

**OFFICE OF THE COUNCILLORS OF THE GHATAL MUNICIPALITY**  
**GHATAL ★ PASCHIM MEDINIPUR**

From : **Chairman**, Ghatal Municipality  
P.O. Ghatal, Dist : Paschim Medinipur

Memo No. 1061 ✓

Dated : 22-11-16

To,

The Director ✓  
State Urban Development Agency (SUDA)  
Ilgus Bhavan, HC Block, Sector-III,  
Bidhannagar, Kolkata - 700016



SMM(SM/D)

SD(SD)

22/11/16

**Sub :- Sharing of Community Success stories under DAY-NULM**

**Ref : Director, SUDA letter No. SUDA-64/2010(Pt)/1852 dated 04.11.16.**

Sir,

Write up with photograph both in soft & hard copy of 2 x Success stories in respect of this Municipality is forwarded herewith as desired please.

Thanking you,

Yours faithfully,

✓

Chairman  
Ghatal Municipality

**Chairman,  
Ghatal Municipality.**

Enclosure : ( )

# West Bengal State Urban Livelihood Mission (WBSULM)

Dept of Municipal Affairs

Govt. Of West Bengal

## Template for submitting Best Practices under DAY-NULM


District : Paschim Medinipur

ULB Name : GHATAL

Ward No : 12

Name of SHG : Bhuan Para (S.H.G.)

1. **Rationale** : For upliftment in social & economic sector through participation in SHG.
2. **Objectives** : Development of own & family as a whole economically.
3. **Key Stakeholders (SHG/ALF/CLF/Members)** : S.H.G.
4. **Implementation Strategy :-**
  - \* **Process** : Making of Silver Ring & Broom Stick.
  - \* **Awareness** : Participation in SHG & taking Vocational Training from erstwhile S.J.S.R.Y.
  - \* **Innovation** : With stronger determination to come out of poverty.
  - \* **Training/Capacity Building** : Vocational Training through erstwhile S.J.S.R.Y.
  - \* **Monitoring/Governance/Quality Check** : by CDS members / C.O.
5. **Key Challenges** : Economic stringency & lack of usual training
6. **Resources Utilised** : Own labour, family assistance, Bank loan and Revolving Fund loan.
7. **Impact :-** Economic Development.
  - 7.1 **Social Impact (Social Upliftment/Social Wellbeing) :-** Social upliftment.
  - 7.2 **Economic Impact (Economic Upliftment/Economic Wellbeing):-** Economic upliftment
8. **Replicability and Sustainability** : Sustainable development ensured
9. **Conclusion/Way forward** : Prosperity achievement through her own endeavour.
10. **Fact Sheet/Data with analysis** : Enclosed in separate sheet.
11. **High resolution Qualitative Activity Photographs** : -
12. **Any relevant information** : Nil

  
Signature \_\_\_\_\_

**Chairman,  
Ghatal Municipality.**





ওয়ার্ড নং- ১২ ভূঞাপাড়া গোষ্ঠী (SHG)







প্রতি: -  
এন ইউ এল এক্স আর্থিকায়ন  
হাটলে পৌরসভা,

আমরা ২২ নং ওয়ার্ডের দুইটা বাড়ি  
নোয়াবর (সদস্য)। আমরা ৫/৩/২২ তারিখে  
নোয়াবর নগর করিছিলাম। এই নোয়াবর  
নগর করি আমরা পুর উপকার পেয়েছি।  
নোয়াবর নগর করার পর পৌরসভা থেকে  
আমাদের বৃত্তিভুলক প্রকল্পের নিয়ম  
আমরা জানার চেন পাখা ও ঋণ তৈরি  
কাজ করে কিছু উপার্জন করে সংসার  
আর্থিক স্খতি করেছি। এই কাজে  
আর ও যেকোনো লাভের জন্য R/F থেকে  
৫/১/২২ এর মাধ্যমে লোন নিয়ে কাজ  
করে উপকার পাচ্ছি। এবং যেকোনো  
অন্য উপার্জনের চেষ্টা করছি।

নমস্কারান্তে  
বাথনী দুইটা



# West Bengal State Urban Livelihood Mission (WBSULM)

Dept of Municipal Affairs

Govt. Of West Bengal

## Template for submitting Best Practices under DAY-NULM

District : Paschim Medinipur

ULB Name : GHATAL

Ward No : 15

Name of SHG : Kalitola Chak Para (S.H.G.)

