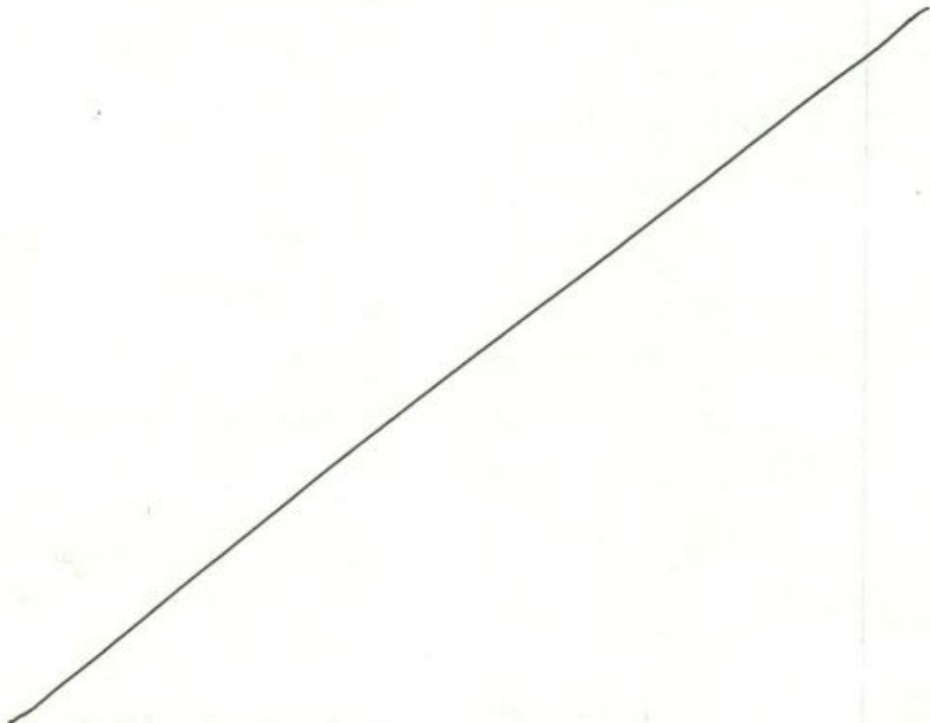
As regards (B) in the pre-page below regarding
 participation of KMC to Verak Mele 2015 hearing
 order in this respect has been prepared
 and put up for signature in anticipation of
 approval.

WT
03/10/15

Director
(SUDA)

AD

WT
02/11/15



Sub: Participation in Milan Mela, 2014 and Bhawanipur Utsav & Mela'2015.

We have received two communications from Md. Sahidul Islam, IAS, Chairman, WBMDFC dated 17.01.2015 and from Mr. Satchidananda Banerjee, Chairman, KMC dated 15.01.2015 respectively for our participation in the above mentioned Melas.

- ✓ **A)** As per request of Md. Sahidul Islam, IAS, Chairman, West Bengal Minorities Development & Finance Corporation for our participation in the said mela scheduled to be held at Netaji Indoor Stadium, Kolkata from 30th January'2015 to 4th February'2015 where various Government / Private Organisations / Individuals will participate with their products. As per their rate we may book a stall measuring (10 X 10) sq. @ Rs.250/- per sq. feet i.e. an amount of Rs.25000/- will be spent out of the IEC Fund of SJSRY / NULM Programme. One (1) Self-Help Group of Uluberia Municipality having quality products of their own may be entrusted for participation in the fair on behalf of the State Urban Development Agency.
- ✓ **B)** Another request for our participation in Bhawanipur Utsav & Mela'2015 from 6th to 8th February'2015 at D.N. Mitra Square (Ganga Park) from Mr. Satchidananda Banerjee, Chairman, Kolkata Municipal Corporation. They have fixed stall rent for an area of (10 X 8) ft. @ Rs.20000/- for each stall. We may book a stall against the stall rent of Rs.20000/- which may be borne out of IEC Fund of SJSRY / NULM Programme. One (1) Self-Help Group may be selected for participation in the fair from the selected groups of KMC on behalf of the State Urban Development Agency.

Director
(SUDA)

Put up for consideration and approval.

[Signature]
22/01/15

Proposal at A & B above for participation in different fair at Kolkata may kindly be considered. If approved, cost of stall rent may be borne out of SUDA Fund (NULM/SJSRY)

[Signature]
27/1/15

[Signature]
27/1/15

Principal Secretary
M.A. Deptt
& Chairman, SUDA
U.O.No. SUDA: 68/2015

Dated: 27/01/15
RW 201/97/0-144

MJC
DIP/SUDA
A
27/1/15

[Signature]
27/1/15

As per approval in the pre-page below regarding
(A) + (B) The letters connected with participation
in both the fairs is placed for signature
in anticipation of approval

[Signature]
29/1/15

[Signature]
29/1/15

Director
(SUDA)
AD

Sub: Participation in Ramkrishna Palash Mela.

We have received a communication from Mr. Shantiram Mahato, Hon'ble Minister-in-Charge, Self Help Group & Self Employment Department, Govt. of West Bengal dated 27.01.2015 for our participation in the above mentioned Mela at Sindri-Chas Road, P.O. Sindri, P.S. Purulia (Mufaswal), Dist. Purulia from 13.02.2015 to 15.02.2015.

As per request of the Hon'ble Minister-in-Charge we may put up 2 (Two) stalls as negotiable rate for displaying different activities of the Self-Help Groups of Purulia Municipality as patronage towards Ramkrishna Palash Mela.

If approved, the Chairman of Purulia Municipality may be requested to select two such groups having finest quality of products of their own and depute one representative from each group to ensure full fledged participation in the Fair.

Put up for consideration and approval.

[Signature]
02/02/15

What is the stall rent?

