

Sub. : Assistance of SUDA for engagement of Health Officer (HO) at ULB implementing CBPHCS.

Following to the meeting of the MIC, MA & UD held at SUDA on 16.12.2008, action points on the activities have been jotted down and sent to the Secretary, Dept. of Municipal Affairs through e-mail, as desired by him. The copy of the action points is enclosed at Flag - A.

It was decided in the meeting that SUDA would float central advertisement for the post of HO at ULB who could not yet engaged HO. Accordingly, draft letter (at Flag - B) to the ULBs to ascertain the status of positioning of HO is enclosed for signature, if approved.

Submitted.

Goswami
18.12.08

In response to our letter no. SUDA-63ULB/34/08/334(63) dt. 18.12.2008 (at Flag "B"), 28 ULBs out of 63 ~~responded~~ furnished report - in respect of positioning of Health officer. For the remaining ULBs, status of positioning of HO has been obtained over telephone. It is stated that - H.O are in position in 19 ULBs and 2 ULBs are in the final process of selecting ~~the~~ engagement.

We may float central advertisement in the leading daily newspaper, the specimen is enclosed at - Flag - "C".

Draft letter for insertion in the web site of CMU is also enclosed at Flag - "D".

Submitted for further necessary action.

Goswami
15.01.09

It may pl. see for ~~any~~ suggestion, if any.

Chatterjee
17/1/09

Director, SUDA

SUDA-Health/66/08/27 dt 15.01.09

Director, SUDA
FA

Order preface.

We may publish the advertisement as suggested at 'A' preface in leading newspapers. Avant like Ananda Bazar Patrika, The Telegraph, and Branashakti.

Q
15/01/09

(Min
19/1/09

Dpr.
PO(H)

The file is sent hereon for insertion in the newspaper as suggested by FA, SUDA.

Matter for website insertion ^{in ed} has been sent to CMU and to Sri ^{in ed} Miron Chatterjee, Ps to MIC, MA & UD.

Submitted.

Goswami
20.1.09

~~Director, SUDA~~

~~FA~~

We may publish.

Min
21/1/09

Pl. arrange for the publication.

Q
28/01/09

P.L.

As instructed, Draft work order (s) are placed herewith for your kind perusal for publication in newspaper a Study '1st Feb' 09

28/1/09

Q
28-01-09

~~FA~~

~~Dep.~~

~~Officer~~

Central advertisement has already been published in Anandabram, Telegraph & Ganasakti on 1.2.09. Last dt. of scrutiny application is 20.02.09. He may inform the chairman of 43 orgs. in this regard and notify them for conduct of selection. Draft letter is enclosed for signature, if approved.

~~Director, SUDA~~

~~OS2009~~
11.02.09

Let us enclose copy of relevant fr. for ready reference.

Chin
12/4/09

PO(H)

GO NO. 451/MA/C-10/35-55/2005 pt dt. 22.07.08, 846/MA/C-10/35-55/2005 pt. dt. 08.08.08 and copy of matter inserted in the website for selection of 100 are enclosed. Submitted.

~~Director, SUDA~~

~~PO(H)~~

Despatched

~~OS2009~~
16.02.09

Chin
19/4/09

~~OS2009~~
20.2.09.

Received a bill for Rs. 4,000/- only from 'GANASHAKTI' of 74-A, Acharya Jagadish Chandra Bose Road, Kolkata - 700016. Towards the cost of advertisement in the local dailies on 01.02.2009, placed below, may kindly be perused.

On going through the file no. SUDA-Health/66/08, it reveals that a letter was issued under I.O. Memo no. SUDA-Health/66/08/185, Dt. 29.01.2009 addressed to the Marketing Manager, Ganashakti, 74A, A.J.C. Bose Rd., Kolkata - 700016 with a request to make necessary arrangement for publication of the matter on 1st day of February, 2009 (Sunday). A copy of the letter placed in the file for kind perusal.

