

সুডা

SUDA

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা ৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং.....SUDA-Health/570(Pt.I)/16/135

তারিখ.....07.09.2016

From : Director, SUDA

To : The Director of Information  
I & CA Department  
Nabanna, Howrah

Sub. : Press Release regarding “Porichhonota Soptah” observed from 29<sup>th</sup> August to 05<sup>th</sup> September, 2016.

Sir,

You are well aware of the fact that Porichhonota Soptah Programme has been observed in 125 Urban Local Bodies from 29<sup>th</sup> August to 05<sup>th</sup> September, 2016.

In view of that I am directed to enclose herewith a Press Release for your kind attention and necessary action please.

Thanking you.

Yours faithfully

Sd/-

Director, SUDA

Dt. .. 07.09.2016

SUDA-Health/570(Pt.I)/16/135/1(1)

CC

PS to the Secretary, Municipal Affairs Department

Director, SUDA

## রাজ্য নগর উন্নয়ন সংস্থা

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ক্রমিক নং.....

PRESS RELEASE

তারিখ.....

## Porichhonota Soptah

As per decision of the State Government, among its many new endeavors, a special cleanliness drive under the banner “**Porichhonota Soptah**” has been launched in all the wards of 125 Municipal Corporations and Municipalities from 29<sup>th</sup> August to 05<sup>th</sup> September, 2016.

Fund of Rs. 1317.72 lakhs has already been provided by Municipal Affairs Department to 125 Urban Local Bodies for 2913 wards for organizing community mobilization, engagement of additional labour and intensification of IEC activities.

This Programme has been inaugurated by Janab Firhad Hakim, Hon'ble Minister in Charge, Municipal Affairs & Urban Development Department at New Town on 29<sup>th</sup> August, 2016.

Janab Firhad Hakim, Hon'ble Minister in Charge, Municipal Affairs & Urban Development Department also attended **Porichhonota Abhijan** at Serampore Municipality on 30<sup>th</sup> August, 2016.

During this week long campaign, cleanliness activities have been undertaken by the elected Councillors along with conservancy workers, Health functionaries, Self Help Groups, ICDS workers, School, Colleges, Club, market committee members, various Govt. organizations including community members.

Awareness campaign have been intensified through holding of rally, group meeting, public meeting, ward-level meeting, distribution of leaflet, display of banners & hoardings, miking, live performance by Bauls, use of electronic media like tabloid have been undertaken to make this week long cleanliness drive successful. On an average more than 87,000 additional labours had been engaged for cleaning of roads, drains, water bodies, lifting of waste & garbage from roads, markets, hospitals and other major places of the town.

Senior Officers from Municipal Affairs Department including Secretary, Special Secretary, Joint Secretary, Deputy Secretary, Directors, Chief Engineer have visited the assigned Urban Local Bodies for monitoring and providing support.

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Draft

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Clean City AD: 29 cm/7 col. (W)/7 col. x 14 cm (H)



পশ্চিমবঙ্গ  
সরকার

সবাই মিলে শপথ করি, পরিচ্ছন্ন বাংলা গড়ি

মাননীয় মুখ্যমন্ত্রী মমতা বন্দ্যোপাধ্যায়ের অনুপ্রেরণায়

সপ্তাহব্যাপী পরিচ্ছন্নতা অভিযান

২৯ আগস্ট থেকে ৫ সেপ্টেম্বর, ২০১৬

আজ ৩০শে আগস্ট, ২০১৬, মঙ্গলবার, বেলা ২টায়  
শ্রীরামপুর পৌর এলাকায় এই কর্মসূচিতে নেতৃত্ব দেবেন

শ্রী ফিরহাদ হাকিম

মাননীয় মন্ত্রী, পৌর ও নগরোন্নয়ন দপ্তর, পশ্চিমবঙ্গ সরকার

সপ্তাহব্যাপী এই কর্মসূচিতে প্রত্যেক পৌরসভায় প্রতিটি ওয়ার্ডে আয়োজিত হবে  
পরিচ্ছন্নতা অভিযান। এতে যুক্ত হবেন প্রত্যেক কাউন্সিলর, স্বাস্থ্যকর্মী, স্বসহায়ক দল,  
অঙ্গনওয়াড়ী কর্মী, স্কুল, কলেজ, ক্লাব, বাজার কমিটি ও বিভিন্ন সংস্থা।



পৌর ও নগরোন্নয়ন দপ্তর, পশ্চিমবঙ্গ সরকার



সপ্তাহব্যাপী পরিচ্ছন্নতা অভিযান  
২৯ আগস্ট থেকে ৫ সেপ্টেম্বর, ২০১৬

সবাই মিলে শপথ করি  
পরিচ্ছন্ন বাংলা গড়ি

সপ্তাহব্যাপী এই কর্মসূচীতে প্রত্যেক পৌরসভায় প্রতিটি ওয়ার্ডে আয়োজিত হবে পরিচ্ছন্নতা অভিযান। এতে যুক্ত হবে প্রত্যেক কাউন্সিলর, স্বাস্থ্যকর্মী, স্বসহায়ক দল, অঙ্গনওয়াড়ী কর্মী, স্কুল, কলেজ, ক্লাব, বাজার কমিটি ও বিভিন্ন সংস্থা।

আজ মঙ্গলবার বেলা ২টায় শ্রীরামপুর পৌর এলাকায় এই কর্মসূচীতে নেতৃত্ব দেবেন শ্রী ফিরাদ হাকিম, মাননীয় মন্ত্রী, পৌর ও নগর উন্নয়ন দপ্তর।