[Signature]
2/2/15

Director
(SUDA)

AD

सडा

SUDA

For pre. prep:

From further contact with Shri Gopal Mahato, Secretary Mela Committee over phone it is learnt that stall rent has been fixed at Rs 15,000/- per stall. If approved we may also include SHG Groups of Thalda Municipality for their participation in the Mela.

02/02/15

Disapproved (SUDA)

Note from page 2 above.

As decided by Hon'ble MIE, SHG & SE Deptt we may participate in 'Remembrance Paras Mela' to be held in Purnia from 13.2.15 to 15.2.15 through SHG Groups of Purnia & Thalda Municipality. If approved the cost of two stalls @ Rs. 15000/- x 2 i.e. Rs. 30,000/- may be borne out of fund of KULM/SSRY.

02/02/15

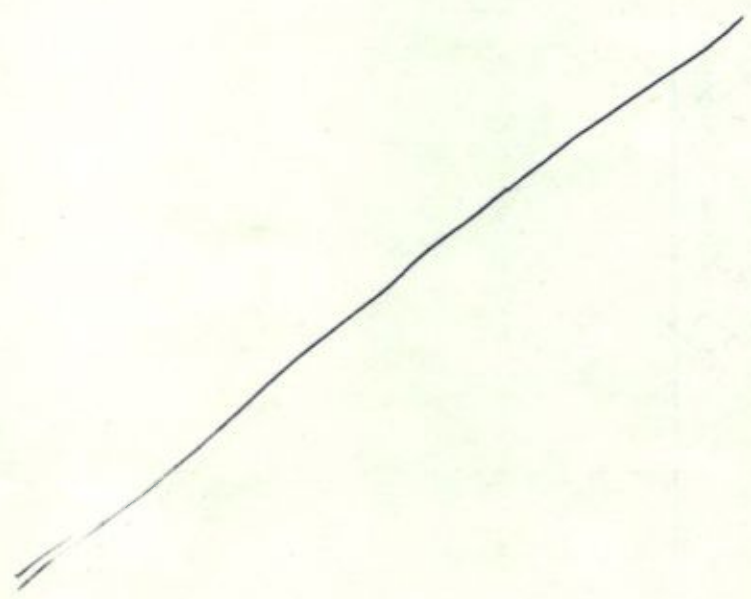
02/02/15

U.O. No. SUDA: 90/2015
Dated: 02/02/15

Principal/Secretary
M.A. Deptt
& Phayman, SUDA

As decided by HMIE, the file may be placed back.
P.S
02/02/15
Dir SUDA

AO
02/02/15



As per approval in NSP-1 column (B) the SHG unit KMC has participated in the 'Varek Mele 2015' at Harishwar Dask and the organizer has placed a bill amounting to Rs. 50,000/- as stall rent approved by the Deptt which is marked as 'X' in the file.

Similarly as per our approval in NSP-3 marked as (A) and (B), SHG from Uluberia Municipality has participated in the 'Milan Mele 2015' at Netaji Stadium and for that the organizing committee has placed a bill amounting to Rs 25,000/- for stall rent as per approval. (Marked as 'Y')

The SHG of KMC has also participated in the 'Bhabanipur Mele 2015' at Ganga park and the organizing committee has placed a bill amounting to Rs 20,000/- for stall rent as per our approval. (Marked as 'Z').

Now approval for payment may be accorded as follows:

- ① 'X' — Varek Mele — Rs. 50,000/-
- 'Y' — Milan Mele — Rs. 25,000/-
- 'Z' — Bhabanipur Mele — Rs. 20,000/-

from out of the fund of SUDA (SSSRY/MULM) if approved

02/03/15

Disdeltin
(SUDA)

AD
EOP
02/3/15

CCP
02/3/15

WT
2/3/15

As per notes and orders at prepage

As approved by Director, SUDA at prepage, to release the payment in favour 01. Vivek, 02. Milan Mela & 03. Ray Foundation, 03 (Three) nos. of account payee SBI cheques as detailed below have been prepared and placed herewith for signature of Director, SUDA and Special Secretary, M.A. Department please.

Pay orders endorsed on the body of the bills are for signatures of Director, SUDA.

Name of the Payee	Purpose of Payment	Gross Amt. (in Rs.)	TDS Amt. (in Rs.)	Net Amt. (in Rs.)	Ch. No. & Date
Vivek	Release of payment for participation charges in Vivek Mela, 2015 at Harish Park held during 12.01.2015 and 26.01.2015 vide Bill No.V.M.-2015/014 dated 28.01.2015 against this office order no.SUDA-201/97 (Part-III)/38 dated 08.01.2015.	50,000/-	1,000/-	49,000/-	803682 dated 03.03.2015
Milan Mela	Release of payment for participation charges in Milan Mela at Netaji Indoor Stadium held during 30.01.2015 and 04.02.2015 vide Bill No.M.M.-2015/028 dated 05.02.2015 against this office order no.SUDA-201/97 (Part-III)/173 dated 29.01.2015.	25,000/-	-	25,000/-	803683 dated 03.03.2015
Ray Foundation	Release of payment for participation charges in Bhawanipur Utsav & Mela at D.N. Mitra Square (Ganga Park) during 06.02.2015 and 08.02.2015 vide Bill No.BU&M-003/2015 dated 09.02.2015 against this office order no.SUDA-201/97 (Part-III)/181 dated 08.01.2015.	20,000/-	-	20,000/-	803684 dated 03.03.2015

F.O. &
Ex-Officio J.D., Fin.

Dir. SUDA

Sp. Secy. M.A. Deptt.

03 nos. of c payee cheques as detailed above may kindly be signed.