Accordingly, Ganashakti has published the matter in local dailies on 01.02.2009. A copy of the publication is enclosed with the bill as a specimen copy.

Afterwards, they have claimed Rs. 4,000/- towards the cost of advertisement. Details of the bill is as follows:-

Type of Advt.	Col.	Len.	Total Space	Unit	Rate per Unit	Gross Amount
B/W.	2.00	4.000	8.000	CM.	Rs. 500/-	Rs. 4,000/-

The rates offered by "Ganashakti" is in conformity with the rates prescribed by I. & C.A., Govt. of W.B..

The aforesaid bill has been checked & verified. Hence, the bill for Rs. 4,000/- (Rupees Four thousand) only may be passed for payment, if no objection.

Submitted.

Payment of Rs. 4000/- as advertisement cost may be passed and approved!

Subassan
03/03/09

03/3/09

(Signature)
03/3/09

A.O.
Director
(SUDA)

(Signature)
04/3/09

As per notes and orders at NSP-01 to 03 and prepage

One Advertisement Bill for Rs.4,000/- (Rupees Four Thousand) only is received by SUDA from Ganashakti towards publication of an advertisement in the Ganashakti on 01.02.2009 in respect of application inviting from eligible candidates for the post of Health Officer lying vacant in different municipalities under Community Based Primary Health Care Services for payment.

Now, for payment of the above Bill, an account payee SBI cheque as detailed below is prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please. Pay order endorsed on the body of the Bill is for signature of F.O., SUDA please.

Name of the Payee	Purpose of Payment	Gross Amt.	TDS Amt.	Net Amt.	Ch. No. & Dt.
Ganashakti	Publication of an Advertisement in the Ganashakti on 01.02.2009 in respect of application inviting from eligible candidates for the post of Health Officer lying vacant in different municipalities under Community Based Primary Health Care Services vide Bill No.DK/08/08248 dt. 01.02.2009 against Work Order No.SUDA-Health/66/08/185 dt. 29.012009.	4,000/-	41/-	3,959/-	SBI Ch. No.164383 dt. 05.03.09

~~F.O.~~
~~Dir. SUDA~~
~~Jt. Secy, M.A. Deptt~~
 05-03-09
 Dir. SUDA.

~~5/3/09~~
 4/3/09
 09/03/09



On going through the respective file bearing no. SUDA/Health/66/08, it has come to our notice that a letter was issued under T.O. Memo. No. SUDA-Health/66/08/185, dt. 29.01.2009 addressed to the Marketing Manager, Ananda Bazar Patrika, 6 & 9 - Bonballe Sankar Street, Kolkata - 700001, with a request to make necessary arrangement for advertisement in local dailies on 01-02.2009. The matter to be published is also enclosed thereto.

Accordingly, they have made publication of the same in "The Telegraph" and "Ananda Bazar Patrika" at combined rate on 1st day of February, 2009 (Sunday) only.

Afterwards, they have submitted Bills in triplicate towards the cost of advertisement. Details of the Bills are as follows:—

Type of Advertisement	Publication	Date	Caption	Space	Rate *
i) B/W.	ABP.	01-02.09. Display.	Applications are invited for.	30-40 sq.cm.	638.58
ii) -Do-	T.T.	-Do-	[Employment Notice.]	-Do-	462.42
					1,101.00

* Amount Claimed *

- i) Rs. 19,413/-
- ii) Rs. 14,058/-

Total Claim : Rs. 33,471/-

Rates claimed by ABP+TT according to the rates prescribed by I. & C.A. Deptt. for the financial year 2008-2009 at combined rates in regard to employment notice appear to be reasonable;

As such, we may pay the Bills amounting to Rs. ① 19,413/- & ② the other Rs. 14,058/- towards advertisement cost by Mr. Bayce cheque only, it is approved.

Submitted.

