

Sub. : Selection of Advertising Agency for display of hoardings in Municipal areas.

Representative of KARUKRIT, had a discussion with Director, SUDA and Addl. Director & Financial Advisor, SUDA and the undersigned on 05.08.2016 for display of hoardings in Municipal areas on the subject of Dengue & others.

KARUKRIT is an Advertising Agency registered with I & CA, Government of West Bengal and working with I & CA, KMDA, KMC, PWD, DAVP & the ULBs in West Bengal.

As per discussion, the said Firm has sent a copy of tripartite agreement through email which is placed herewith.

Addl. Director & Financial Advisor, SUDA may be requested to examine the agreement and to undertake the process for finalization of Advertising Agency.

Submitted.

[Signature]
08.08.16

Discussed with Secretary, MA Deptt
This may pend now.

[Signature]
8/8/16

[Signature]
09.08.16

Pd (AK)