3/15/15
03/03/15

We have received a letter no 62/Pr.S/MSME & T dt. 04.05.15 from Principal Secretary MSME & T Dept regarding holding SYNERGY North 24 Parganas – Nadia to be held from 29th to 31st May at at Guru Nanak Institute of Dental Science & Research, Panihati. On the body of the letter M K Rano, Joint Director (SD), SUDA & Sujoy Mitra, PME, CMU was asked to attend the SYNERGY. Later on MSME & T Dept was contacted in this regards and details of the activities related to SYNERGY was obtained from Sri Manas Bhattacharjee, Dy Director in the form of a concept note (placed CP side). As per suggestion of Sri Bhattacharjee our presence in SYNERGY basically to provide support and suggestion to entrepreneur in issues related to Municipal Trade License and Municipal Building rules In this context we may.

1. Ask nearest Municipality Panihati & Kamarhati to attend SYNERGY with two expert one in Municipal Building rule issues and one in Municipal Trade License related issues. Both of them may be asked to contact Manas Bhattacharjee (9434961513/9051528883) for stall and other related issues.
2. As directed by Principal Secretary M K Rano and Sujoy Mitra may visit SYNERGY on 30th May and Tarak Dutta, PC, SUDA on 31st May.

If approved we may intimate all of them accordingly.

Draft placed may be signed if approved.

M Rano
20/5/15
Joint Director (SD), SUDA

WT
21/5/15

Director, SUDA
&
Mission Director,
WBSULM

50/52

PC
M Rano
20/5/15

Sub : Participation in 28th Industrial India Trade Fair

Ref. : OR/E-11/3/352 dt. 4th December, 2015 of Secretary, Trade Fair Committee.

Secretary, Trade Fair Committee has requested for participation in '28th Industrial India Trade Fair', scheduled to be held on and from 12th to 22nd February, 2016 at Bidhannagar Fair Ground, Salt Lake City, Kolkata.

For promotion and sale of SHG products a stall measuring 9 sq. mtr.(one side open) may be booked at the rate of Rs.45,000/-(flag-X) and Bidhannagar Municipal Corporation may be invited for participation.

Submitted for approval. If approved, the other formalities like booking of stall, ULB invitation to be performed accordingly.

Submitted.

01/02/16

The proposal for participation in 28th Industrial India Trade Fair '16 to be held at Bidhannagar Mela Ground, Salt Lake City, Kolkata for the period from 12th to 22nd February, 2016 may be approved.

01/02/16

Pl discuss.

01/02/16

Discussed. Proposal at 'A' above for participation in 28th Industrial India Trade Fair to be held at Bidhannagar from 12 to 22nd February, 2016 may be considered. If agreed, stall rent of Rs. 45000/- may be borne out of MLCM fund of SUDA.

03/02/16

Pl. discuss

01/02/16

Principal Secretary
M.A. DUTTA
& Chairman, SUDA

J.O.No. SUDA: 80/16

Date: 04-02-16

Pt- 201/97(0-11)

[Signature]

01/02/16

A

App.

Director (SUDA)

AD

Sub: 'District Sabala Mela-2016', for sale of products of SHGs in the districts

Ref. letter No.: 919(6)-SH/3E-03/10 dt. 16/08/2016 of SHG &SE Deptt.

In reference to the above Director, SUDA and Mission Director, WBSULM may inform the District Magistrates of six districts- Burdwan, N-24 Parganas, Darjeeling, Malda, Murshidabad to invite the ULBs of the said districts in the Sabala Mela-2016 for participation of their SHGs, which is to be organized between 15th September to 30th November, 2016.

J.D. Das (S.D)

A draft is put up for approval.

FLW
01/09/16

Draft cum f.c may be approved and signed.

W.D.
29/9/16

W.D.
29/9/16

Director

J.D. Das (S.D)

P.C.



NOTE SHEET



Sub : Participation in 'Rojgar Mela'

Ref.: 383/CD&WDSW/16 dt. 09/11/2016 of 'Child Development Department and Women Development & Social Welfare Department'

Secretary, 'Child Development Department and Women Development & Social Welfare Department', Government of West Bengal has requested for participation in 'Rojgar Mela', scheduled to be held on and from 4th to 5th December, 2016 at College Square, Kolkata. In the above memo rent of stall and size of stall are not mentioned. It appears they are not charging any stall rent for the said mela.

For promotion and sale of SHG products request may be sent to the Department to spare a stall at 'Rojgar Mela' for Kolkata Municipal Corporation. If confirmation received, we may be invited KMC for participation.

A draft is put up approval.

[Signature]
21/11/16

Jt. Secy (S.D)

Regarding 'Rojgar Mela' at 'College Square' by Social welfare Dept. we may request KMC to arrange for selling SHG products as a participant on behalf of SUDA.

A

[Signature]
21/11/16

[Signature]

A-above may kindly be approved.

[Signature]
21/11/16

Secretary, M.A. Dept
& Chairman, SUDA

J.O. No. SUDA: 886/16

Dated 22-11-16

Form 201/97 (Dt III)

[Signature]
23.11.2016

~~KMIC~~
~~SUDA~~
~~Jt. Secy~~
[Signature]

[Signature]
24/11/16



As per approval draft placed may be signed.

M. Das
29/4/16

WJ
29/4/16

~~Director~~
~~JB (SI)~~



NOTE SHEET



Sub: Participation in Panihati Utsav

Ref. Letter dt. 26/11/2016 of President, Panihati Utsav Committee

President, Panihati Utsav Committee has invited SUDA for participation in the Panihati Utsav, which is scheduled to be held from 20th to 31st December, 2016 at Amarabati ground, Sodepur, North 24 Parganas.

Like in previous years we may participate in Panihati Utsav to showcase some exclusive items produced and marketed by SHG group members under DAY-NULM programme.

This office may book three stalls at the fair premises. From the brochure it has observed that the Stall Size is fixed as 8 X 12.5 sq. ft. each and rent is Rs. 200/- per sq. ft. The total size of three stalls calculated around 300 sq.ft and total rent comes to Rs. 60,000/-.

In this regard post facto approval is sought for. If approved, the following ULBs may be informed for participation in the fair.