The bills amounting to Rs. 19,413/- and Rs. 14,058/- i.e. Rs. 33,471/- may be passed by way of cash.

Abanay
17/03/09

17/3/09

17/3/09

No. Director (SUDA)

As per notes & orders at NSP-01 to NSP-03 and prepage

To release the payment in favour of ABP Pvt. Ltd. one account payee SBI cheque as detailed below is prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please.

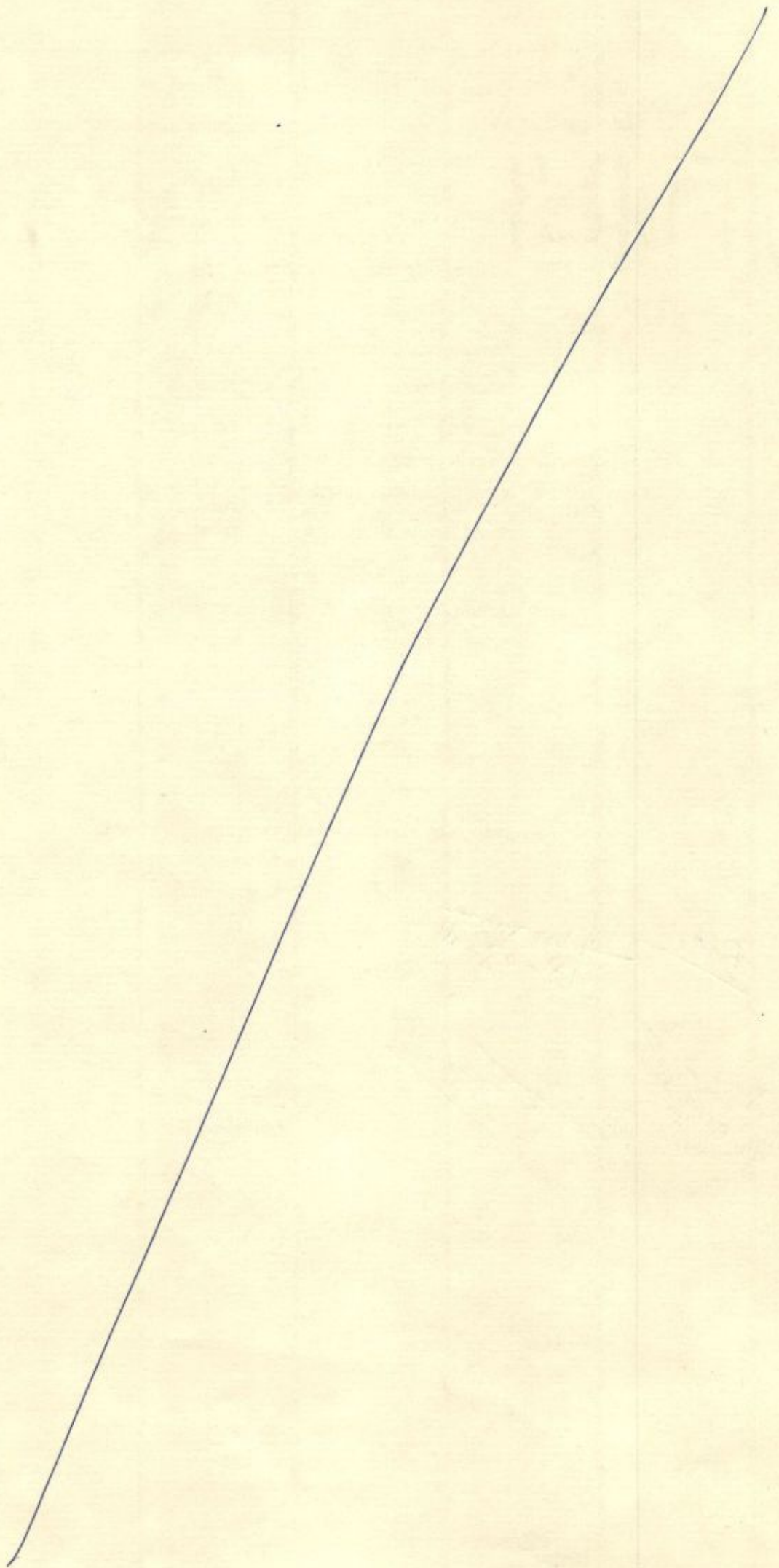
Cuttings of newspapers (viz. Anandabazar Patrika & The Telegraph) dated 01.02.2009 are placed in the file. Copy of Rate charts as approved by, I & CA Dept., Govt of West Bengal for publication of this type of advertisement is also placed in the file for ready reference.

