

Swt:- special cleanliness drive in ULB, w.e.f 29th August to 5th September, 2016 - Advertisement in one leading daily news paper

As per decision of the state govt, special cleanliness drive is launched in the ULB, w.e.f 29th August to 5th September, 2016. For the purpose, fund had been released to the ULB for @ community mobilisation (i) temporary employment of 30 labourers per ward for 8 days to clean solid waste, pits etc. and @ IEE.

Monitoring officials of MA Dept. will visit ULB as assigned.

Honble MIC, MA & UD will visit Serampur Municipality on 30.8.16 for this programme.

As desired, an advertisement to be published (2tr. page) in leading daily news paper on 30.8.16. Advertising Agency may be contacted for the purpose.

Submitted.

29.08.16

Director SUDA

Asst. Secy (SBM)

to draft advert. matter pl. WTC 29/8/16

Draft content is enclosed for kind perusal. Draft for designing the Ad matter 'Continental Advertising Services' has been contacted & the matter will be available within next two hours (within 2pm.) 29/8/16

Pl furnish - draft w/o w/c selected agency for advs. to be published on 30th Aug 16 WTC 29/8/16

Director, SUDA
FA

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From Prepage: **NOTE SHEET**

SUDA

We may Publish ~~any~~ ~~any~~ advertisement in the following Papers observing the Govt order :-

A

1. Sambad Pralidien .
2. Aajkal
3. ~~Santomas~~ Ei-samay
4. Khebar 365 din
5. Akber-e- Masriq .
6. Sammarq .
7. Bartaman

Advertisement may be published if approved, through the listed / empanelled Ad. agencies as under :

- a) M/s Contad Advertising (Continental Advt) Sl. no. 1, 2, 5, & 6 & 7
- 2) Aduniqu-76 - Sl. no. 3 & 4.

Director

WJ
29/08/16.

Note from pre-page and above.
As proposed at 'A' above we may publish advt. in daily newspaper ^{on 30.10.16} as mentioned above, the cost of which (as per I & CA rate) may be paid out of IEC fund of SBM(U).

A draft advt. may matter is placed herewith for kind approval.
WJ
29/8/16

Secretary, H.A. Deptt
& Chairman, SUDA

HMIC has consented with minor modifications.

29.08

Director SUDA

FA
29/8/16
A.P.O(H)
WJ
02/10/16