1. Barrackpore (two stalls)
2. North Dum Dum

Put up and submitted.

[Signature]
22/12/16

Note above regarding participation in Panihati Utsav may kindly be perused.

As SUDA arrange traditionally SHGs for participation in Panihati Utsav this year also we may book three stall for SHG product sale at the cost of Rs 60,000/-.

May be approved.

[Signature]
24/12

[Handwritten notes in left margin]
H/MIC didn't agree.
29.12.16
Secretary MABUD
LNA

[Handwritten notes in left margin]
Secretary,
UDAMA Dept,
Chairman
SUDA

[Handwritten notes in left margin]
U/1010-962/11
dt- 26-12-16
Ru-201/PX/11

[Handwritten signature]
H/MIC MABUD

[Handwritten signature]
DIP SUDA

[Handwritten notes]
26/12/16
May be approved
22.12.2016

[Handwritten signature]
24/12

Sub: SHG Mela of Hooghly-Chinsurah Municipality

Ref. Memo No. : 6047/NULM dt. 31/12/16 of Hooghly- Chinsurah Municipality

Chairman, Hooghly-Chinsurah Municipality has proposed in the aforesaid letter that they like to organize a SHG Mela(4 days) at DI Office Premises, opposite of HIT College in Hooghly-Chinsurah Municipality under DAY-NULM programme.

They have submitted a detailed estimated budget of Rs. 3,99,000/- for four days SHG fair. The ULB has also requested to approve the stated programme and allot the required fund for meeting up the expenditure.

It has observed from their letter that proposed fair will be only for promotion and sale of SHG products and also for alternative livelihood promotion of SHGs who belong to Urban Poor Families.

For promotion of alternative livelihood generation among the SHG members belong to Urban Poor families also for IEC campaign of DAY-NULM programme in the community this office may approve the proposal for organising the fair and may approve partial cost of fair, i.e. Rs. 2 lakh (around 50% of the total cost).

IX

Put up and submitted.

~~JD(SD)~~

^{EM}
11/01/17.

Proposal above regarding holding exclusively SHG-mela as proposed by Hooghly-Chinsurah ULB may be pursued. As the Mela will be exclusively for SHG related activities it is unique in our state. This mela may be organised under direct supervision of SMMU and may be showcased as a success story. Regarding financial issue the proposal given at IX' above may also be approved.

may be approved

11/1

13/1/17

JD(SD)

Director

Secretary, UDAMA
Dept and Chairman,
SUDA

I.O. No. SUDA: 31/16

~~18/01/17~~
Rhs 201/97/10

KMCC MALUD
DPSUDA

16.01.2017

19/1/17

PC
12/1/17

Sub: SHG Mela of Hooghly-Chinsurah Municipality

Hon'ble MIC UD & MA has approved the proposal for organising SHG Fair of Chairman, Hooghly-Chinsurah Municipality. Partial cost i.e. Rs. 2 Lakh of the proposed fair has also approved.

It has observed in their U/C submitted at last Review Meeting, that a lump sum amount is available in SMID head of accounts under DAY-NULM programme. The approved partial cost (Rs. 2 Lakh) of the proposed fair may be utilised from that account head.

If approved, a draft is placed for communication.

31.05/17 (SD)

25/05/17

Draft as above may be approved & signed.

Signature

AD(SD)

S

*PC
25/05/17*

25/05/17

24/05/17

Sub : Proposal for Participation in India International Mega Trade Fair 2017-2018 at Kolkata.

Letter Ref. No. : dated: 17/11/2017 of Chairman, Trade Promotion & Business Development Committee, BCC&I

The proposal under reference has forwarded by Joint Secretary, UD & MA Department to Director, SUDA. In the stated letter a recommendation of Hon'ble MIC has found for approval(flagged-X). The India International Mega trade Fair 2017-18 is organized by Trade Promotion & Business Development Committee and marketed by G.S. marketing Associates. The fair is scheduled to be held on and from 15th to 25th December, 2017 at Science City Ground, Kolkata.

Like in previous years we may book **two Indoor Buildup Stalls** (one stall measuring 9 Sq. Mt at the rate of Rs. 1,00,000/- plus 18% GST) in **India International Mega Trade Fair** to promote and sale of Urban SHG products. The total cost of two stalls comes to Rs. 2,00,000/-(two lakh) plus GST.

In the stated fair **Kolkata Municipal Corporation and Rajpur-Sonarpur Municipality** may be invited for promotion and sale of their SHG products.

Submitted for approval.

If approved, other formalities like booking of stall, invitation of the ULBs to be performed accordingly.

File
28/11/17.

~~Add. Dir. SUDA~~

Proposal for participation of SUDA (from Chairman, Trade Promotion & Business Development Committee, Bengal Chamber of Commerce & Industry) in India International Mega Trade Fair 2017 on 15th to 25th December 2017 at Science City ground has been received with a speaking order of the Hon'ble MIC to do the needful in accordance with the actions taken in the previous year.

Accordingly it is proposed that SUDA may book 02 (two) Indoor Build up stalls @ Rs 1 lakh (one lakh) per stall measuring 09 m²

~~Signature~~

Director

~~Signature~~
28/11/17

Chairman 28/11/2017
~~Signature~~
29/11/17

"X" prepage may be considered and approved.

Secretary
UDMA Deptt.

[Signature]
30/11/17

L.O. No. SUDA: 644/01/12/17

Dated: 21-12-17

Ftd. 201/97 (H)

[Signature]
01.12.17

~~AMIC MAEUD~~

Urban Development Deptt.
U/O No. 628
Dt. 1/12/17

[Signature]
5/12/17

~~Director
S. Chaki~~

[Signature]
08/12/17

~~Tarak Datta
P. C. WBSVM~~

As approved by Hon'ble MIC, the stalls in India International Mega Trade Fair 2017-18 to be booked and two selected UBs to be informed for participation in the fair.