Pay order endorsed on the body of the Bill are for signature of Director, SUDA please.

Name of the Payee	Purpose of Payment	Gross Amt. in Rs.	TDS Amt. in Rs.	Net Amt. in Rs.	SBI Ch. No. & Dt.
ABP Pvt. Ltd.	Bill No.562366 dt. 15.02.2009 in connection with Publication of Employment Notification in the Anandabazar dt. 01.02.2009 against Work Order No. SUDA-Health/66/08/185 dated 29.01.2009 @ Rs.638.58 per Sq. C.M. for 30.40 Sq. C.M.	19,413/-	200/-	19,213/-	164395 dt. 19.03.09
	Bill No.562367 dt. 15.02.2009 in connection with Publication of Employment Notification in the Telegraph dt. 01.02.2009 against Work Order No. SUDA-Health/66/08/185 dated 29.01.2009 @ Rs.462.42 per Sq. C.M. for 30.40 Sq. C.M.	14,058/-	145/-	13,913/-	
	T o t a l	33,471/-	345/-	33,126/-	

~~Pro.~~
 Dir. SUDA
 Jt. Secy M.A. Dept.
 19-03-09
 Dis. SUDA

19/3/09
 19/3/09
 19/03/09



Sub. : Further advertisement for the post of "Health Officer" in Non-KMA ULBs implementing CBPHCS.

Central advertisement was floated in Ananda Bazar, The Telegraph and Ganashakti on 01.02.2009 inviting application for the post of "Health Officer" in respect of 43 ULBs. The last date of receipt of application by the ULBs was 20.02.2009. Out of 43 ULBs, 3 ULBs namely Kurseong, Mekliganj & Ghatal Municipality did not receive any application. Memari Municipality informed that at present Health Officer is not position due to submission of resignation. Hence, for further advertisement these 4 nos. of ULBs may be included.

From the Office record it is observed that single advertisement has been received by 7 ULBs i.e. Mal, Gangarampur, Dalkhola, Islampur, Jhalda, Jhargram and Chandrakona Municipality. Decision may be granted whether these 7 ULBs be also included in further advertisement.

Submitted.

~~Director/SUDA~~

~~Goswami~~
26.03.09

hand t' - agreed.

Unind
27/3/09

PO(H)

The file is sent herewith for insertion in the newspaper as mentioned above.

For website insertion, the matter in CD will be sent to CMU and to Sri Mitra Chatterjee, PS to MIC, MA & UD.

Submitted.

~~Director/SUDA~~

~~Goswami~~
15.05.09

~~Banarjee~~

as proposed.
Unind
19/5/09

Notes & orders above.

Accordingly draft letters are placed below for forwarding perusal & signature.

C:\Dr. Goswami\RCH-63 ULBs\Notesheet.doc

Submitted.

A.O.
D. S. Chatterjee
(SUDA)
18/5/09
PO(CM)
02/5/09

For approval & sig P.

~~Goswami~~
19.5.09
Unind
18/5/09

As per request of Director, SUDA to the Director of Information, Directorate of I & CA, advertisement was placed in AnandaBazar, The Telegraph & Ganashakti on 20.05.09. ~~The~~ Adhir doing the needful, front way advertising & Marketing consultant has submitted bill for an amount of Rs 75,159.00 through Media Office (Group-A), Dept of I & CA.