1. **Rationale** : For upliftment in social & economic sector through participation in SHG.
2. **Objectives** : Development of own & family as a whole economically.
3. **Key Stakeholders (SHG/ALF/CLF/Members)** : S.H.G.
4. **Implementation Strategy :-**
  - \* **Process** : Tailoring & readymade Garments.
  - \* **Awareness** : Participation in SHG & taking Vocational Training from erstwhile S.J.S.R.Y.
  - \* **Innovation** : With stronger determination to come out of poverty.
  - \* **Training/Capacity Building** : Vocational Training through erstwhile S.J.S.R.Y.
  - \* **Monitoring/Governance/Quality Check** : by CDS members / C.O.
5. **Key Challenges** : Economic stringency & lack of usual training
6. **Resources Utilised** : Own labour, family assistance, Bank loan and Revolving Fund loan.
7. **Impact :-** Economic Development.
  - 7.1 **Social Impact (Social Upliftment/Social Wellbeing) :-** Social upliftment.
  - 7.2 **Economic Impact (Economic Upliftment/Economic Wellbeing):-** Economic upliftment
8. **Replicability and Sustainability** : Sustainable development ensured
9. **Conclusion/Way forward** : Prosperity achievement through her own endeavour.
10. **Fact Sheet/Data with analysis** : Enclosed in separate sheet.
11. **High resolution Qualitative Activity Photographs** : -
12. **Any relevant information** : Nil



Signature \_\_\_\_\_

**Chairman,  
Ghatal Municipality.**





**Office of the Councilors of the  
KHARAR MUNICIPALITY  
P.O. – KHARAR, DIST- PASCHIM MEDINIPUR**

Memo No. 446/ KHM / 16-17

Date . 22/11/16

From: The Chairman/Vice Chairman  
Kharar Municipality

SMM (SMD)

To  
The Director  
State Urban Development Agency (SUDA)  
ILGUS Bhavan, HC Block, Sector-III  
Bidhannagar, Saltlake city  
Kolkata – 106



Sub:- Sharing of Community Success Stories Under DAY- NULM  
Ref:- Memo No. SUDA-64/2016/PT/1852 Dated 04.11.2016

SMM  
22/11/16

Sir,

Ref. to letter vide no. FTS-15612 Dated 7.10.2016 of the Govt of India. I am Submitting here with two success stories on NULM in the form of write-up with photographs on community mobilization.

Please do the needful.

Yours faithfully

Chairman  
Kharar Municipality  
Chairman,  
Kharar Municipality



## Case Study Format

### West Bengal State Urban Livelihood Mission (WBSULM)

Dept of Municipal Affairs

Govt. Of West Bengal

#### Template for Submitting Best Practices under DAY-NULM

District:- Paschim Medinipur

ULB Name:- Kharar

Ward No:- 09

Name of SHGs:- Manna Para

1. Rationale:- For upliftment in social & Economic Sector through participation in SHG
2. Objectives:- Development of own & family as a whole economically
3. Key Stakeholders (SHG/ALF/CLF/Member):-SHG
4. Implementation Strategy:-
  - a. Process:-Manufacturing of incense sticks
  - b. Awareness:-Participance in SHG
  - c. Innovation:-With stronger determination to come out of poverty
  - d. Training / Capacity Building:- Training through SHG
  - e. Monitoring / Governance / Quality Check:-CDS Member, CO
5. Key Challenges:- Lack of financial mobilization
6. Resources Utilised:- Own labour, family assistance, RF loan, Group Loan
7. Impact:- Economic development
  - a. Social Impact (Social Uplifment / Social Wellbeing):-Social Uplifment
  - b. Economic Impact (Economic Uplifment/ Economic Wellbeing):- Economic Uplifment
8. Replicability and Sustainability:- Sustainable development ensured
9. Conclusion / Way forward:- Prosperity achievement through her own endeavor
10. Fact Sheet / Data with analysis:- Enclosed
11. High resolution Qualitative Activity Photographs:-
12. Any relevant information:- Nil

  
Signature

Chairman,  
Kharar Municipality





## Case Study Format

# West Bengal State Urban Livelihood Mission (WBSULM)

Dept of Municipal Affairs  
Govt. Of West Bengal

### Template for Submitting Best Practices under DAY-NULM

District:- Paschim Medinipur

ULB Name:- Kharar

Ward No:- 03

Name of SHGs:- Majher Para

1. Rationale:- For upliftment in social & Economic Sector through participation in SHG
2. Objectives:- Development of own & family as a whole economically
3. Key Stakeholders (SHG/ALF/CLF/Member):-SHG
4. Implementation Strategy:-
  - a. Process:- Sewing and Stitching Machine
  - b. Awareness:-Participance in SHG
  - c. Innovation:-With stronger determination to come out of poverty
  - d. Training / Capacity Building:- Vocational Training through erstwhile SJSRY
  - e. Monitoring / Governance / Quality Check:-CDS Member, CO
5. Key Challenges:- a)Lack of financial mobilization, b) Inadequate Training
6. Resources Utilised:- Own labour, family assistance, RF loan, Group Loan
7. Impact:- Economic development
  - a. Social Impact (Social Uplifment / Social Wellbeing):-Social Uplifment
  - b. Economic Impact (Economic Uplifment/ Economic Wellbeing):- Economic Uplifment
8. Replicability and Sustainability:- Sustainable development ensured
9. Conclusion / Way forward:- Prosperity achievement through her own endeavor
10. Fact Sheet / Data with analysis:- Enclosed
11. High resolution Qualitative Activity Photographs:-
12. Any relevant information:- Nil



Signature  
Chairman,  
Kharar Municipality