Details put up for approval.
Ftd. 08/12/17

~~Asst. Dir., SUDA~~

~~Director
A.D.~~

[Signature]
08/12/17

A) Participation in New Town Mela 2017

CEO, New Town Kolkata Development Authority has requested vide their memo no. 7199/NKDA/Admin-428/2013 dt. 13/12/2017 to participate in **New Town Mela 2017**, scheduled to be held on and from 23rd December, 2016 to 31st December 2017 at New Town Kolkata(near third Rotary, opposite to HIDCO Bhavan and Rabindra Thirtha).

For handholding to SHGs under NULM and also to showcase some exclusive items produced and marketed by SHG group members three stalls may be booked in the fair premises.

It has observed that one 100 sq. ft. stall rent fixed as Rs. 7000/- each. We may invite the following three ULBs for marketing and sale of SHG products in the fair. The total rent of three stalls comes to 21,000/-.

- 1) Bidhannagar MC, 2) North Dum Dum & 3) Dum Dum Municipality

Put up for approval.

B) Participation in 'Kamarhati VIVEK Utsav',

Sri Bimal Saha, Secretary, Rathtala Dr. Bidhan Chandra Roy Welfare Society and CIC, Kamarhati Municipality has invited SUDA in '**Kamarhati VIVEK Utsav**' for display and marketing of SHG products. The stated Vivek Utsav is scheduled to be held on and from 12th to 23rd January at D.P.Nagar 2 No Play Ground, Nilganj Road, Kamarhati Kolkata. The committee has offered a stall space around 200 Sq.ft. and cost of rent of the stall comes to Rs. 80,000/-.

We may invite Kamarhati and Panihati Municipality for participation in the Utsav by the way of SHG product display, promotion and marketing.

If approved, stall booking and invitation letter of the ULB to be placed for communication.

19/12/17

(A) In New Town Mela organized by NKDA 3 (times) stalls were sponsored @ Rs 7000/- each in ~~the~~ may 2016. we may sponsor some no. of stalls, at the same rate this year also.

(B) Regarding Kamarhati Vivek Utsav C-I.C. Kamarhati Municipality has approached for sponsoring ~~the~~ a space of 200 ft² @ Rs 40000/- per 100 ft². we may ask to select stalls for manning the space with products.

Chami 19/12/2017

Adv. Div. SUDA

direct m

Two proposals received.

one at "X" and the other at "Y".

Last year we participated in New Town Mela.

The 2nd proposal is from Kamarhati (Dr. Bidhan Chandra Roy welfare Society)

This proposal is new one. They also requested participation.

Submitted.

Secretary
UDMA Deptt.

~~Soos~~
19/12/17

U.O. No.:- 668/2017
File No.:- 201/97 (Pt-111)
19/12/17

M. Spa

19.12.17

Dir SUDA

Sub: Payment of bill

Invoice No. - 250 dt. 18/01/2018

G.S. Marketing Associates, organizer of India International Mega Trade Fair (IIMTF) has submitted a bill Invoice No. 250 amounting Rs.2,36,000/- (including 18% GST) for release of payment.

As approved by Hon'ble MIC in NSP-17, two stalls were booked in the stated fair and SHG members of Kolkata Municipal Corporation and Rajpur-Sonarpur Municipality had participated for promotion and sale of their products. Photographs of stalls are attached with the bill.

Hence, we may release a total fund of Rs.2,36,000/- in favour of G.S. Marketing Associates for rent of stall. Bank details and other information are enclosed with the bill.

Submitted for approval.

Handwritten signature
29/01/18

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Handwritten signature
29/1/18

Discussed.

The stalls were visited by me. The file is resubmitted again for release of stall rent.

Handwritten signature
30/01/18

The fund proposed at ^ax amounting Rs. 2,36,000/- (Rupees Two lakh thirty six thousand) only may kindly be released if approved

Handwritten signature
Director
CCO
20-12-18

Handwritten signature
2/2/18
30/1/18

Handwritten signature
Dy. Dir. SUDA

Handwritten signature
Dy. Dir. SUDA

As per notes and orders at prepage

As approved by Director, SUDA at prepage, to release the payment in favour of "G. S. Marketing Associates", 01 (One) no. of Transfer Advice in SBI, Salt Lake, Sector-I branch has been prepared and placed herewith for signature of Director, SUDA and Finance Officer, SUDA please.

Pay order endorsed on the body of the bill is for signature of Director, SUDA please.

Name of the Payee	Purpose of payment	Gross (Amt.)	TDS (Amt.)	Net (Amt.)
G. S. Marketing Associates	Release of payment towards rental charges of 02 (Two) nos. of stall @ of Rs.1,00,000/- each with GST @18% in the Mela premises at India International Mega Trade Fair 2017-18 during the period from 15-12-2017 to 25-12-2017 held at Science City Ground in Kolkata and SHG members of Kolkata Municipal Corporation & Rajpur-Sonarpur Municipality had participated in mela for promotion and sale of their products, vide invoice no. 250 dated 18-12-2017 against this office order no. SUDA-201/97 (Pt-III)/1074, dated - 08.12.2017.	2,36,000/-	4,000/-	2,32,000/-

(Rupees Two Lakh Thirty Two Thousand only)

Finance Officer, SUDA
AND
Director, SUDA

P. Bag
05/02/18

Signed
Ravi 05.02.18

SUD
5/2/18

Sub: SHG Mela in Hooghly-Chinsurah Municipality

Ref. Memo No.: 1312/NULM dt. 13/03/18 of Hooghly-Chinsurah Mnpty.

Like in previous year Hooghly-Chinsurah Municipality is going to organize a SHG Mela (7 days) at Chinsurah Maidan (1st Ground, beside Boxing Club) under DAY-NULM programme on and from 16th to 22nd April, 2018 for promotion and sale of SHG products and also for alternative livelihood promotion of SHGs who belong to Poor Families..

