



# Digital Image

Pirtala (Sarada Path)  
P.O. Agarpara  
Dist - 24 Pgs(N)  
Kolkata - 109  
Mobile - 9804138390  
9038150925  
E-mail : parthbasu72@gmail.com

A house of Still Photography , Videography & Editing

Date: 28.01.2019

To,  
The Director  
SUDA(State Urban Development Agency)  
Bidhannagar, Kolkata-106

Sub: Proposal for State label Process documentation and  
Success Story making on National Urban Livelihood Mission.

Respected Madam,

As we are the group of experienced professionals about handling the project documentation both in still and Audio-Visual, we are very eager to get an opportunity to work for your organization.

We have done many projects, films of North 24 Parganas District like "Ayush Mela", "Awaas Yojana", "Cleanliness Day", "Kanyashree", "ODF", "SLWM on Sindrani Gram Panchyat under Bagda Block etc. We can design the total documentation aspects in such a manner where all your programs will be digitally updated and visually communicated through the web medium.

Therefore, we are requesting you to let us give a chance to share our experience to serve your organization. We are sending all the supportive documents to take the decision in favor of us. We will abide by all the terms and conditions of your organization and oblige.

With regards,

**DIGITAL IMAGE**  
Pirtala (Sarada Path)  
Agarpara, Kol-109

*Partha Basu*

(Director Digital Image)  
Mobile no. 9804138390,  
9038150925

NORTH 24 PARGANAS ZILLA PARISHAD  
DISTRICT PUBLIC HEALTH CELL  
RISHI BANKIM SARANI, BARASAT

Memo Z-16014/9/2017-ZP/142048

Date: 23/05/17

From Dy Secretary  
North 24 Parganas Zilla Parishad

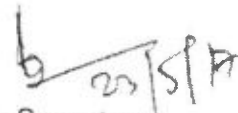

To Mr Partha Basu  
Director Digital Image  
Patala Sarada Path Agarpara Kolkata-109

Ref Your quotation date 18.05.2017 regarding notice vide Memo No. 535/NZP date 17.05.2017

Sub Work Order for Ten minutes video documentary covering with six AYUSH fair at Sandeshkhali-I, Sandeshkhali-II, Minakhan, Haroa, Hasnabad and Hingalganj Panchayat Samity area (six fair sites)

In reference to your quotation vide notification mentioned above, the undersigned is here pleased to place upon you the work order for Ten minutes video documentary covering with six AYUSH fair at Sandeshkhali-I, Sandeshkhali-II, Minakhan, Haroa, Hasnabad and Hingalganj Panchayat Samity area (six fair sites)

| Sl No | Item Description  | Qty.(No)   |
|-------|---|--|
| 01    | Ten minutes video documentary covering with six AYUSH fair at Sandeshkhali-I, Sandeshkhali-II, Minakhan, Haroa, Hasnabad and Hingalganj Panchayat Samity area | At least six days documentary shooting at six different area |

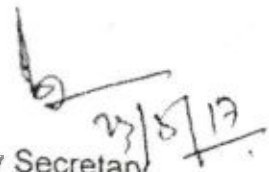

  
Dy Secretary  
North 24 Parganas Zilla Parishad  


Memo: Z-16014/9/2017-ZP/142048/1(2)

Date: 23/05/17

Copy forwarded for information to the:

- 1 Addl Executive Officer, North 24 Parganas Zilla Parishad
- 2 FC & CAO, North 24 Parganas Zilla Parishad.

  
Dy Secretary  
North 24 Parganas Zilla Parishad  


NORTH 24 PARGANAS ZILLA PARISHAD  
RISHI BANKIM SARANI, BARASAT

Memo: 812 /NZP

Date: 10.08.2017

To: Mr. Partha Basu , Director  
Digital Image  
Pirtala Sarada Path, PO- Agarpara, Kolkata-109

Ref: Your quotation date 24.07.2017 regarding notice inviting EOI issued vide T.O No.  
744/NZP date 20.07.2017

Sub: Work Order for Ten minutes customised video documentary regarding all activities  
of PMAY-G

In reference to your quotation against EOI mentioned above, this is to inform you  
that your rate mentioned in the quotation dated 24.07.2017 is the lowest and accepted by  
the authority.

You are requested to complete the work as per description mention below and  
terms & conditions mentioned in the Notice Inviting EOI.