The bill may be processed through the section of SUDA for onward release of payment to the said firm.

The expenditure may be incurred out of CBPHES fund and booked under the head "operating cost"

Submitted.

P.O (Health)
Director, SUDA.

File recd. m
4.9.09
(him)

PO/H

ACB section,
SUDA

03/08/09

03.08.09

as proposed

(him)
4/9/09

Due to oversight - the date was put as 03.08.09, which will be 03.09.09

03.09.09

As per notes & orders prepage

As approved by Director, SUDA at prepage, to release the payment in favour of Frontway Advertising & Marketing Consultant, one account payee SBI cheque as detailed below has been prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please. The bill in question has already been verified by Sri Satyabrata Paul, Media Officer, I & CA Department.

Pay order endorsed on the body of the Bill is for signature of Director, SUDA.

Name of the Payee	Purpose of Payment	Gross Amt. (in Rs.)	TDS Amt. (in Rs.)	Net Amt. (in Rs.)	SBI Ch. No. & Date
Frontway Advertising & Marketing Consultant	Invoice No.20090242-43 dated 20.05.2009 towards Publication of an Advertisement in the "Anandabazar Patrika", "Ganashakti" & "The Telegraph" on 20.05.2009 in connection with recruitment of Health Officers at different ULBs under Community Based Primary Health Care Services against this Office Memo. No.SUDA-Health/66/08/1009 dated 18.05.2009 followed by Memo. No.1446(2)-Frontway-ICA/2009 dated 19.05.2009 of I & C.A. Department.	75,159/-	774/-	74,385/-	958660 dt. 07.09.09

~~S.O.~~

~~Director
07-09-09~~

~~Dir, SUDA
Jt. Secy, M.A. Dept~~

~~Dir,
SUDA~~

~~7/9/09
Chir~~

~~08/09/09~~

As per notes and orders at NSP-01 to 05

P.U.D. may kindly be seen.

Earlier, an account payee SBI cheque bearing no.164383 dated 05.03.2009 for Rs.3,959/- (Rupees Three Thousand Nine Hundred Fifty Nine) only has been drawn in favour of Ganashakti for release of payment towards publication of an advertisement in the Ganashakti on 01.02.2009 in respect of application inviting from eligible candidates for the post of Health Officer lying vacant in different municipalities under Community Based Primary Health Care Services vide Bill No.DK/08/08248 dt. 01.02.2009 against Work Order No.SUDA-Health/66/08/185 dt. 29.012009.

But, till expiry of the aforesaid cheque, concerned recipient never approached us or turned up for collection of account payee cheque.

Now, authority of Ganashakti vide their letter no.nil dated 28.01.2010 requested this office to take necessary steps to release their payment as they could not collect the cheque within its validity period.

Accordingly, to release the payment, another account payee SBI cheque as detailed below has been prepared in cancellation of earlier cheque bearing no.164383 dated 05.03.2009 and placed herewith for signature of Director, SUDA and Special Secretary, M.A. Department please.

Name of the Payee	Purpose of Payment	Gross Amt.	TDS Amt.	Net Amt.	Ch No. & Dt.
Ganashakti	Publication of an Advertisement in the Ganashakti on 01.02.2009 in respect of application inviting from eligible candidates for the post of Health Officer lying vacant in different municipalities under Community Based Primary Health Care Services vide Bill No.DK/08/08248 dt. 01.02.2009 against Work Order No.SUDA-Health/66/08/185 dt. 29.012009.	4,000/-	41/-	3,959/-	SBI Ch. No.646025 dt. 01.02.10

No.
 Dir. SUDA
 Spl. Secy, M.A. Deptt.
 Dtd. 01-02-10
 SUDA

02/02/10
 12/10