In this context Chairman, Hooghly-Chinsurah Municipality has Proposed Director, SUDA to approve the said programme and to allot the required fund for meeting up the execution cost. They have submitted a detailed estimated budget of Rs. 7,38,000/- for seven days SHG fair.

From the previous year report it is observed that SHG members from ten(10) ULBs were participated in the SHG fair,2017 and earned through sale of their products.

Last year the SHG fair of Hooghly-Chinsurah Municipality was duly approved by Hon'ble MIC and a sum of Rs. 2 Lakh(around 50% of the budget) was allotted(may see NSP-14). Further it was decided to inform the ULB to utilise the said amount from their available SMID fund.

SHG fair is a unique activity in our State. As the proposed fair is exclusively for alternative livelihood promotion of SHGs the proposal of organising fair may be approved. From the State IEC fund 50% of the estimated budget i.e. Rs.3,50,000/-(near to 50% of budget) may be allotted to meet their execution cost.

It is also proposed to utilise a portion of SMI&D and IEC fund available at present with the ULB to run the fair.

~~Dy. Dir. SUDA~~

~~31/03/18~~

Pl. dis use

~~T.S. Datta~~

Disused & added to the authority & Director to put up that ~~the~~ our principal fair is. No bar but put up on call

~~T.S. Datta~~

06/4/18

Sub : Proposal for Participation in India International Mega Trade Fair 2018-2019 at Kolkata.

Letter Ref. No. : Dated: 23/05/2018 of Chairman, Trade Promotion & Business Development Committee, BCC&I

The India International Mega trade Fair 2018-19 is organized by Trade Promotion & Business Development Committee and marketed by G.S. marketing Associates. The fair is scheduled to be held on and from 14th to 25th December, 2018 at Science City Ground, Kolkata. Last year the proposal was approved by our Hon'ble MIC(NSP-17).

Like in previous years we may book **two Indoor Buildup Stalls** (one stall measuring 9 Sq. Mt at the rate of Rs. 1,00,000/- plus 18% GST) in **India International Mega Trade Fair** to promote and sale of Urban SHG products. The total cost of two stalls comes to Rs. 2,00,000/-(two lakh) plus GST.

In the stated fair **Kolkata Municipal Corporation and Rajpur-Sonarpur Municipality** may be invited for promotion and sale of their SHG products.

Submitted for approval.

If approved, other formalities like booking of stall, invitation of the ULBs to be performed accordingly.

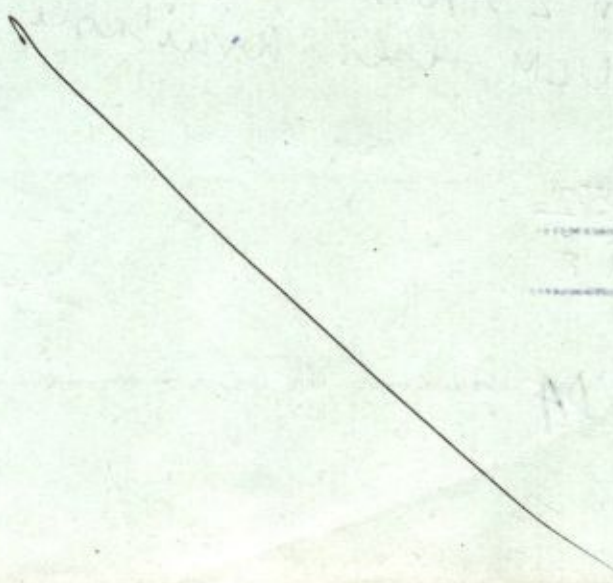
SUDA

14/11/18

Pl. put up with detailment of previous year's work.

T.S. Dutta

14/11/18



U.O. No. SUDA
Date

Detailment of previous year status(as reported by the ULBs) is as follows;

Name of the ULB	Sale report
Kolkata Municipal Corporation	Rs. 70,000/-
Rajpur-Sonarpur	Rs. 26,800/-

Further, put up for approval of proposal in n.s.p-23.

J. M. SUDA

28/11/2018

See above figure.

We may propose to participate ULB's to participate live previous year. Two nos. of stall may be booked if approved

29/11/18

Director

Notes from prepage & above.

The proposal for participation of SHGs under KMC and Rajpur-Sonarpur Municipality in India International Mega Trade Fair to be organised by BCCI at Science City Ground on & from 14-25 Dec '18 may kindly be approved.

If approved, stall rent @ 1 lakh + GST for 2 stalls may be borne out of NULM fund available with SUDA.

29/11/18

*Pr. Secretary
UD & MA Deptt*

U.C. No. SUDA: 752

Date: 30.11.2018

Director, SUDA

30/11/2018

29/11/18

(S) T.S. Das

सूडा

NOTE SHEET

SUDA

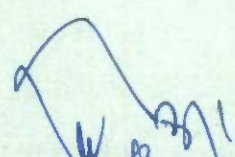
Sub: Participation in 'India International Mega Trade Fair 2018-19

As approved by Principal Secretary, UD & MA Department we are to book stalls and invite two ULBs for participation in the aforesaid fair.

A Draft of stall booking and invitation letter of the ULBs is put up for approval.

~~J.P. SUDA~~

~~J.P.~~
03/12/2018

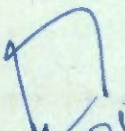

03/12/18

~~Director~~

May discuss pl.

03/12

~~DD/AS~~

M. Jisank 
04/12/18

~~F.S. Dutt~~

As per telephonic discussion with Sri Utpal Ray, representative of BCCI in the Chamber of Joint Director, SUDA. it is observed that Sri Prakash Shah, is the Chairman of Trade Promotion & Business Development Committee, Exhibitions & Trade Fairs Committee under BCCI.

Submitted.