Item Description

Ten minutes customised video documentary regarding selection, sanction of beneficiaries and  
stage wise activities for construction of a house under PMAY-G using certified mason trained  
under mason training programme. Documentary should be compiled with activities in the  
different rural areas of the district (Plain and riverine) including script, graphics, English subtitle  
& editing Bengali voice over. Outdoor shooting will be not more than 5 days. Which will cover  
all important aspects. Picture and sound quality should be of National level demonstration  
quality. Latest HD camera and sound recording equipments to be used and whose description to  
be expressly mentioned in quotation. End product will be of a decorated pack DVD and a  
digital photo album.

  
Addl. Executive Officer  
North 24 Parganas Zilla Parishad

Memo: /1(1) /NZP

Date:

Copy forwarded for information to the:

1. FC & CAO, North 24 Parganas Zilla Parishad.

Addl. Executive Officer  
North 24 Parganas Zilla Parishad

NORTH 24 PARGANAS ZILLA PARISHAD  
DISTRICT PUBLIC HEALTH CELL  
RISHI BANKIM SARANI, BARASAT

Memo No. : 1282 N2P

Date: 1/11/2018

From: Addl Executive Officer,  
North 24 Parganas Zilla Parishad.


To: Digital Image  
Pirtala (Sarada path)  
P.O.-Agarpara  
Dist.-24 Parganas (North)  
Kolkata-700109

Sub. Supply order of 3 (three) copies CDs of shooting and edited video documentary on Role of VRPs and VCTs under VBDC programme in North 24 Parganas.

Ref Quotation: 1173/N2P Date: 14.09.2018

You are hereby requested to submit 3 (three) copies CDs of shooting and edited video documentary on Role of VRPs and VCTs under VBDC programme in North 24 Parganas.

You are, therefore, requested to submit the bill amounting Rs.23,600/- (Rupees twenty three thousand six hundred) only including GST to the undersigned office. The payment will be made on the basis of the quality of work mentioned in the quotation.


  
Addl. Executive Officer,  
North 24 Parganas Zilla Parishad

Memo No. : 1282 N2P/1(2)

Date: 1/11/2018

Copy forwarded for information and taking necessary action to the:

1. Secretary, North 24 Parganas Zilla Parishad & Officer In Charge Health, North 24 Parganas.
2. Dy CMOH II, North 24 Parganas

  
Addl. Executive Officer,  
North 24 Parganas Zilla Parishad

Ref: gsp/corr/cont/misc/21/2006.  
27/11/06

To  
M/s Digital Image  
Pirtala, P.O. Agarpara  
Dist. 24 Parganas (N)  
PIN: 743177

Dear Sir,

*Sub: Work Order for Super Edited Audio-Visual Output of the project 'Provision of Child Friendly Environment with basic resources' in selected primary KPSC Schools*

This is in reference to the 'Quotation' submitted to CINI ASHA by you for the aforesaid scope of work on the 13<sup>th</sup> of June 2006.

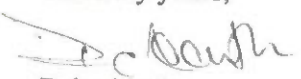
In tune with the subsequent discussion, CINI ASHA hereby offers you to undertake the prescribed work in the selected primary schools. Failure to comply with the 'Terms and Conditions', as assessed by the organization from time to time, would make this 'Work Order' liable to be terminated at any stage of the work-process.

Terms of reference for the scheduled job is as under:

- Videography will be done in DV Cam Format, using 3 CCD Mini DV Camera & Mini DV Cassette.
- The Super Edited VCD would cover the entire project implementation process
- Output will be provided in V.C.D. format.
- Confidentiality must be strictly maintained in all stages of the work process.
- The total cost of videography, editing, sound recording, audio-mixing and vision-mixing would be Rs. 10,000/- (Rupees Ten Thousand) only
- Service Tax @ 12.24% may be added on the 'Bill Amount' as applicable.
- Payments would be processed on receipt of the required output with deduction of TDS from the 'Bill Amount' as applicable.

Looking forward to an effective and healthy working relationship,

Sincerely yours,

  
Debashis Sur  
H.R. Consultant

  
GOAL SCHOOL ENVIRONMENT



**CINI**

Child In Need Institute

**CINI ASHA**

URBAN UNIT OF

CHILD IN NEED INSTITUTE

63, Rafi Ahmed Kidwai Road  
Kolkata : 700 016