~~J.P.~~
05/02/18

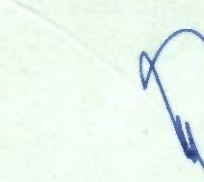
The work above may kindly be perused and if approved Draft may kindly be signed.

~~J.P. SUDA~~


05/12/18

~~Director~~

~~T.S. Dutt~~


10/12/18

Sub: Participation in Panihati Utsav

Ref. Letter dt. 26/11/2016 of Sri Nirmal Das, M.L.A & President,
Panihati Utsav Committee

Sri Nirmal Das, M.L.A & President, Panihati Utsav Committee has invited SUDA for participation in the Panihati Utsav, which is scheduled to be held from 20th to 31st December, 2016 at Amarabati ground, Sodepur, North 24 Parganas.

For promotion and sale of urban SHG products we may participate in Panihati Utsav. The neighbouring ULBs, i.e. Madhyamgram and North Dum Dum may be invited for participation in the fair.

This office may book two stalls at the fair premises. It has observed that the Stall Size is fixed as 100 sq. ft. each and rent is Rs. 200/- per sq. ft. The total rent of two stalls comes to Rs. 40,000/-.

If approved, the other formalities like booking of stall and invitation of ULB to be performed accordingly.

J.N. Das SUDA

14/12/2018

Put up ~~with~~ with previous year reference

14/12/18

T.S. Dutta

J.N. Das SUDA

Previous year the proposal of 'Panihati Utsav' was processed but approval was not accorded by our department (MSP-13).

Put up for your perusal. *17/12/18*

D. Das

Put up for further information

17/12/18

Sub: Participation in Singur Mela 2019

Sri Becharam Manna, M.L.A, West Bengal has proposed this office to participate in Singur Mela to be held on and from 25th January to 3rd February 2019 at Singur, Hooghly.


This year this office has received their proposal for the first time. From their brochure it is observed that the rent of one stall measuring 10 ft X 10 ft comes to Rs. 20,000/-. If the nearest ULB i.e. Baidyabati is interested to participate in the fair and if the approval received from appropriate authority a stall may be booked for Singur Mela 2019.

Put up for decision.

~~J+21 SUDA~~

~~File~~
02/01/2019

May be filed

 02/01/19


~~Disapprove~~

~~Proposed~~ NO of ~~proposed~~ prospective SHCs from the ULB with product details ~~may~~ be put up in consultation with some P. Das.

Ref 4/1/19

~~JD~~
~~Suman P. Das~~

P₂. bu ~~man~~ → put-up

 02/01/19

NOTE SHEET

SUDA

Received letter from Chairman, Hooghly-Chinsurah Municipality in c/w fund requisition of Hooghly-Chinsurah Swanirbhar Gosthi Mela - 2019.

There is hardly any fund allocation in this regard. However FO, SUDA may be explored 2 options if approved

Later, Discussed with authority previous reference. Put up with

09/11/19

10/11/19

Director

F.S. Dutta

Sub: Self Help Group Mela of Hooghly-Chinsurah Municipality

As instructed by Joint Director, SUDA previous references of the said Mela are stated as follows.

Previously SHG Mela of Hooghly Chinsurah Municipality matter was delt in this file. The copy of Note Sheet Pages, 14 & 15 is placed in CP side may kindly be perused. The letter memo no. SUDA-201/97(part-III)/2498 dt. 20.01.2017 was issued to the ULB may kindly be seen(flagged-X).

The ULB vide their memo no. 6047/NULM dt. 31/12/16(flagged-Y) had approached this office a sum of Rs. 3,99,000/- for organizing SHG Mela at their place. A partial cost of fair, i.e. Rs.2 Lakh(around 50% of the total cost) was approved and they have been told to avail the approved fund from their SMID fund, already released to them.

In 2018, vide memo no. 1312/NULM dt. 13/03/18(flagged-A) the ULB had proposed for a SHG fair to this office but their proposal was not approved(may see NSP-22).

Put up and submitted.

10/11/19

Fund position of NULM should be put up at CP side, kindly be perused & necessary action may

Jt. Dir. SUDA

Kicathy be solicited

10/1/19

Director

Chairman, Hooghly Chinsurah Municipality seeks funds to the tune of Rs 6,51,000/- for organising 'Swanirbhar Gosthhi Mela, 2019', scheduled on 22.1.19 to 28.1.09 at Chinsurah Maidan.

Taking it as a promotional activity under NULM, Rs 3 lakh i.e. ^{about} 50% of the estimated amount may be sanctioned under NULM-IEC funds, if approved.

Pr. Secretary
UD & MA Deptt.

U.O.No. SUDA: 43

Dated 14.01.2019

Director, SUDA

11/1/19

14/1/2019

16/1/19

16/1/19

SD

CCM

16.1.19

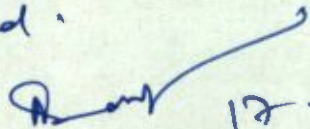
As per notes and orders at page

As approved by pr. secretary of UD and on next and
Director, SUDA at page 19, to transfer the fund
to Hooghly Municipal Corporation for organising
'Swamishar Ganthi Mela, under IEC of MUM, a
transfer Advice amounting to Rs. 3,00,000.00
(three lakh) only have been prepared and placed
herewith for signature of Finance officer,
SUDA and Director, SUDA please for onward trans-
mission to State Bank of India, Salt Lake
Road Branch for electronic transfer of funds.

~~FO, SUDA~~

As per notes.
17.01.2019.

Signed.

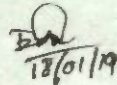

17-01-19

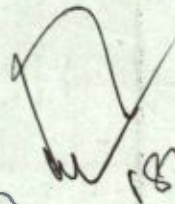
~~Director, SUDA~~

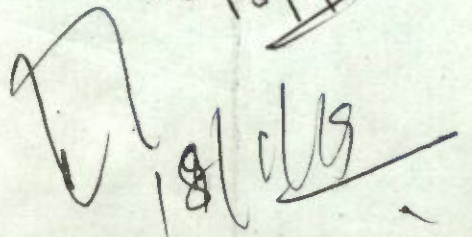
No need to release funds right
now. We ^{will} only communicate
approval of funds to URB. Funds
will be released on getting
expenditure details.

As per

As directed a draft is being for approval,


18/01/19


18/1/19


18/1/19

~~T.S. Datta~~

~~J.D. SUDA~~



NOTE SHEET



Sub: Payment of Stall Rent of India International Mega Trade Fair
Invoice No. - 307 dt. 19/01/2018

Trade Promotion & Business Development Committee of Bengal Chamber of Commerce & Industry has raised a bill of G.S. Marketing Associates regarding collection of payments of Stall rent of India International Mega Trade Fair (IIMTF). The bill amounting **Rs.2,36,000/- (including 18% GST)** is placed for release of payment.

As approved by Pr. Secretary, UD & MA Deptt. NSP-24, two stalls were booked in the stated fair and SHG members of **Kolkata Municipal Corporation** and **Rajpur-Sonarapur Municipality** were participated for promotion and sale of their products. Photographs of stalls are attached with the bill.

Two ULBs have submitted their sale report of the stated fair. The sale outcome of two stalls is Rs. 47,495/- and Rs. 38,145/- of KMC and Rajpur-Sonarapur respectively.

Hence, we may release a total fund of **Rs.2,36,000/-** in favour of **G.S. Marketing Associates** for rent of stall. Bank details and other information are enclosed with their bill.

Submitted for approval.

Handwritten signature
28/01/19

Handwritten signature

Handwritten signature
28/1/19

CCA / Accounts

Pl. examine & put up.

Handwritten signature
28/1/19

J. B. SUDA

FO



NOTE SHEET



As per notes and orders at NSP-23, 24 and prepage

Invoice amounting to Rs.2,36,000/- (Rupees Two Lakh Thirty Six Thousand) only as submitted by the Bengal Chamber of Commerce & Industry found to be in order with respect to approval of the Principal Secretary, UD & MA Dept. and Chairman, SUDA at NSP-24 as well as work order issued by SUDA.

Accordingly, we may consider for release of payment in favour of the Bengal Chamber of Commerce & Industry, if approved.

Placed for consideration please.

Finance Officer

28-01-19

The said payment (Rs 2,36,000/-) in form of ~~Bank~~ G.S. Marketing Associates may be released.

28-01-19

Joint-Director, SUDA

Approval pre-page 24 may kindly be recalled. Fund position may also be revised as mentioned above of this page. Hence fund may be released proposed at "A".

29/1/19

29/1/19

~~Director~~

~~Acad. & LM~~

~~M. process~~

30-1-19

for per order and order of per page

As approved by Director, SUDA and H. Director SUDA at page 12, to transfer the fund to a marketing association in respect of staff of IITF, a transfer advice amounting to Rs. 2,32,000.00 (two lakh thirty two thousand) only have been prepared and placed hereunder for signature of Finance officer, SUDA and FO, SUDA for onward transmission to state bank of India, Salt Lake Sec-2 Branch for electronic transfer of funds.

~~FO, SUDA~~

for submission.
30.01.2009.

Signed.
Date 30.01.09

30.1.09

~~FO(DAS)~~

~~for sig. pt.~~

NOTE SHEET

Sub: Expenditure in SHG fair of Hooghly-Chinsurah Municipality.
Ref. No. 601/NULM dt. 05/02/19 of Hooghly-Chinsurah Municipality.

Apropos of approval and subsequent fund release order in NSP- 28 to 30 may kindly be perused.

Under above memo Hooghly-Chinsurah Municipality has submitted the actual expenditure of the "Hooghly Chinsurah Swanirbhar Gosthi Mela, 2019" (flagged-X) with a brief report of the said fair(flagged-Y) to this office and requested to release of 50% fund on actual expenditure of the fair.

It is observed in their report that 79 Self Help Groups from different Urban Local Bodies and Departments had participated in the fair. During fair period (7 days) the sale amount of SHG products has reached to Rs. 5,98,800/-.

Hence, as approved earlier, we may release 50% fund of fair expenditure, which comes to Rs. 3,30,995/- on actual expenditure, i.e. Rs. 6,61,990/- to Hooghly-Chinsurah Municipality on account of IEC promotion of NULM programme.

Put up and submitted.

FA
13/03/19

Discretion at NSP 29 may kindly be released.
Rs Three lakh only (3 lakh) may be released if approved

[Signature]
13/03/19

Proposal at 'x' above may be approved.

[Signature]
02/04/19

02/04/19

[Signature]
05/04/19

[Signature]

~~J. Dil. SUDR.~~

~~AMU
NULM
Director~~

~~F.O. SUDR
AMU
Director~~

FA
05/04/19

Acch, NULM

Pl. process.

Date 09.04.19

As per notes and orders at page

As approved by Director, SUDA and Jt Director, SUDA at page +34, to transfer the fund to Hoquey Chinsurah municipality in respect of Government Grants' memo, 2019, a transfer order amounting to Rs. 3,00,000.00 (Rupees three lakh) only have been prepared and placed herewith for signature of Finance officer, SUDA and Finance officer, SUDA please for onward transmission to State Bank of India, Salt Lake Sec-1 Branch for electronic transfer of funds.

In Submission.
09.04.2019.

FO, SUDA

FO (PAS)

Signed.

Date 09.04.19

Date 19

Memorandum no. SUDA-201/19 (part-III)/3339 dated. 11.04.19 regarding fund release under IEC of NAT- NULM have been prepared and placed herewith for signature of FO, SUDA please.

In Submission.
11.04.2019.

Signed.

Date 11.04.19

FO, SUDA